



PARKS & RECREATION MASTER PLAN

Appendices

Appendix 1: Statistically Valid Survey

Statistically Valid Survey Form



2025 Knoxville Parks and Recreation Needs Assessment

Let your voice be heard today! The City of Knoxville would like your input to help determine park and recreation priorities for our community. Parks and recreation facilities contribute significantly to your quality of life, and your opinions are very important to us. This survey will take 10-15 minutes to complete. We greatly appreciate your time. If you prefer to complete the survey on-line, please visit knoxvillesurvey.org.

1. Counting yourself, how many people in your household are...

Under age 5: _____ Ages 15-19: _____ Ages 35-44: _____ Ages 65-74: _____
 Ages 5-9: _____ Ages 20-24: _____ Ages 45-54: _____ Ages 75-84: _____
 Ages 10-14: _____ Ages 25-34: _____ Ages 55-64: _____ Ages 85+: _____

2. When you think about what makes a community a "great place to live," how important are each of the following things? Please rate the importance of each item in the list below using a scale of 1 to 7, where 7 means "Extremely Important" and 1 means "Not at All Important."

How important is...	Extremely Important	6	5	Somewhat Important	3	2	Not at All Important
01. Sense of community	7	6	5	4	3	2	1
02. Job opportunities	7	6	5	4	3	2	1
03. Public transportation	7	6	5	4	3	2	1
04. Parks/Trails/Recreation	7	6	5	4	3	2	1
05. Crime rates/safety	7	6	5	4	3	2	1
06. Traffic congestion	7	6	5	4	3	2	1
07. Arts/Culture/Nightlife	7	6	5	4	3	2	1
08. Quality public schools	7	6	5	4	3	2	1
09. Quality/Affordability of housing	7	6	5	4	3	2	1
10. Shops and restaurants	7	6	5	4	3	2	1

3. Think about any indoor and/or outdoor recreation that you and members of your household engage in. Please check all of the organizations you and members of your household use for indoor and/or outdoor recreation. [Check all that apply.]

_____ (01) Knoxville parks/recreation facilities
 _____ (02) Public/Parochial/Private schools
 _____ (03) Churches/Mosques/Synagogues/Houses of worship
 _____ (04) Private sports leagues
 _____ (05) YMCA
 _____ (06) Parks/Facilities outside the City of Knoxville (Knox County, Farragut, etc.)
 _____ (07) Boys/Girls Club
 _____ (08) Homeowners association facilities
 _____ (09) Private health fitness clubs or classes
 _____ (10) Private country clubs
 _____ (11) College/University facilities
 _____ (12) Other: _____
 _____ (13) None of the above

4. How do you learn about the programs, activities, and special events that are offered by the City of Knoxville Parks and Recreation Department? [Check all that apply.]

_____ (01) City of Knoxville website
 _____ (02) Newspapers
 _____ (03) Flyers
 _____ (04) Word of mouth (friends and neighbors)
 _____ (05) Signage at parks or recreation facilities
 _____ (06) Social media: Facebook
 _____ (07) Social media: Twitter/X
 _____ (08) Social media: Instagram
 _____ (09) From schools, churches, or other non-profit organizations in the community
 _____ (10) From health clubs, gyms or other private sector organizations in the community
 _____ (11) Email notifications
 _____ (12) By visiting/attending the park or recreation facility
 _____ (13) Other: _____

5. What are your THREE most preferred ways of learning about City of Knoxville Parks and Recreation Department programs, activities, and special events? [Write in your answers below using the numbers from the list in Question 4, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ NONE

6. Have you or other members of your household participated in any recreation programs provided by the City of Knoxville Parks and Recreation Department during the past year?

____(1) Yes [Answer Q6a-b.] ____ (2) No [Skip to Q9.]

- 6a. Overall, how would you rate the quality of the City Knoxville Parks and Recreation Department recreation programs that you and members of your household have participated in?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

- 6b. Please rate how satisfied you are with the following recreation programs that are offered by the City of Knoxville Parks and Recreation Department.

Recreation Programs	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Adult recreation programs	5	4	3	2	1	9
2. Aquatic programs	5	4	3	2	1	9
3. Arts programs	5	4	3	2	1	9
4. Dynamic recreation programs (adults with disabilities)	5	4	3	2	1	9
5. Special events	5	4	3	2	1	9
6. Youth recreation programs	5	4	3	2	1	9

7. Please circle the days of the week that members of your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Household Member	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Don't Know/NA
1. Child (under age 6)	7	6	5	4	3	2	1	9
2. Youth (ages 6-12)	7	6	5	4	3	2	1	9
3. Teen (ages 13-17)	7	6	5	4	3	2	1	9
4. Adult (ages 18-59)	7	6	5	4	3	2	1	9
5. Older Adult (ages 60+)	7	6	5	4	3	2	1	9
6. Family	7	6	5	4	3	2	1	9

8. Please circle the time of day that members of your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Household Member	Morning	Afternoon	Evening	Anytime	Don't Know/NA
1. Child (under age 6)	4	3	2	1	9
2. Youth (ages 6-12)	4	3	2	1	9
3. Teen (ages 13-17)	4	3	2	1	9
4. Adult (ages 18-59)	4	3	2	1	9
5. Older Adult (ages 60+)	4	3	2	1	9
6. Family	4	3	2	1	9

9. Please CHECK ALL of the following reasons that have prevented you or other members of your household from participating in programs, activities, classes or events offered by the City of Knoxville Parks and Recreation Department more often during the past 12 months.

- ____(01) Desired program(s) are not offered ____ (07) I don't see people like me (e.g., my race/ethnicity, my sexual orientation) in parks, recreation centers, programs
- ____(02) Facilities are in poor condition ____ (08) I use programs provided by other organizations
- ____(03) Fees are too expensive ____ (09) It is difficult to register for programs
- ____(04) Hours that programs are offered are not convenient ____ (10) Lack of transportation
- ____(05) I do not know what programs are being offered ____ (11) Location of programs are not convenient
- ____(06) I don't feel safe at the facilities where programs are offered (e.g., there is loitering, graffiti, perceived crime or vandalism) ____ (12) Program instructors are not qualified
- ____(13) Programs are full
- ____(14) Other: _____

10. Have you or members of your household visited any City of Knoxville parks within the past 12 months? (A list of parks can be found at knoxvilletn.gov/parks.)

____(1) Yes ____ (2) No

11. Please rate your satisfaction with each of the following maintenance activities provided in Knoxville parks using a scale of 1 to 5, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01. Athletic court maintenance (basketball, pickleball, tennis)	5	4	3	2	1	9
02. Athletic field maintenance (rectangle and diamond fields)	5	4	3	2	1	9
03. Community/senior center maintenance	5	4	3	2	1	9
04. Dog park (off-leash) maintenance and care	5	4	3	2	1	9
05. Golf course maintenance	5	4	3	2	1	9
06. Graffiti removal/vandalism repair	5	4	3	2	1	9
07. Landscaping	5	4	3	2	1	9
08. Mowing	5	4	3	2	1	9
09. Paved greenway maintenance	5	4	3	2	1	9
10. Pavilion/picnic area maintenance	5	4	3	2	1	9
11. Playground safety and maintenance	5	4	3	2	1	9
12. Pool maintenance	5	4	3	2	1	9
13. Restroom maintenance	5	4	3	2	1	9
14. Tree care	5	4	3	2	1	9
15. Unpaved trail maintenance	5	4	3	2	1	9
16. Waste pickup	5	4	3	2	1	9
17. Water access maintenance (boat ramp, kayak launch)	5	4	3	2	1	9
18. Water play fountain maintenance	5	4	3	2	1	9
19. Waterways/rivers/streams	5	4	3	2	1	9

12. Which **FOUR** of the maintenance activities listed in Question 11 are **MOST IMPORTANT** to your household? [Write in your answers below using the numbers from the list in Question 11, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

13. Please **CHECK ALL** the reasons that deter you or other members of your household from using City of Knoxville parks more often. [Check all that apply.]

- ____(01) Don't personally feel safe in the park or facilities
 ____ (02) Don't feel welcome in parks
 ____ (03) Lack of accessibility due to disabilities
 ____ (04) Lack of multi-sport fields (for soccer, baseball, softball, etc.) in one location
 ____ (05) Lack of adequate park security
 ____ (06) Lack of trail connectivity to the park
 ____ (07) Lack of public transit access to the park
 ____ (08) No parks near us
 ____ (09) No time or interest
 ____ (10) Not aware of what is available
 ____ (11) Operating hours of parks are not convenient
 ____ (12) Parks and park amenities are in poor condition
 ____ (13) Parks are not conveniently located
 ____ (14) Parks do not meet my/our needs
 ____ (15) Parking is inadequate
 ____ (16) Use parks/facilities outside of City of Knoxville
 ____ (17) Other: _____

14. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Facility/Amenity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Community/Senior center (multi-use space for events, programs, activities)	4	3	2	1	9
02. Diamond sports fields (baseball, softball)	4	3	2	1	9
03. Disc golf courses	4	3	2	1	9
04. Dog parks (off-leash)	4	3	2	1	9
05. Golf courses (course, clubhouse, driving range)	4	3	2	1	9
06. Greenways (multi-use paved)	4	3	2	1	9
07. Indoor fitness center	4	3	2	1	9
08. Indoor gyms (basketball, volleyball, pickleball)	4	3	2	1	9
09. Indoor pools	4	3	2	1	9
10. Outdoor courts (basketball, volleyball)	4	3	2	1	9
11. Outdoor exercise/fitness areas	4	3	2	1	9
12. Outdoor pools	4	3	2	1	9
13. Outdoor racquet sports (tennis, pickleball)	4	3	2	1	9
14. Outdoor restrooms (permanent, portable)	4	3	2	1	9
15. Open space conservation and forested areas	4	3	2	1	9
16. Pavilions and picnic areas (shelter, tables, grill)	4	3	2	1	9
17. Playgrounds	4	3	2	1	9
18. Public art	4	3	2	1	9
19. Rectangle sports fields (soccer, football, rugby)	4	3	2	1	9
20. Trails (multi-use unpaved)	4	3	2	1	9
21. Water fountains/bottle filling stations	4	3	2	1	9
22. Water play fountains	4	3	2	1	9
23. Other: _____	4	3	2	1	9

15. Which **FOUR** facilities/amenities from the list in Question 14 are **MOST IMPORTANT** to your household? *[Write in your answers below using the numbers from the list in Question 14, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

16. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Program/Activity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Adult athletics/sports leagues	4	3	2	1	9
02. Adult fitness/wellness programs	4	3	2	1	9
03. Adult/Senior art, dance programs	4	3	2	1	9
04. Adult/Senior swim programs	4	3	2	1	9
05. Adult/Senior volunteer programs (Greenway Ambassadors, Adopt a Park, Clean Ups)	4	3	2	1	9
06. Conservation, environmental, and wildlife programs	4	3	2	1	9
07. Dynamic recreation programs (adults with disabilities)	4	3	2	1	9
08. Family programs	4	3	2	1	9
09. Preschool programs	4	3	2	1	9
10. Senior recreation programs	4	3	2	1	9
11. Special events/festivals (Market Square, World's Fair Park)	4	3	2	1	9
12. Support services (family, youth, adult)	4	3	2	1	9
13. Teen programs (summer camp, etc.)	4	3	2	1	9
14. Teen/Young adult (at-risk) programs	4	3	2	1	9
15. Teen/Young adult workforce development programs	4	3	2	1	9
16. Youth after school programs	4	3	2	1	9
17. Youth art, dance programs	4	3	2	1	9
18. Youth athletics/sports leagues	4	3	2	1	9
19. Youth bike/pedestrian/traffic/fire safety (Safety City)	4	3	2	1	9
20. Youth recreation programs	4	3	2	1	9
21. Youth summer camp	4	3	2	1	9
22. Youth swim/aquatics programs (Learn to Swim)	4	3	2	1	9
23. Other: _____	4	3	2	1	9

17. Which **FOUR** programs/activities from the list in Question 16 are **MOST IMPORTANT** to your household? [Write in your answers below using the numbers from the list in Question 16, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

18. Recreation and parks systems have the potential to help improve some of the difficult health, social, economic, and environmental challenges facing communities. Please select the top **FIVE** areas of concern that are **MOST IMPORTANT** to you and your household.

- (01) Affordable housing
- (02) Access to healthcare, doctors, and medicines
- (03) Access to healthy foods, such as fresh fruits, vegetables, and whole foods (i.e., healthy foods are too far away)
- (04) Access to transportation (i.e., sidewalks, greenways, trails, public transit)
- (05) Blight (i.e., dilapidated, unsafe, and/or unsightly conditions in your neighborhood and/or community)
- (06) Caregiving required for family members with special needs, aging parents, grandparent raising grandchildren
- (07) Community divisiveness/isolation/loneliness/anxiety and depression
- (08) Community safety/crime/violence
- (09) Cost of healthy foods, such as fresh fruits, vegetables, and whole foods
- (10) Economic development (i.e., transformation of underutilized places into new stores, restaurants, offices, housing)
- (11) Homelessness and/or panhandling
- (12) High quality jobs with adequate incomes/wages and benefits such as health care
- (13) Neighborhood change/displacement (i.e., gentrification)
- (14) Preservation of natural areas (i.e., preserving forest land, rivers, lakes)
- (15) Substance abuse/drug and alcohol use
- (16) Traffic congestion
- (17) Trash/Litter
- (18) Other: _____

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ 5th: _____

19. How would you prioritize \$100 for Knoxville parks, recreation facilities, and programs? Please show how you would allocate the funds among the categories of funding listed below in specific dollar amounts. *[Please be sure your total adds up to \$100.]*

\$_____ Repair existing parks and recreation facilities
\$_____ Transform existing parks and recreation facilities
\$_____ Increase maintenance of parks and recreation facilities
\$_____ Increase programming in parks and recreation facilities
\$_____ Create new parks and recreation facilities

\$100 TOTAL

20. Based on your perception of value, how would you want the City of Knoxville to fund future parks, recreation, trails and open space needs?

____(1) Increase funding ____ (2) Maintain existing funding levels ____ (3) Reduce funding ____ (9) Not sure

21. To help the City of Knoxville improve the overall quality of life through parks and recreation, what is the maximum amount of additional annual taxes would you be willing to pay to improve the local parks and recreation system?

____(1) \$10-\$25 per year ____ (5) \$101-200 per year
____(2) \$26-\$50 per year ____ (6) Over \$200 per year
____(3) \$51-\$75 per year ____ (7) I'm not willing to pay additional taxes to improve the local parks and recreation
____(4) \$76-\$100 per year

The following demographic information is being requested to validate the survey; all responses will remain confidential.

22. Which of the following best describes your race? *[Check all that apply.]*

____(01) Asian or Asian Indian ____ (05) Native Hawaiian or other Pacific Islander
____(02) Black or African American ____ (06) Hispanic, Spanish, or Latino/a/x
____(03) American Indian or Alaska Native ____ (99) Other: _____
____(04) White or Caucasian

23. What are the predominant languages spoken in your household? *[Check all that apply.]*

____(1) English ____ (3) Arabic ____ (5) Vietnamese ____ (7) Other: _____
____(2) Spanish ____ (4) Chinese ____ (6) French

24. What is your age? _____ years

25. Which of the following best describes the total annual income of everyone in your household combined?

____(1) Under \$35,000 ____ (4) \$100,000 to \$149,999 ____ (7) Prefer not to answer
____(2) \$35,000 to \$74,999 ____ (5) \$150,000 to \$199,999
____(3) \$75,000 to \$99,999 ____ (6) \$200,000 or more

26. Would you be willing to participate in future surveys sponsored by the City of Knoxville?

____(1) Yes *[Answer Q26a.]* ____ (2) No

26a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!
Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you!

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Statistically Valid Survey Complete Results



2025 City of Knoxville Parks and Recreation Needs Assessment Survey

Submitted to the City of Knoxville, Tennessee by:

ETC Institute
725 W. Frontier Lane,
Olathe, KS 66061

April 2025



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Executive Summary

Knoxville, Tennessee

Parks and Recreation Needs Assessment Survey

Executive Summary

Overview

ETC Institute administered a parks and recreation needs assessment survey for the City of Knoxville, Tennessee during the winter of 2024-2025. The purpose of the survey was to help determine park and recreation priorities for the Community.

Methodology

ETC Institute mailed a survey packet to a random sample of households throughout the City of Knoxville. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Knoxville from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with the addresses originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to receive 500 completed surveys from households within the City of Knoxville. This goal was exceeded, with 507 completed surveys collected. The overall results for the sample of 507 residents have a precision of at least +/-4.4% at the 95% level of confidence.

This report contains the following:

- Executive Summary with major findings (Section 1)
- Charts showing the overall results of the survey (Section 2)
- Benchmarks (Section 3)
- Priority Investment Ratings (PIR) (Section 4)
- Importance Satisfaction Analysis (Section 5)
- Tabular data showing the overall results for all questions on the survey (Section 6)
- A copy of the cover letter and survey instrument (Section 7)

The major findings of the survey are summarized in the following pages.

Parks/Programs Use

Parks Use: Eighty-nine percent (89%) indicated that they have visited a park in the past year. They selected the barriers that prevent them from using parks more often. The common barriers were: not aware of what is available (25%), lack of trail connectivity to parks (20%), and don't personally feel safe in parks or facilities (20%).

Programs Use: Thirty-two percent (32%) indicated that they have participated in a program in the past year. They rated the overall quality of the programs/events they participated in. Thirty-five percent (35%) rated excellent, fifty-six percent (56%) rated good, nine percent (9%) rated fair, and one percent (1%) rated poor. They also rated their level of satisfaction with the listed programs. The programs that respondents were most satisfied with were: special events (75%), adult recreation programs (65%), and youth recreation programs (62%).

Attendance of Programs (Days): Respondents selected the days that children under 6 (in their household) attended programs in the past year. The days that children under 6 participated in programs were: Saturday (5%), Sunday (3%), and Monday (2%). They selected the days that the youth ages 6-12 years (in their household) participated in programs. The days that youth ages 6-12 years participated were: Tuesday (4%), Saturday (4%), and Thursday (3%). They selected the days that teens 13-17 years participated in programs. The days that teens ages 13-17 (in their household) participated were: Saturday (2%), Sunday (1%), and Thursday (1%). They selected the days that the adults ages 18-59 participated in program. The days that the adults participated were: Saturday (14%), Sunday (9%), and Friday (7%). They selected the days that the older adults ages 60+ participated in programs. The days that the older adults participated in programs were: Saturday (7%), Monday (6%), and Sunday (5%). They selected the days that family members participated in programs. The days that family members participated were Saturday (7%), Sunday (5%), and Friday (3%).

Attendance of Programs (Times): Respondents selected the times of the days that children under 6 (in their household) participated in programs in the past year. The times that children participated were: morning (4%), afternoon (3%), and evening (1%). They selected the times that the youth ages 6-12 participated in programs. The times that the youth participated were: afternoon (3%), evening (3%), and morning (2%). They selected the times that teens ages 13-17 participated in programs. The times that teens participated were: afternoon (2%), evening (1%), and morning (1%). They selected the times that adults ages 18-59 participated in programs. The times that adults participated were: evening (10%), anytime (7%), and afternoon (6%). They selected the times that older adults ages 60+ participated in programs. The times that the older adults participated were: evening (10%), anytime (7%), and afternoon (6%). They selected the times that other family members have participated in programs. The times that the other family members participated were: afternoon (3%), anytime (3%), and morning (3%).

Barriers: Respondents selected the reasons why they do not participate in programs, activities, classes, or events more often. The common barriers were: I do not know what programs are being offered (60%), hours that programs are offered are not convenient (25%), and I use programs provided by other organizations (17%).

Communication

Respondents selected the resources they used to keep up with the City's programs, activities, and special events. The most used resources were: word of mouth (67%), Facebook (50%), and by visiting/attending park or recreation facility (38%). Based on the sum of top three choices, the commonly used resources were: Facebook (45%), word of mouth (36%), and City of Knoxville website (33%).

Outside Organizations

Respondents selected all the organizations they used for indoor/outdoor recreation activities in the past year. The common organizations used were: Knoxville parks/recreation facilities (91%), parks/facilities outside City of Knoxville (63%), and churches/mosques/synagogues/houses of worship (37%).

Benefits, Importance, and Improvements to Parks and Recreation

Concerns: Based on the sum of top 5 choices, respondents selected the concerns (listed in the survey) that are most important to them. The most selected concerns were: affordable housing (43%), preservation of natural areas (43%), and homelessness and/or panhandling (42%).

Additional Findings

Funding: Based on their perception of value, respondents selected how they want the City of Knoxville to fund future parks, recreation, trails, and open space needs. Seventy percent (70%) selected increase funding, twenty-seven percent (27%) selected maintain existing funding levels, and four percent (4%) selected reduce funding.

Taxes: Respondents selected the maximum amount of additional annual taxes they would be willing to pay to improve the local parks and recreation system. Nineteen percent (19%) selected \$10-\$25 per year, fifteen percent (15%) \$26-\$50 per year, nine percent (9%) selected \$51-\$75 per year, eighteen percent (18%) selected \$76-\$100 per year, nine percent (9%) selected \$101-\$200 per year, eight percent (8%) selected over \$200 per year, and twenty-two percent (22%) selected "I'm not willing to pay additional taxes to improve the local parks and recreation."

Recreation Facilities/Amenities Needs and Priorities

Facilities Needs: Respondents were asked to identify if their household had a need for 22 recreation facilities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities.

The three facilities with the highest percentage of households that have an unmet need:

1. Outdoor restrooms
2. Open space conservation and forested areas
3. Greenways

Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four facilities that ranked most important to residents:

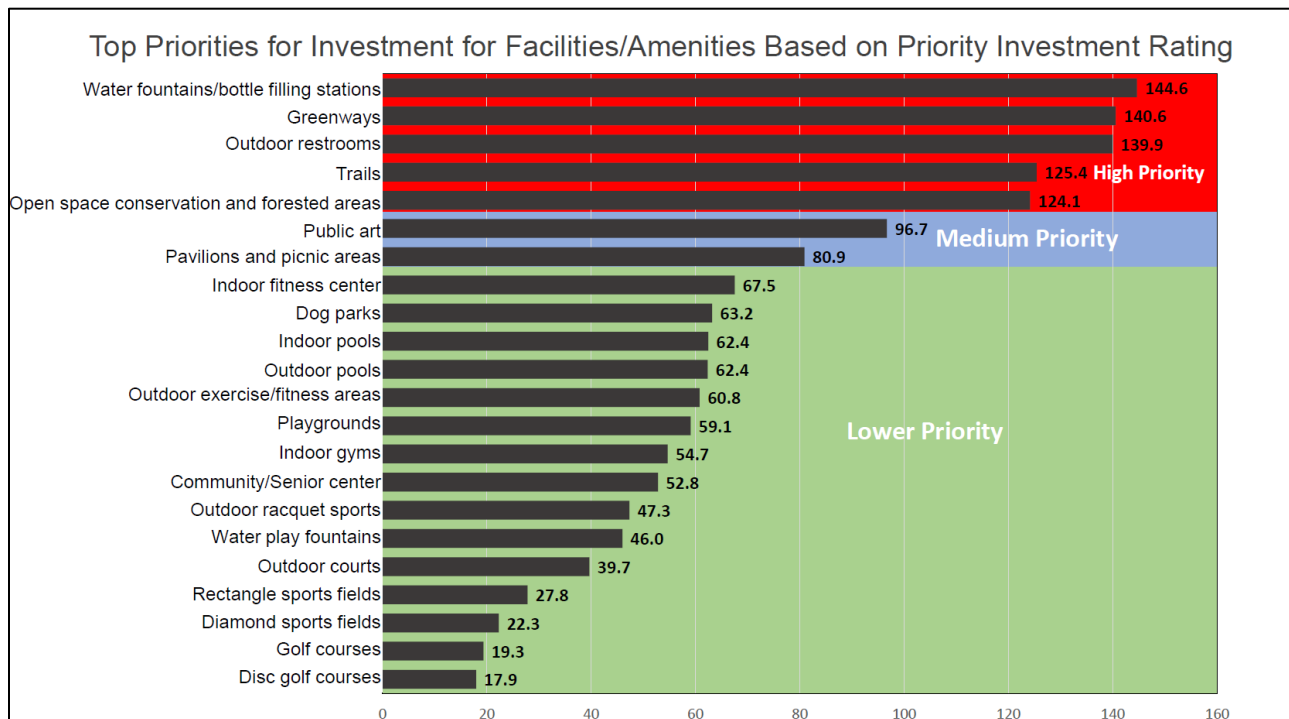
1. Greenways
2. Trails
3. Open space conservation and forested areas
4. Outdoor restrooms

Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facilities. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following facilities were rated as high priorities for investment:

- Water fountains/bottle filling stations (PIR=144.6)
- Greenways (PIR=140.6)
- Outdoor restrooms (PIR=139.9)
- Trails (PIR=125.4)
- Open space conservation and forested areas (PIR=124.1)

The chart below shows the Priority Investment Rating for each of the 22 facilities assessed in the survey.



Recreation Programs/Activities Needs and Priorities

Programs Needs: Respondents were asked to identify if their household had a need for 22 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three programs with the highest percentage of households that have an unmet need:

1. Special events/festivals
2. Conservation, environmental, and wildlife programs
3. Adult fitness/wellness programs

Program Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four facilities that ranked most important to residents:

1. Special events/festivals
2. Conservation, environmental, and wildlife programs
3. Adult fitness/wellness programs
4. Adult/Senior volunteer programs

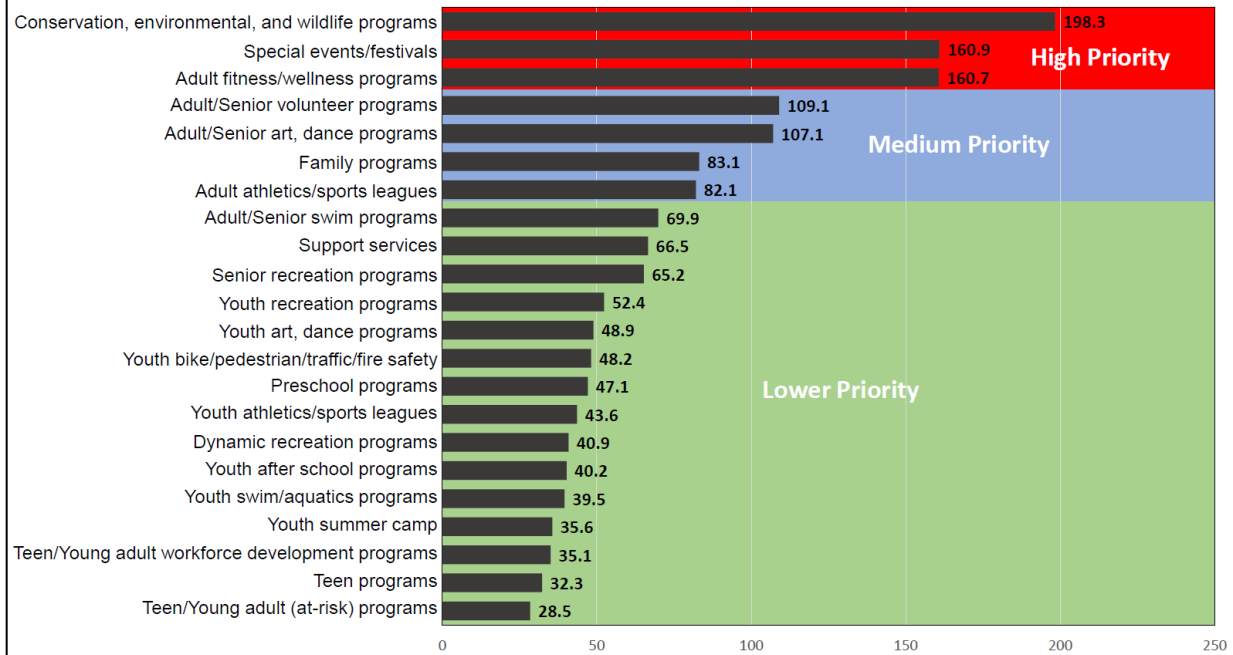
Priorities for Program Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the programs. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Conservation, environmental, and wildlife programs (PIR=198.3)
- Special events/festivals (PIR=160.9)
- Adult fitness/wellness programs (PIR=160.7)

The chart on the next page shows the Priority Investment Rating for each of the 22 programs assessed in the survey.

Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating



Investment Priorities

Recommended Priorities. In order to help the City identify investment priorities, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance residents placed on each maintenance activity and the level of satisfaction with each item. By identifying the items of high importance and low satisfaction, the analysis identified which item will have the most impact on overall satisfaction with the items in the future. If the City wants to improve its overall satisfaction rating, the City should prioritize investments in the items with the highest Importance Satisfaction (I-S) ratings. Details regarding the methodology for the analysis are provided in Section 5 of this report.

Overall Priorities for the Maintenance Activities by Major Category. This analysis reviewed the importance of and satisfaction with the items. Based on the results of this analysis, the items that are recommended as the top priorities in order to raise the parks overall satisfaction rating are listed below:

- Restroom maintenance (I-S=0.2318)
- Waste pickup (I-S=0.1546)
- Paved greenway maintenance (I-S=0.1095)
- Waterways/rivers/stream (I-S=0.1056)

The table below shows the Importance-Satisfaction rating for the nineteen major categories of the maintenance activities that were rated.

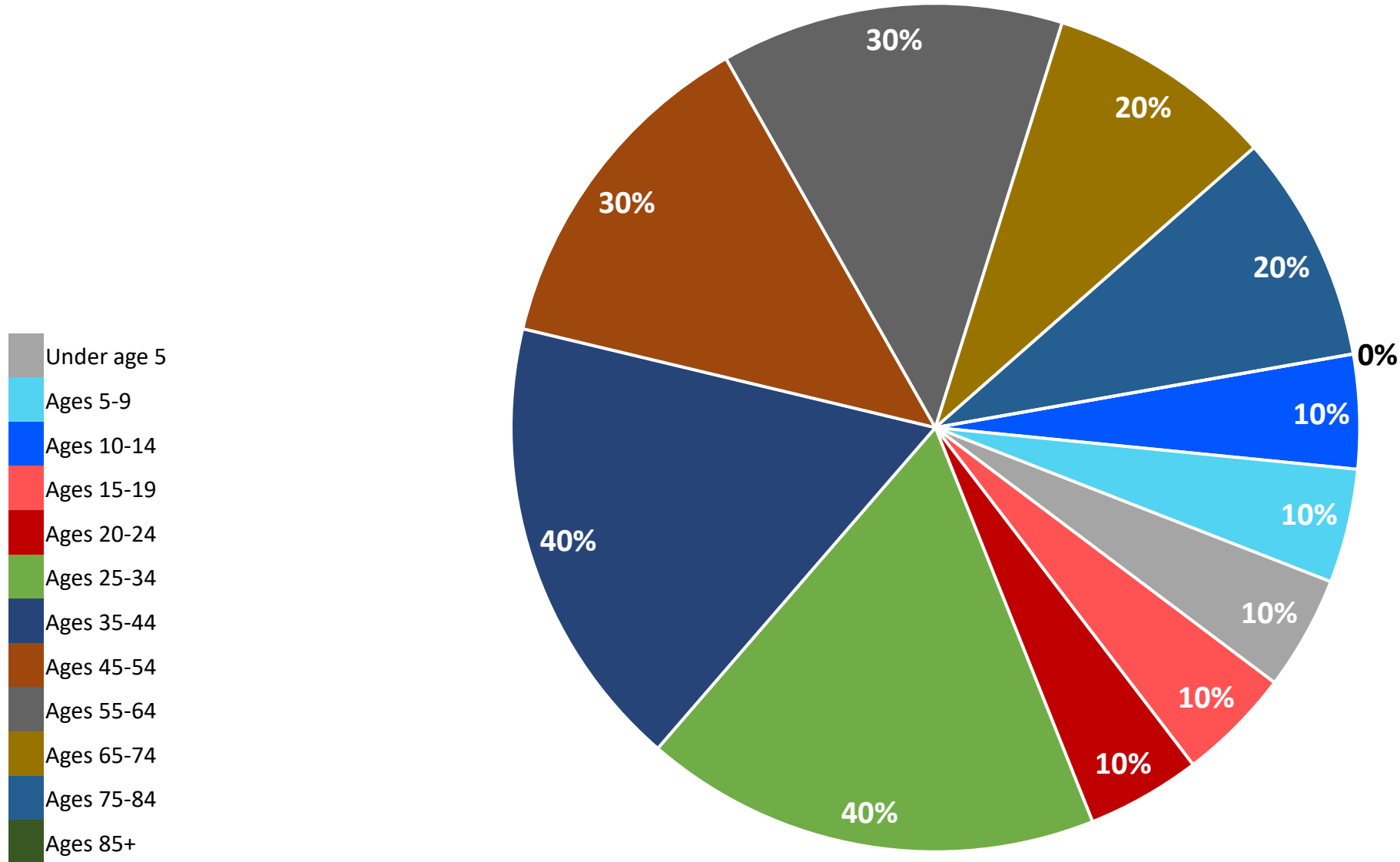
2025 Importance-Satisfaction Rating Knoxville, Tennessee Maintenance Activities 						
Category of Service	Most Important %	Most Important	Satisfaction %	Satisfaction Rank	Importance-Satisfaction	I-S Rating Rank
Very High Priority (IS >.20)						
Restroom maintenance	42%	2	45%	19	0.2318	1
High Priority (IS .10-.20)						
Waste pickup	38%	3	59%	13	0.1546	2
Paved greenway maintenance	45%	1	76%	1	0.1095	3
Waterways/rivers/streams	23%	6	54%	14	0.1056	4
Medium Priority (IS <.10)						
Playground safety and maintenance	24%	4	65%	8	0.0854	5
Dog park (off-leash) maintenance and care	16%	10	53%	15	0.0757	6
Unpaved trail maintenance	24%	5	72%	3	0.0682	7
Graffiti removal/vandalism repair	14%	11	51%	16	0.0675	8
Pavilion/picnic area maintenance	17%	9	64%	9	0.0593	9
Landscaping	19%	7	69%	5	0.0590	10
Community/senior center maintenance	13%	13	64%	11	0.0465	11
Mowing	18%	8	75%	2	0.0445	12
Tree care	14%	12	72%	4	0.0383	13
Athletic court maintenance	12%	14	69%	6	0.0381	14
Water access maintenance	9%	16	64%	10	0.0328	15
Athletic field maintenance	9%	15	65%	7	0.0325	16
Golf course maintenance	5%	18	48%	18	0.0252	17
Water play fountain maintenance	5%	17	60%	12	0.0201	18
Pool maintenance	2%	19	49%	17	0.0081	19



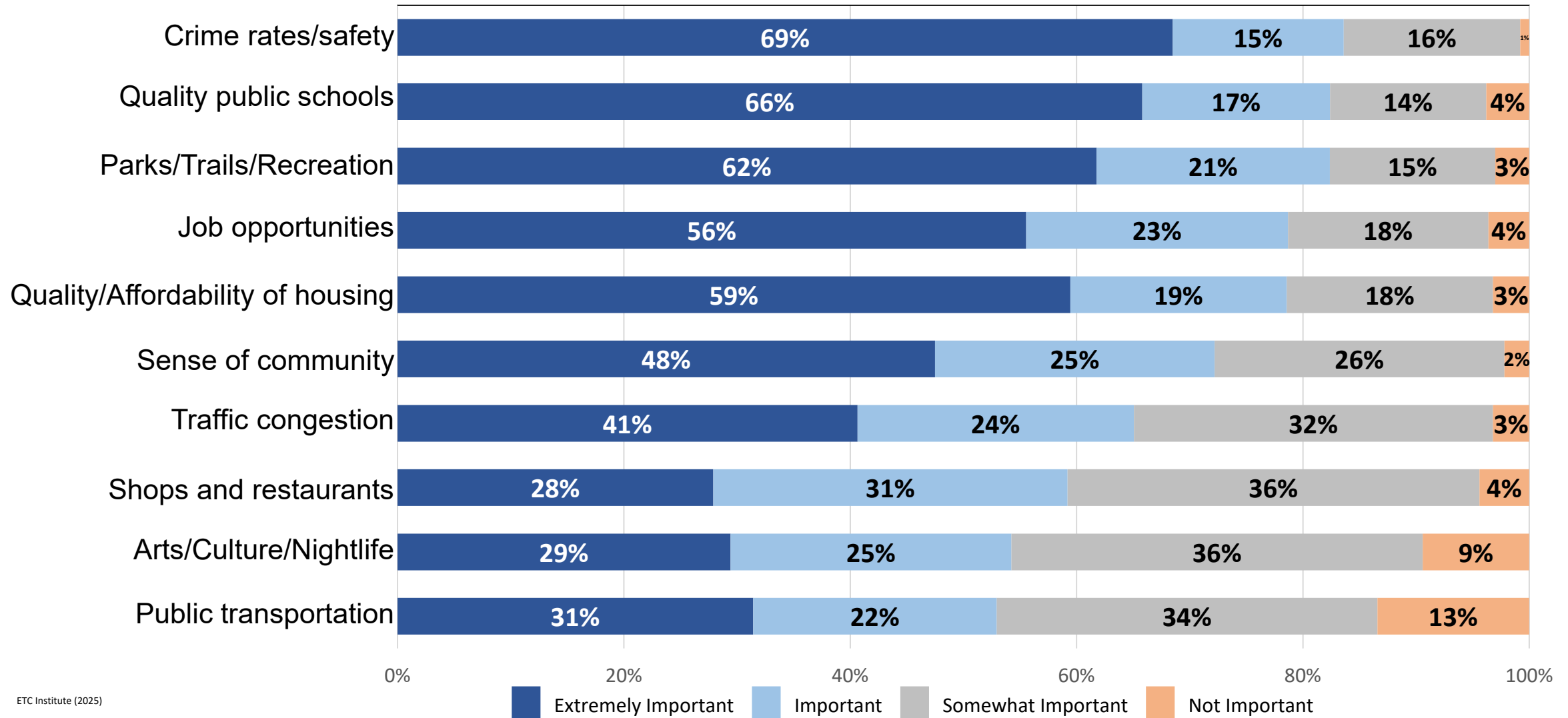
Charts and Graphs

Q1. Counting yourself, how many people in your household are...

by percentage of respondents

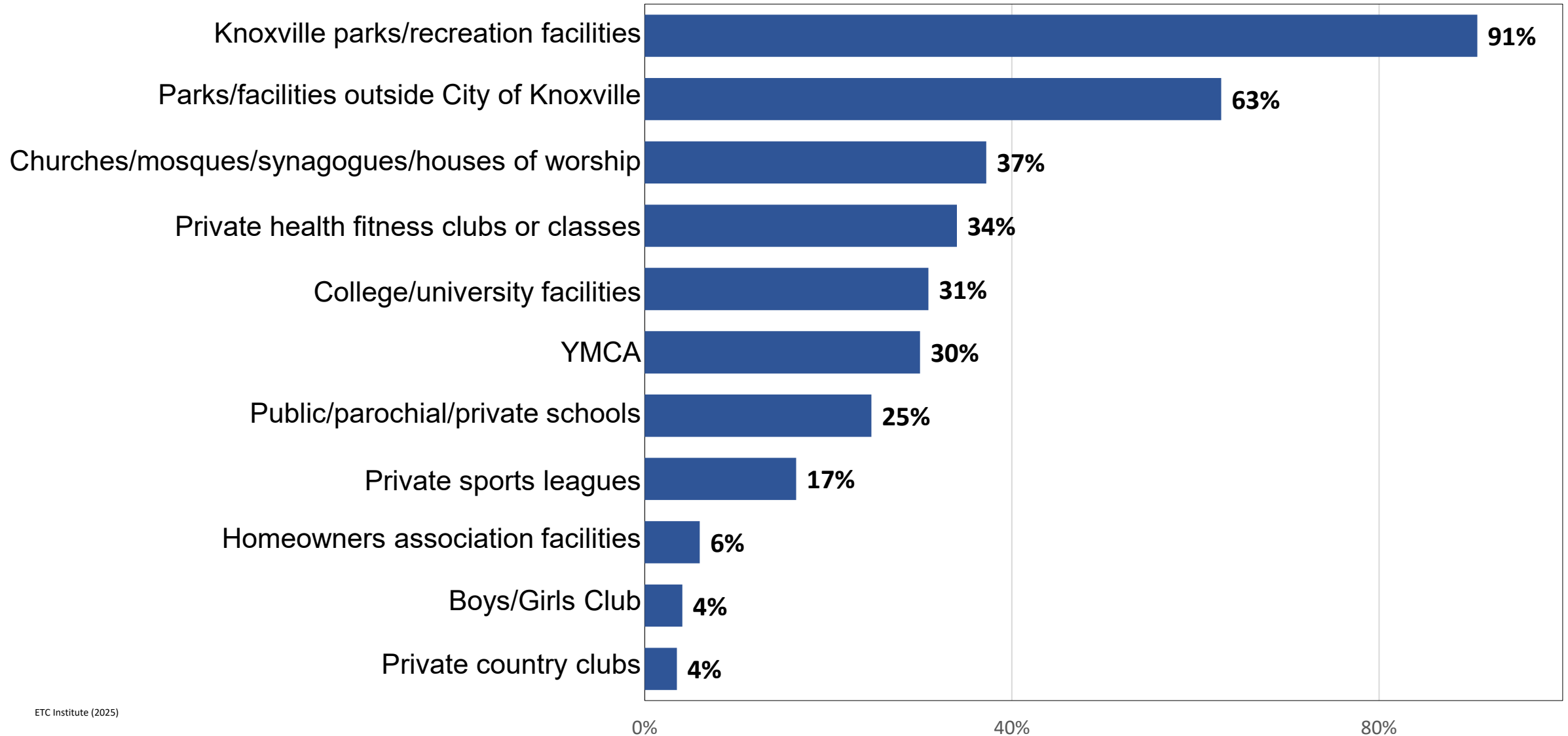


Q2. When you think about what makes a community a "great place to live," how important are each of the following things? Please rate the importance of each item in the list below.
by percentage of respondents (excluding "not provided")



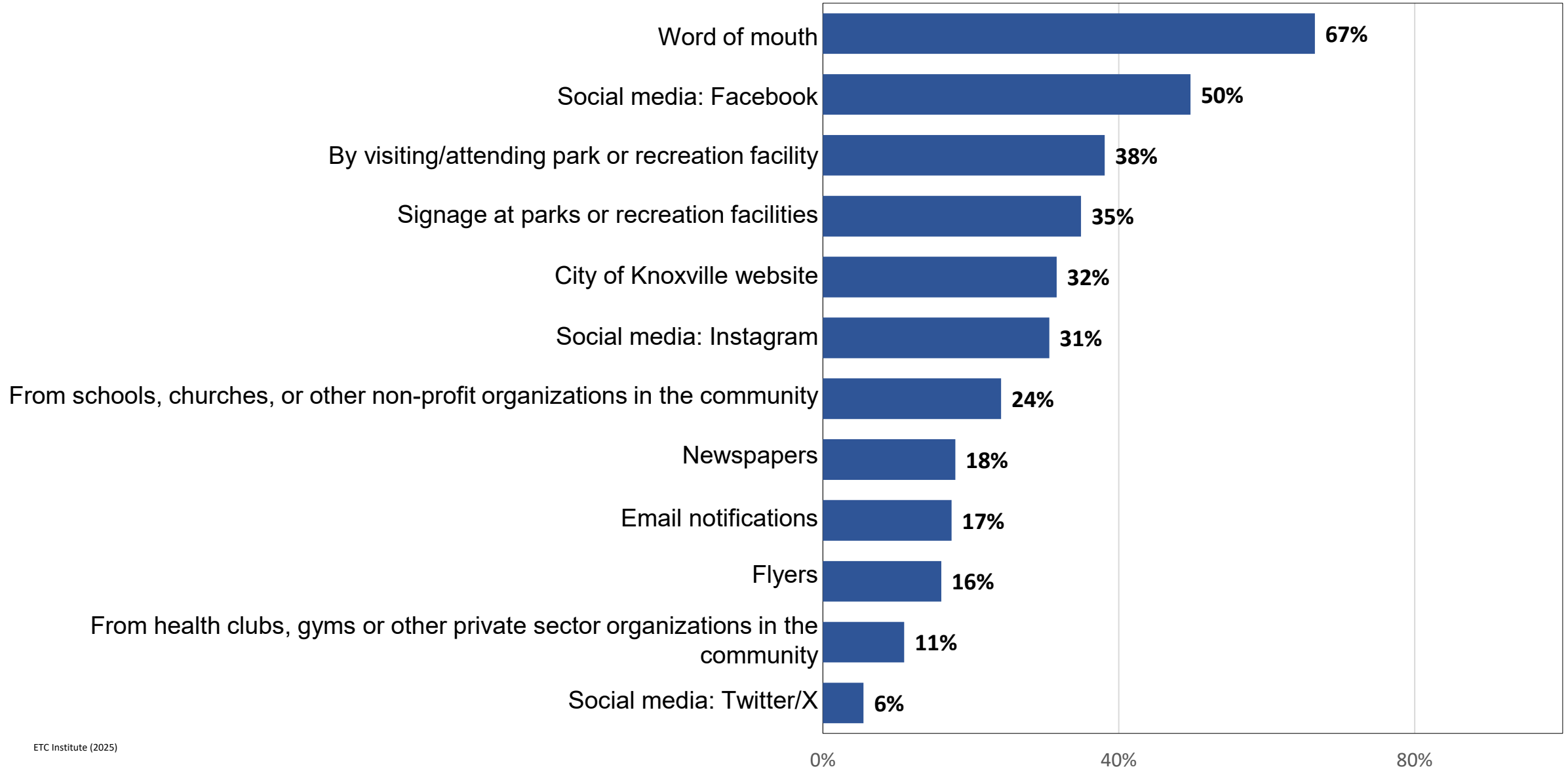
Q3. Think about any indoor and/or outdoor recreation that you/your household engage in. Please check all the organizations you/your household use for indoor and/or outdoor recreation.

by percentage of respondents (multiple selections could be made; excluding "none of above")



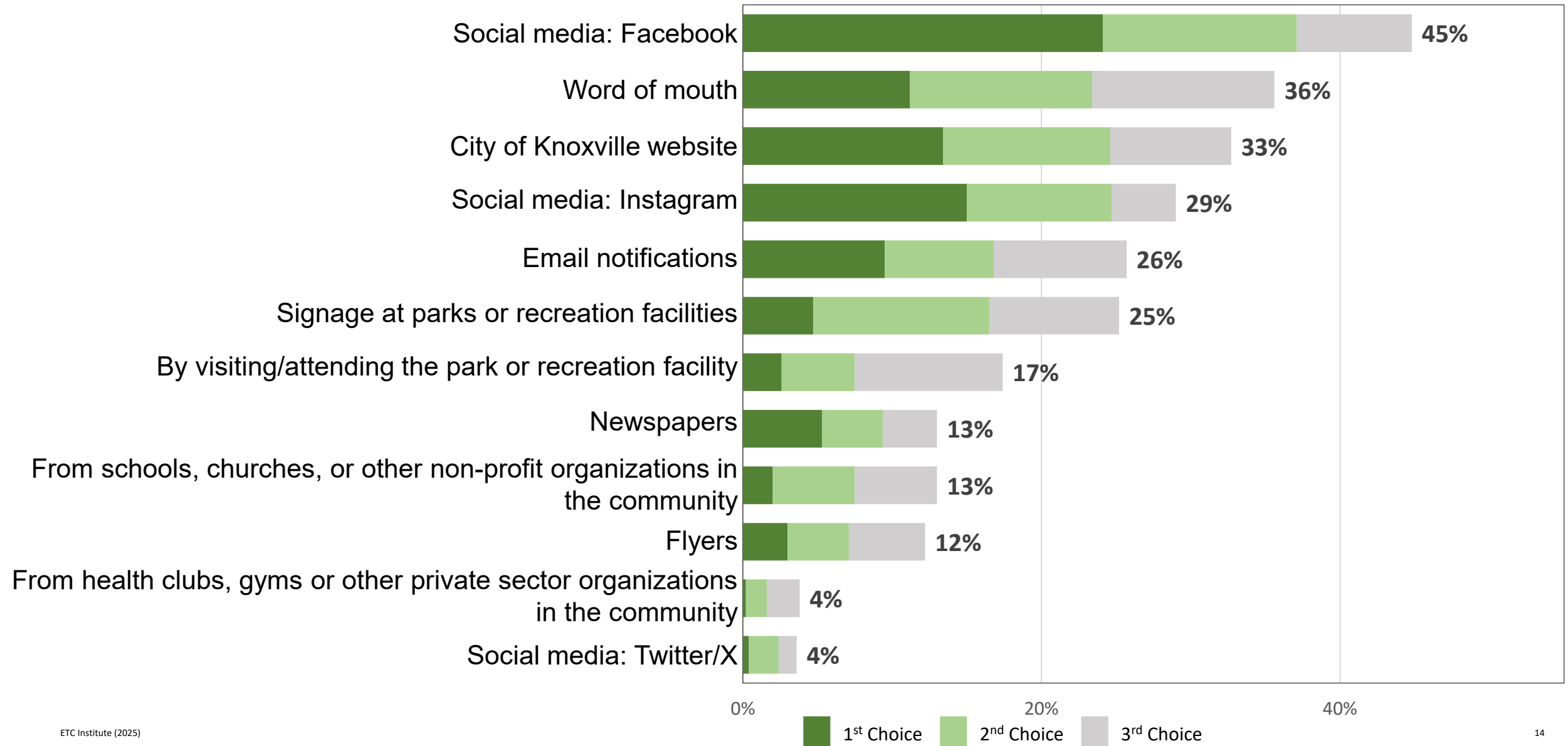
Q4. How do you learn about the programs, activities, and special events that are offered by the City of Knoxville Parks and Recreation Department?

by percentage of respondents (multiple selections could be made)



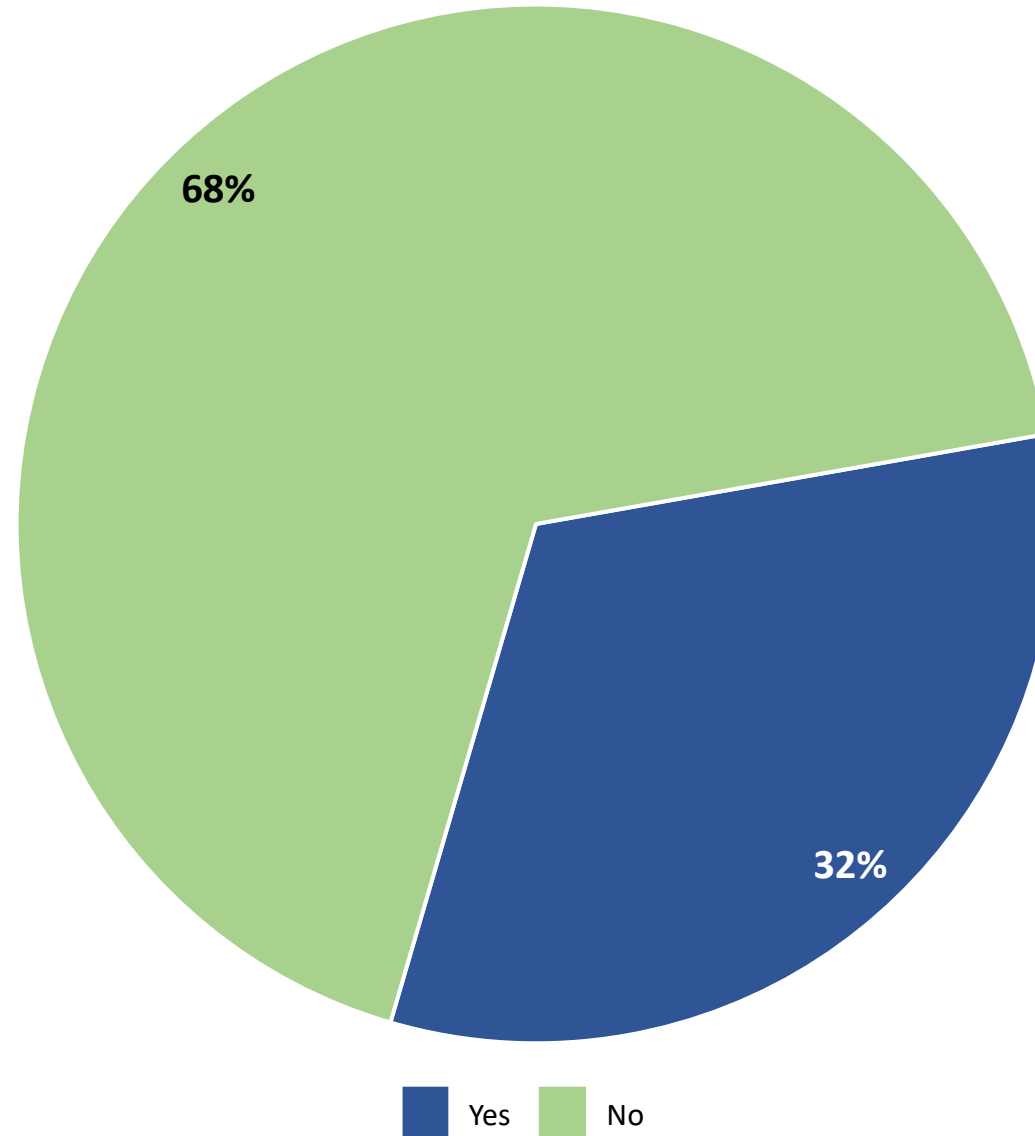
Q5. What are your three most preferred ways of learning about City of Knoxville Parks and Recreation Department programs, activities, and special events?

by percentage of respondents who selected the item as one of their top three choices



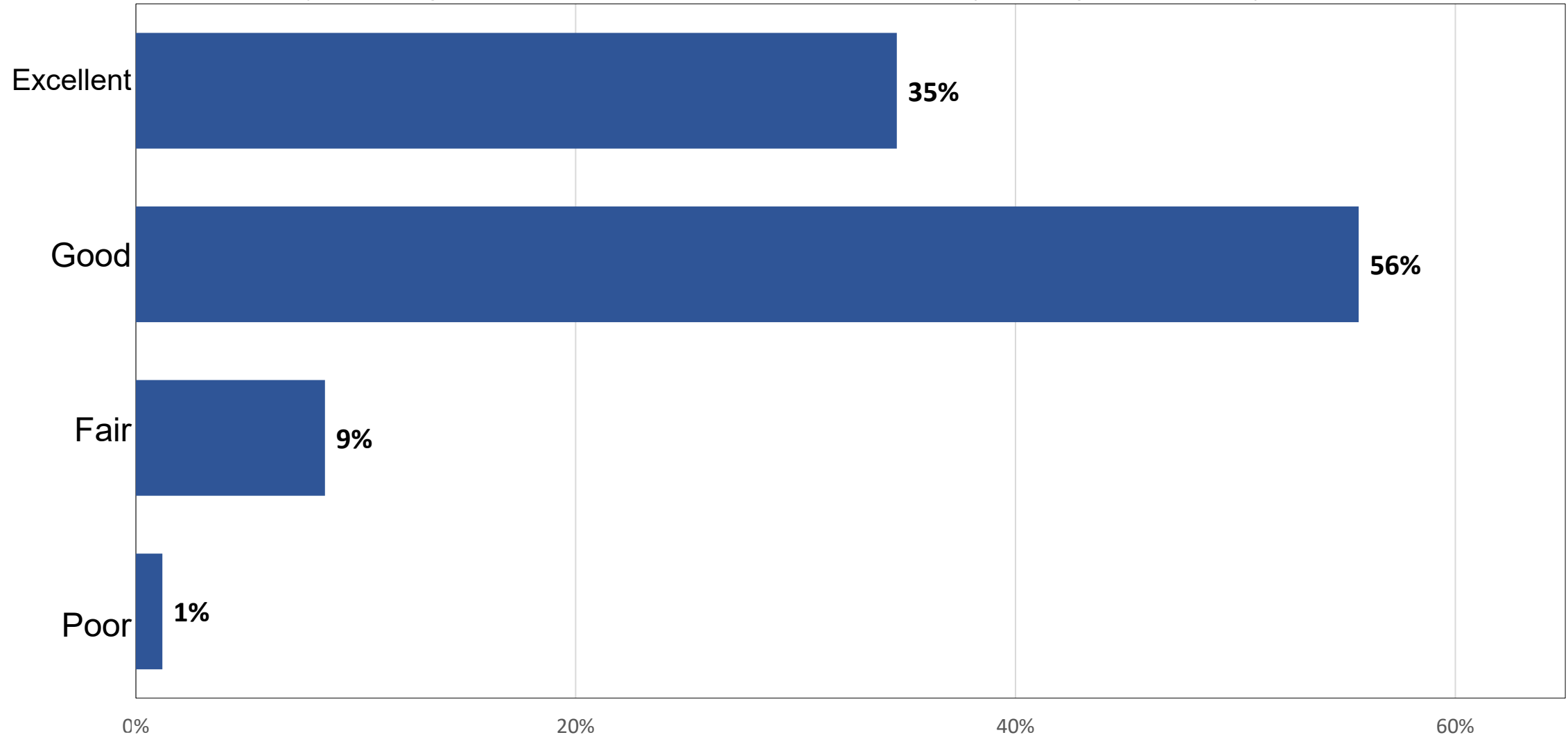
Q6. Have you/your household participated in any recreation programs during the past year?

by percentage of respondents



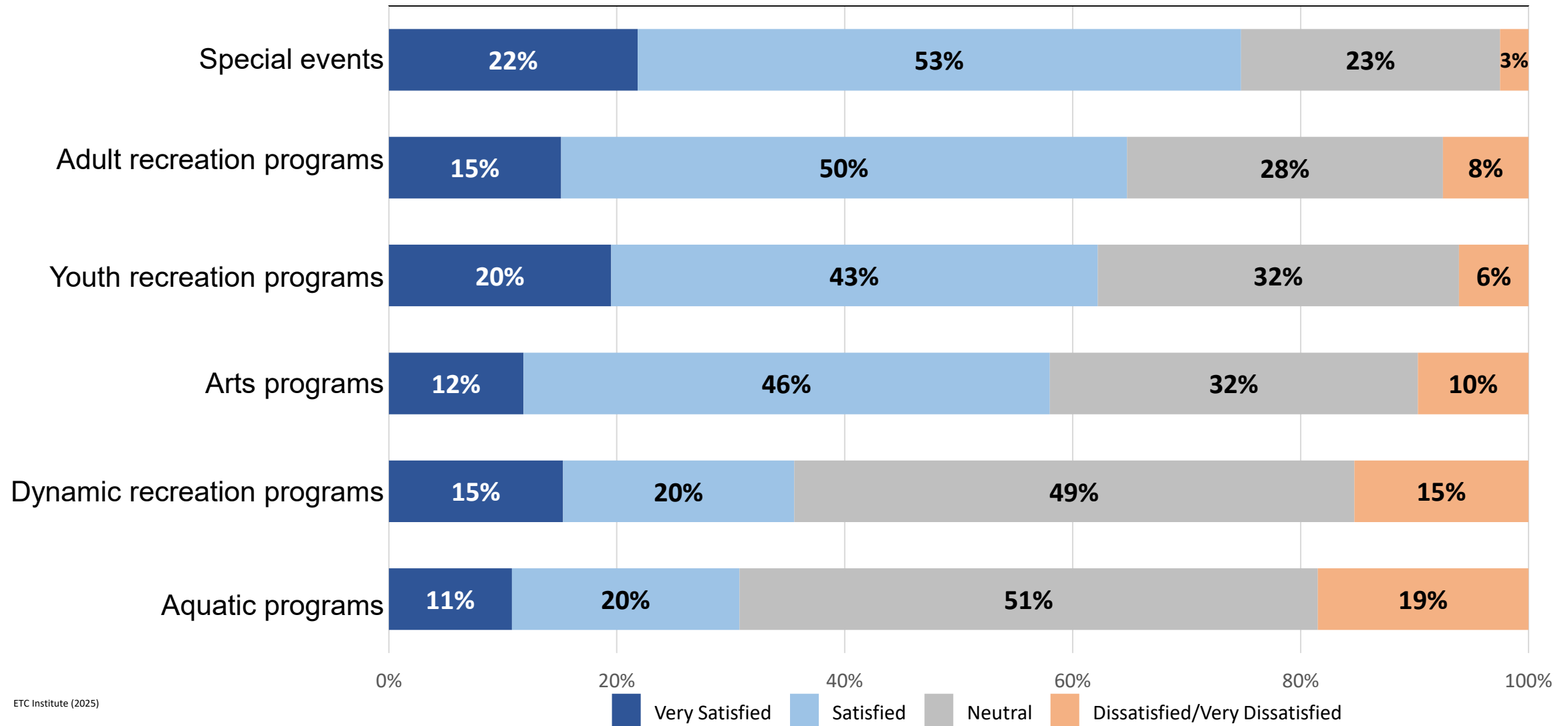
Q6a. Overall, how would you rate the quality of the City of Knoxville Parks and Recreation Department recreation programs that you/your household have participated in?

by percentage of respondents who responded "YES" to Q6 (excluding "not provided")



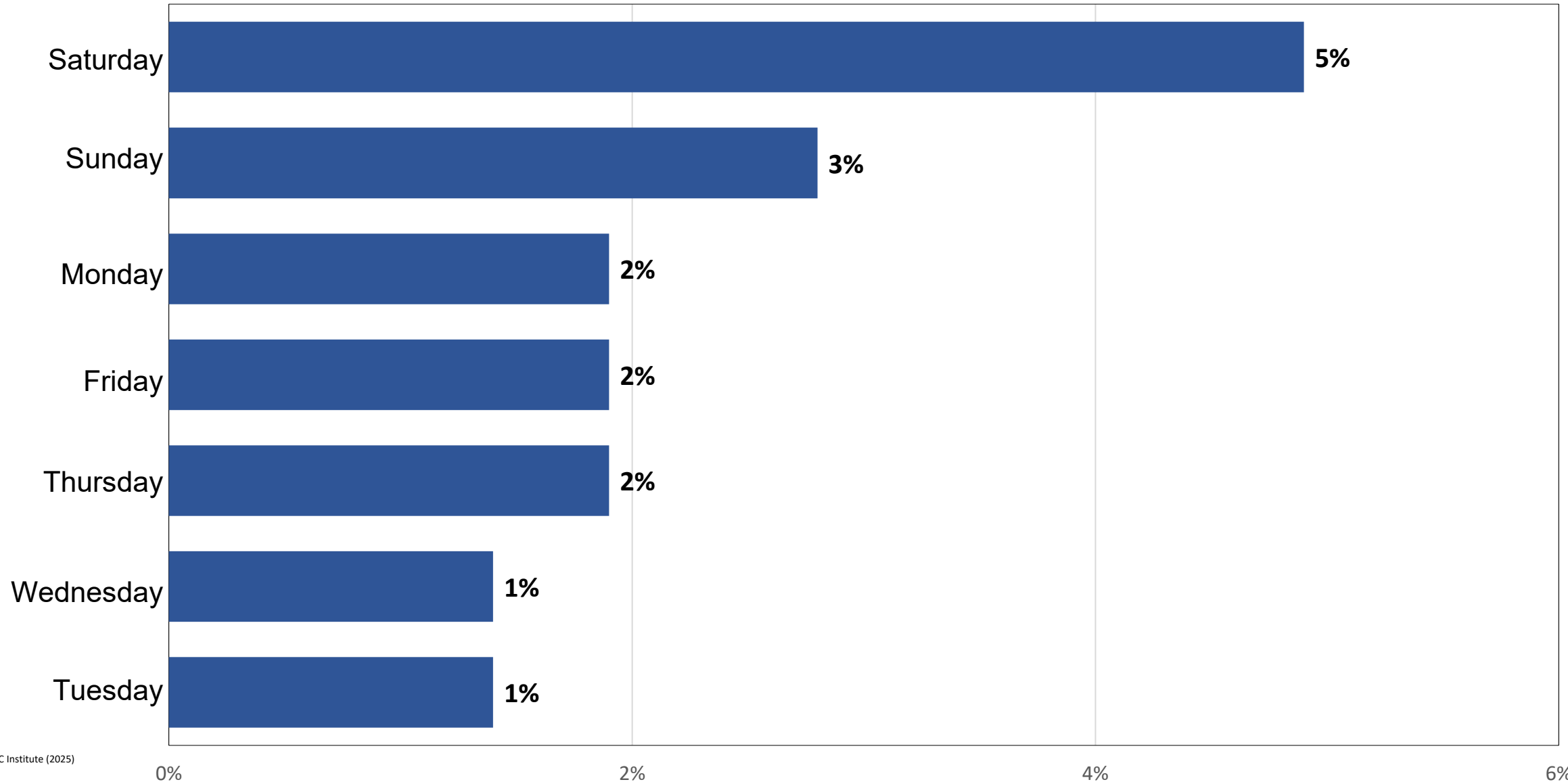
Q6b. Please rate how satisfied you are with the following recreation programs that are offered by the City of Knoxville Parks and Recreation Department.

by percentage of respondents (excluding "don't know")



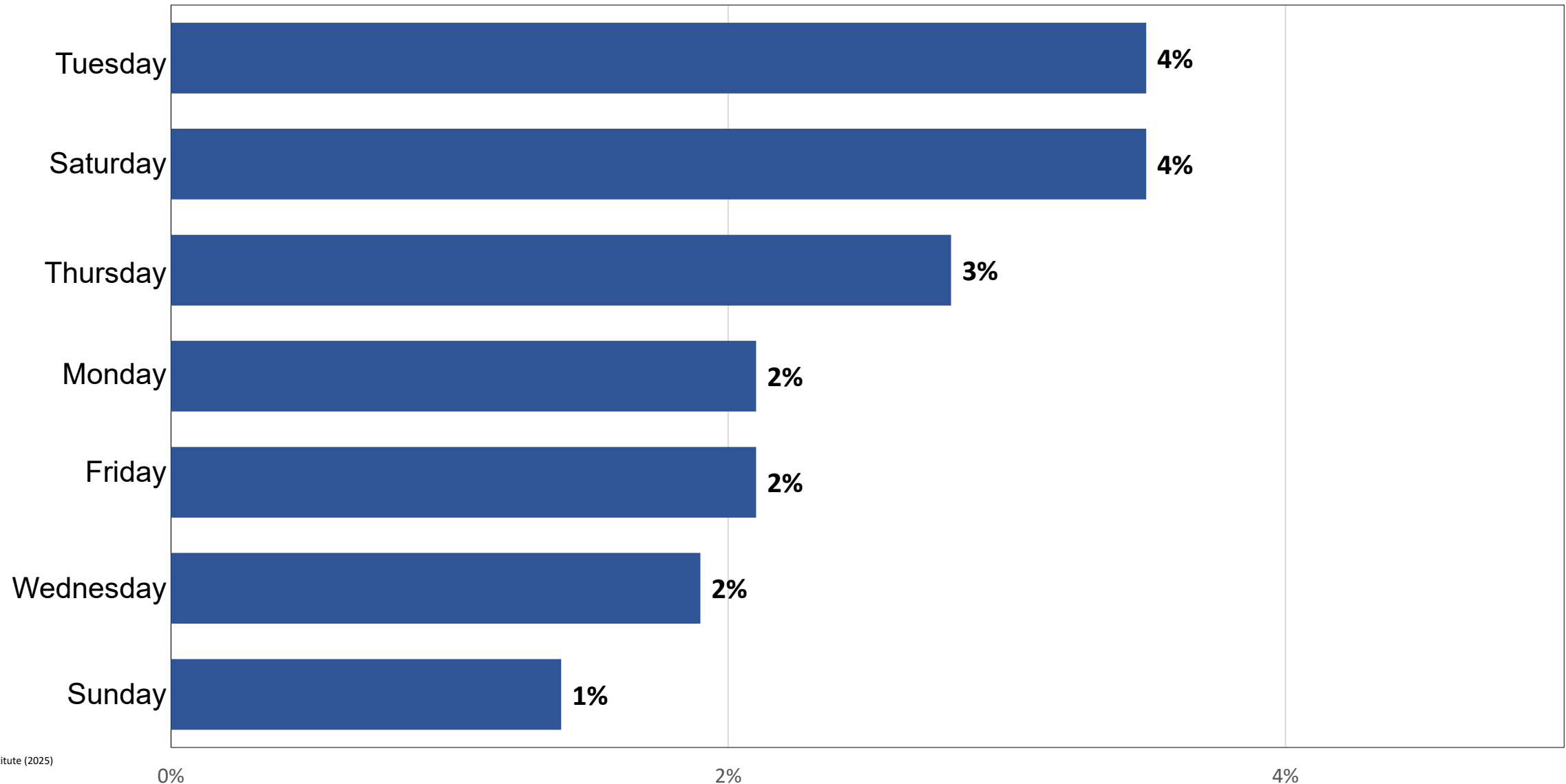
Q7-1. Please circle the days of the week that Children under 6 in your household have participated in recreation programs during the past year.

by percentage of respondents (excluding "don't know/NA")



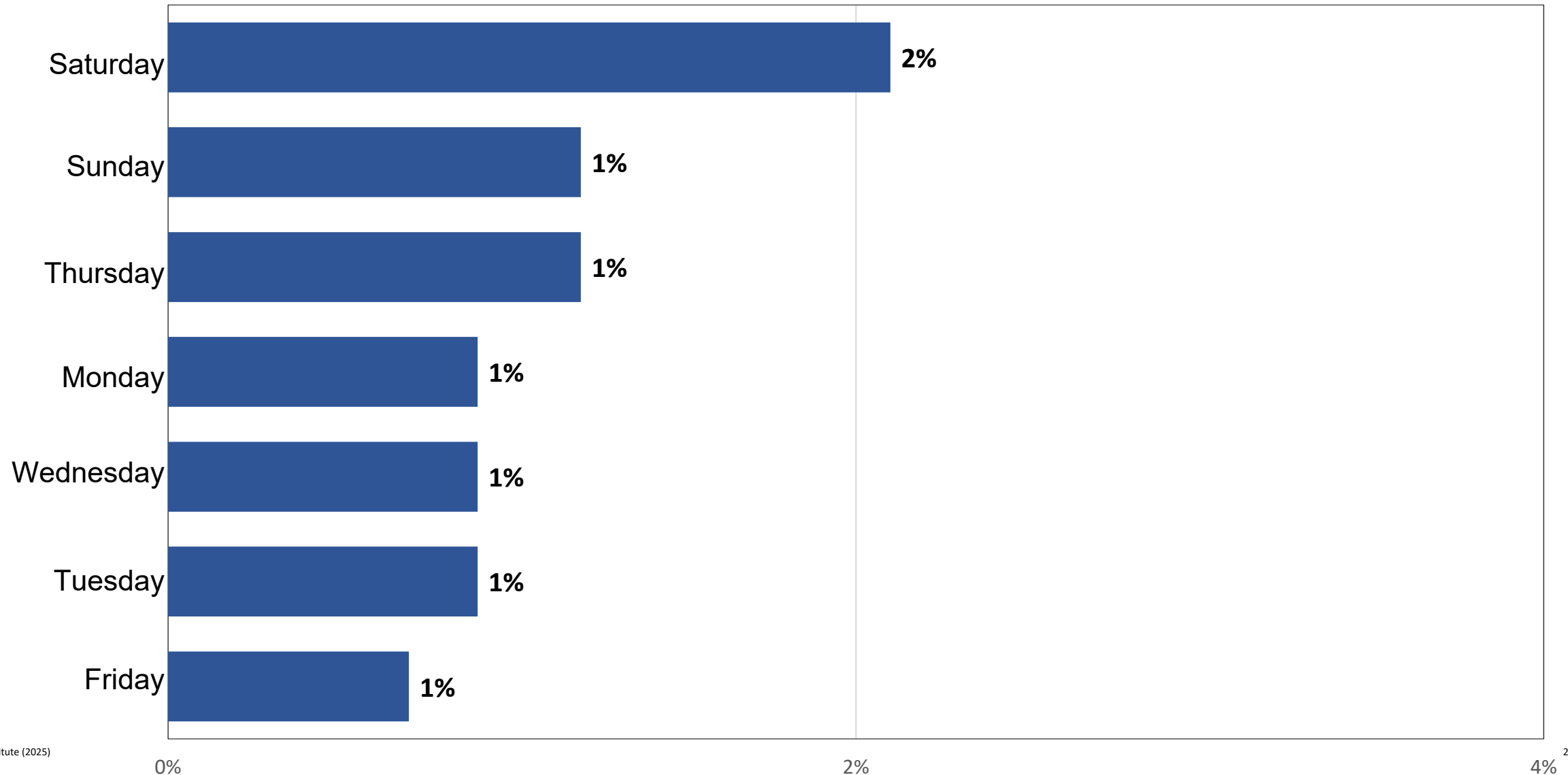
Q7-2. Please circle the days of the week that Youths 6-12 in your household have participated in recreation programs during the past year.

by percentage of respondents (excluding "don't know/NA")

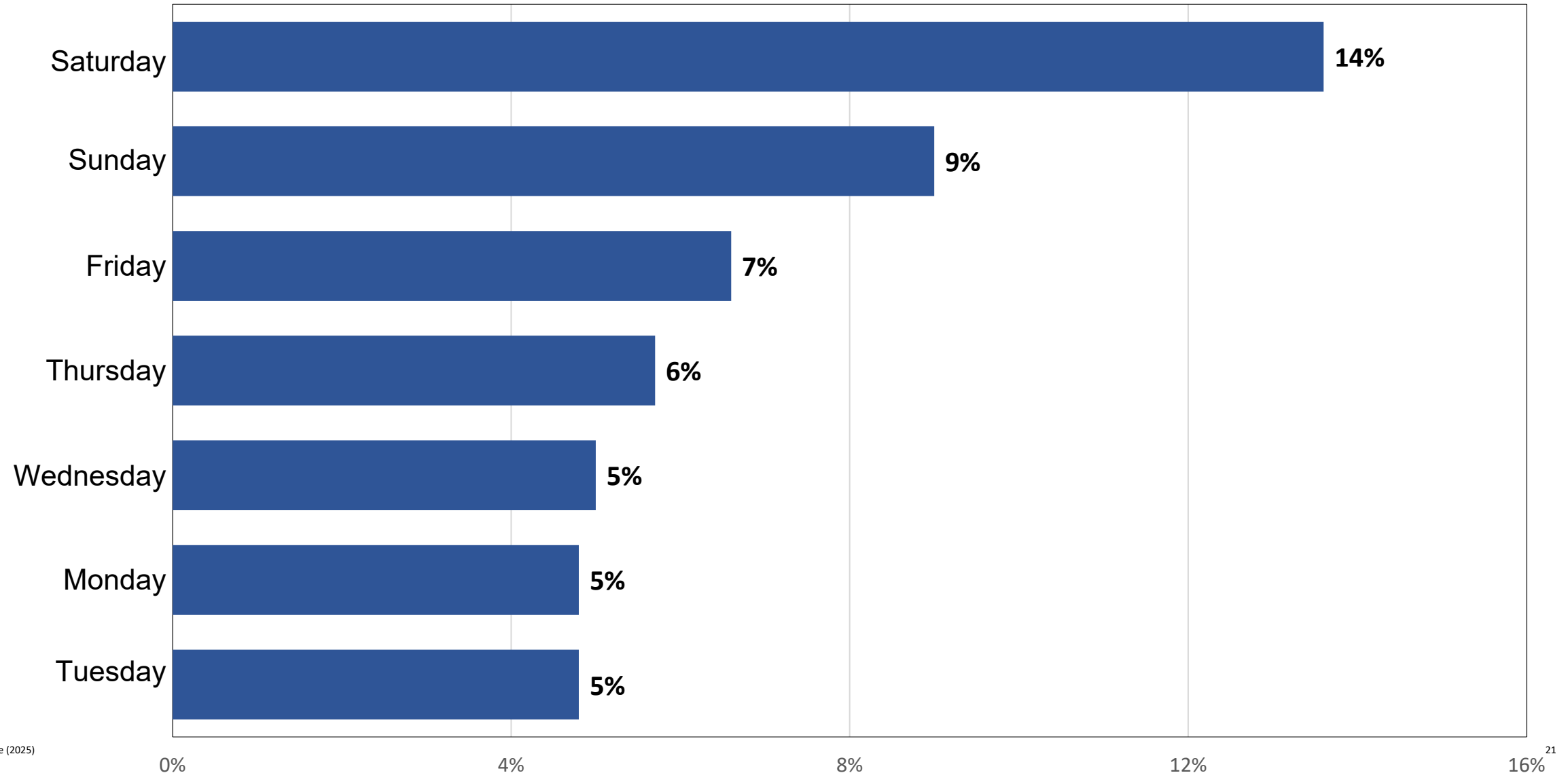


Q7-3. Please circle the days of the week that Teens 13-17 in your household have participated in recreation programs during the past year.

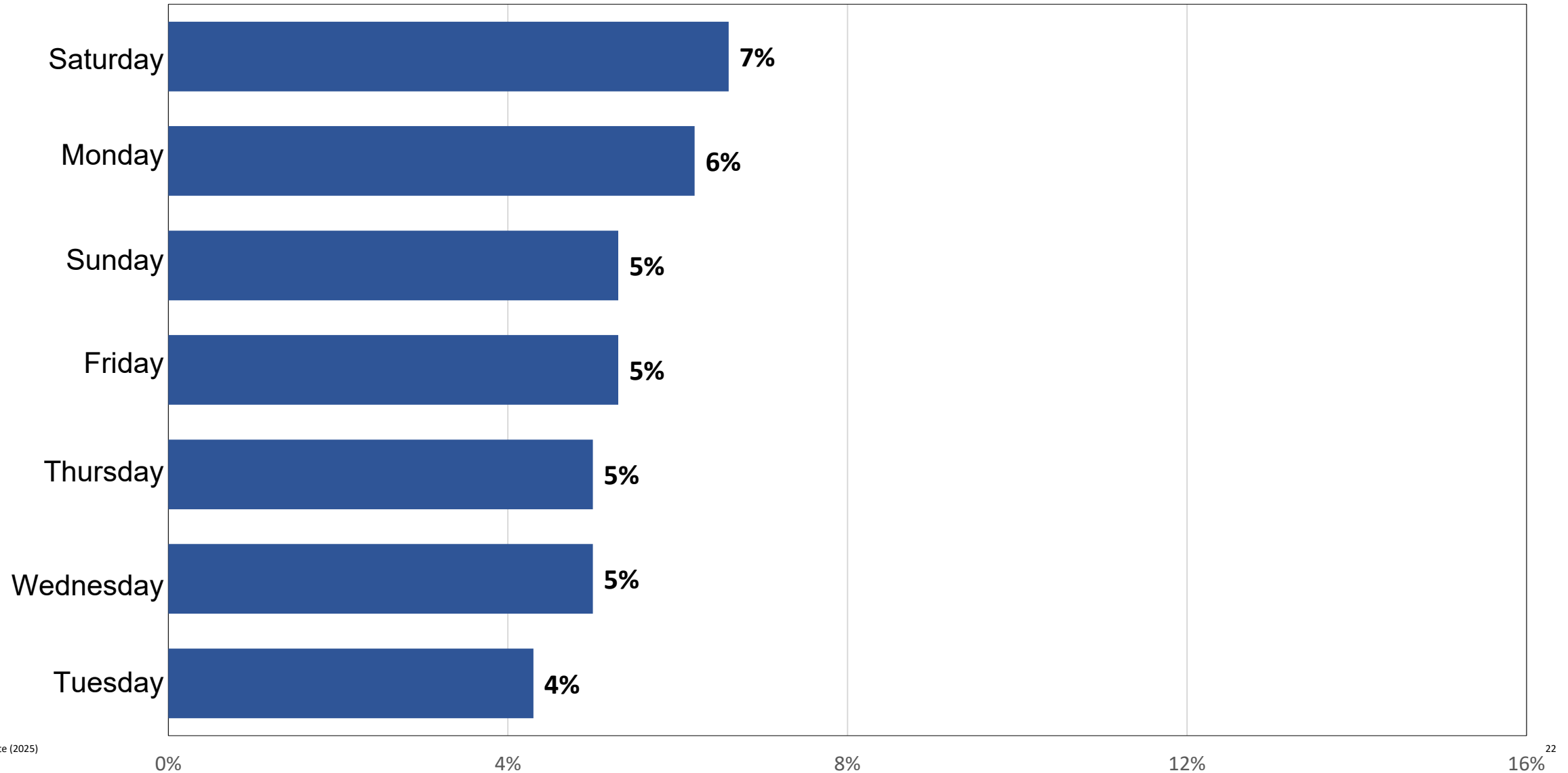
by percentage of respondents (excluding "don't know/NA")



Q7-4. Please circle the days of the week that Adults 18-59 in your household have participated in recreation programs during the past year.
by percentage of respondents (excluding "don't know/NA")

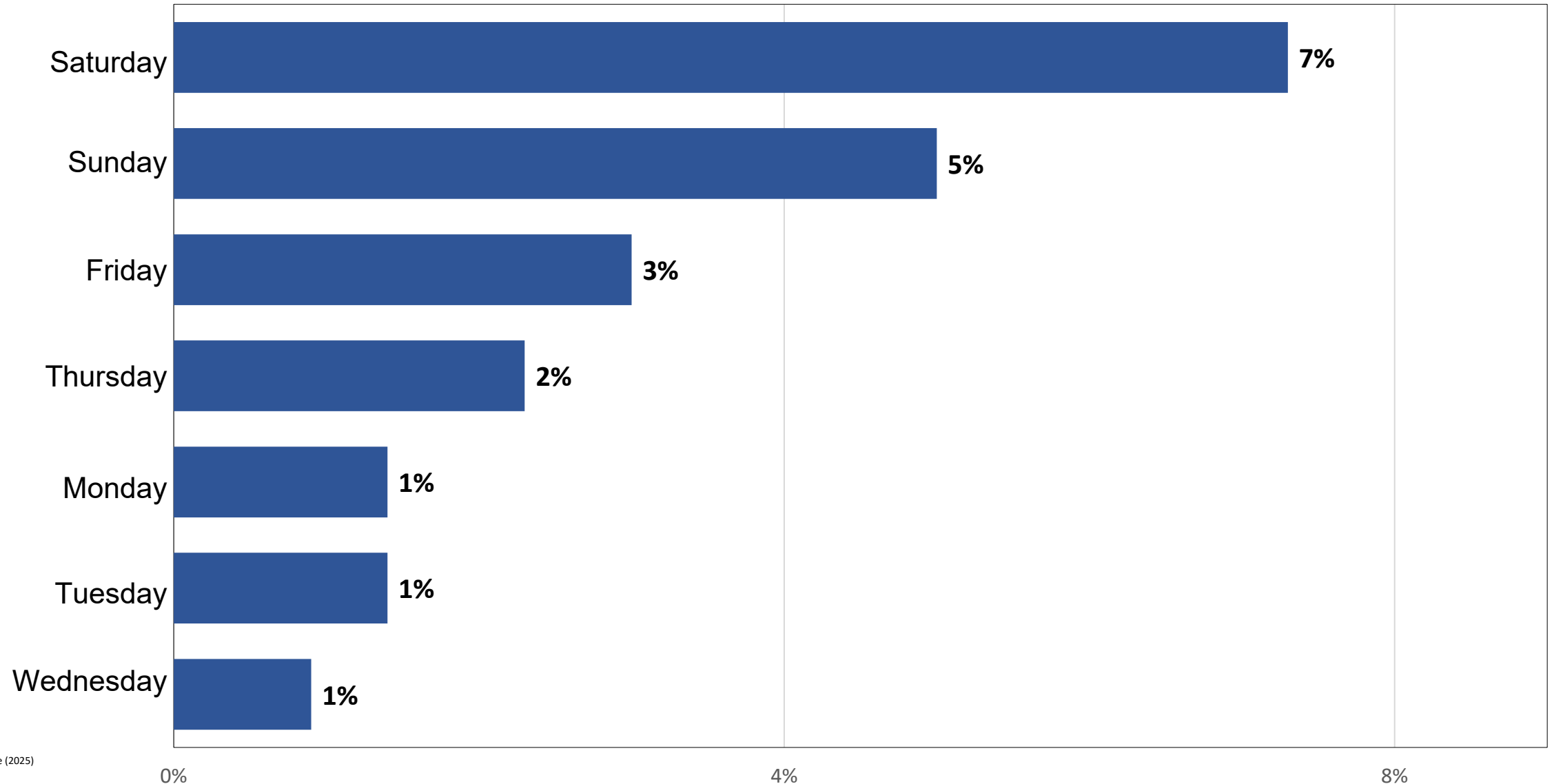


Q7-5. Please circle the days of the week that Older Adults 60+ in your household have participated in recreation programs during the past year.
by percentage of respondents (excluding “don’t know/NA”)



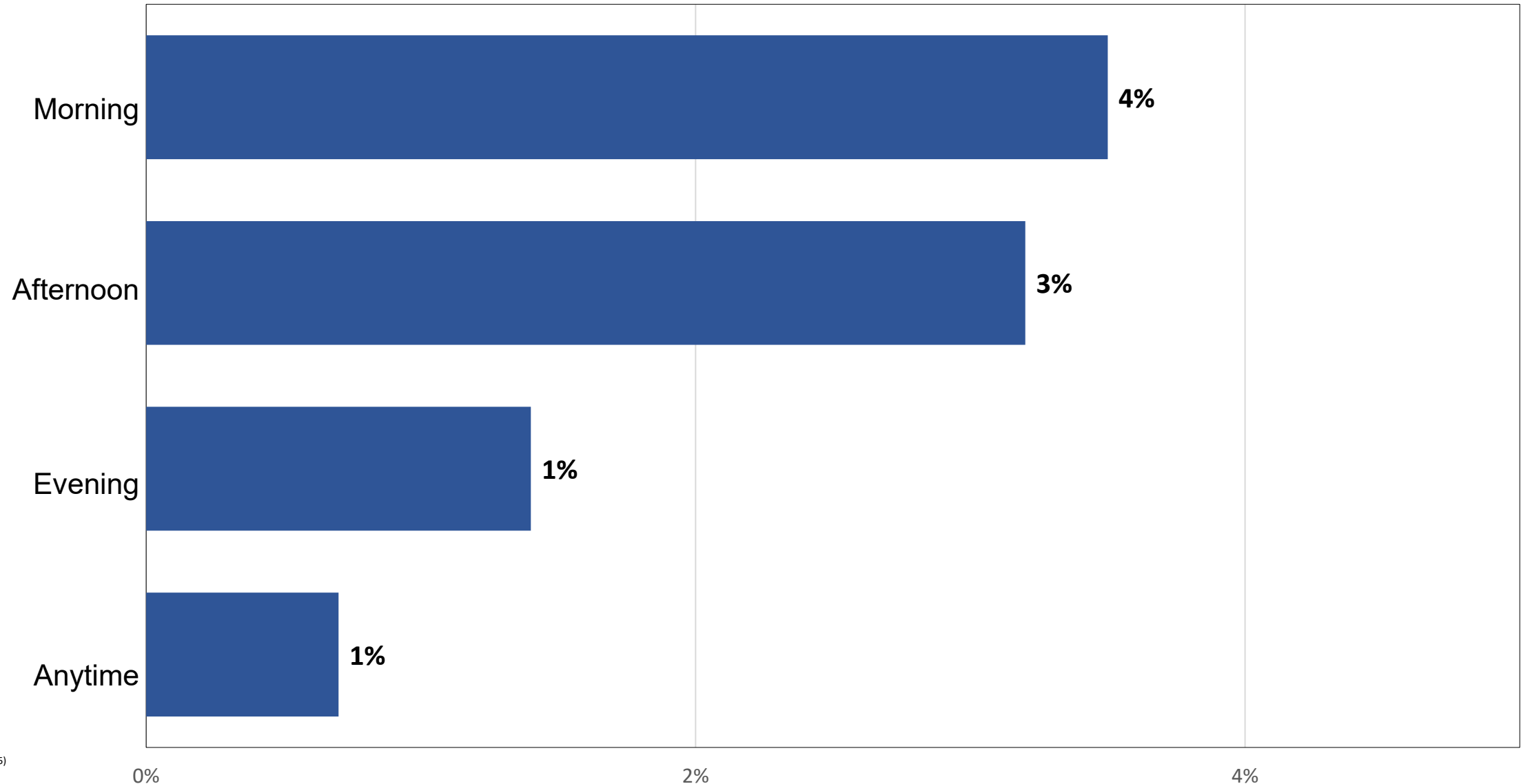
Q7-6. Please circle the days of the week that your Family members have participated in recreation programs during the past year.

by percentage of respondents (excluding "don't know/NA")



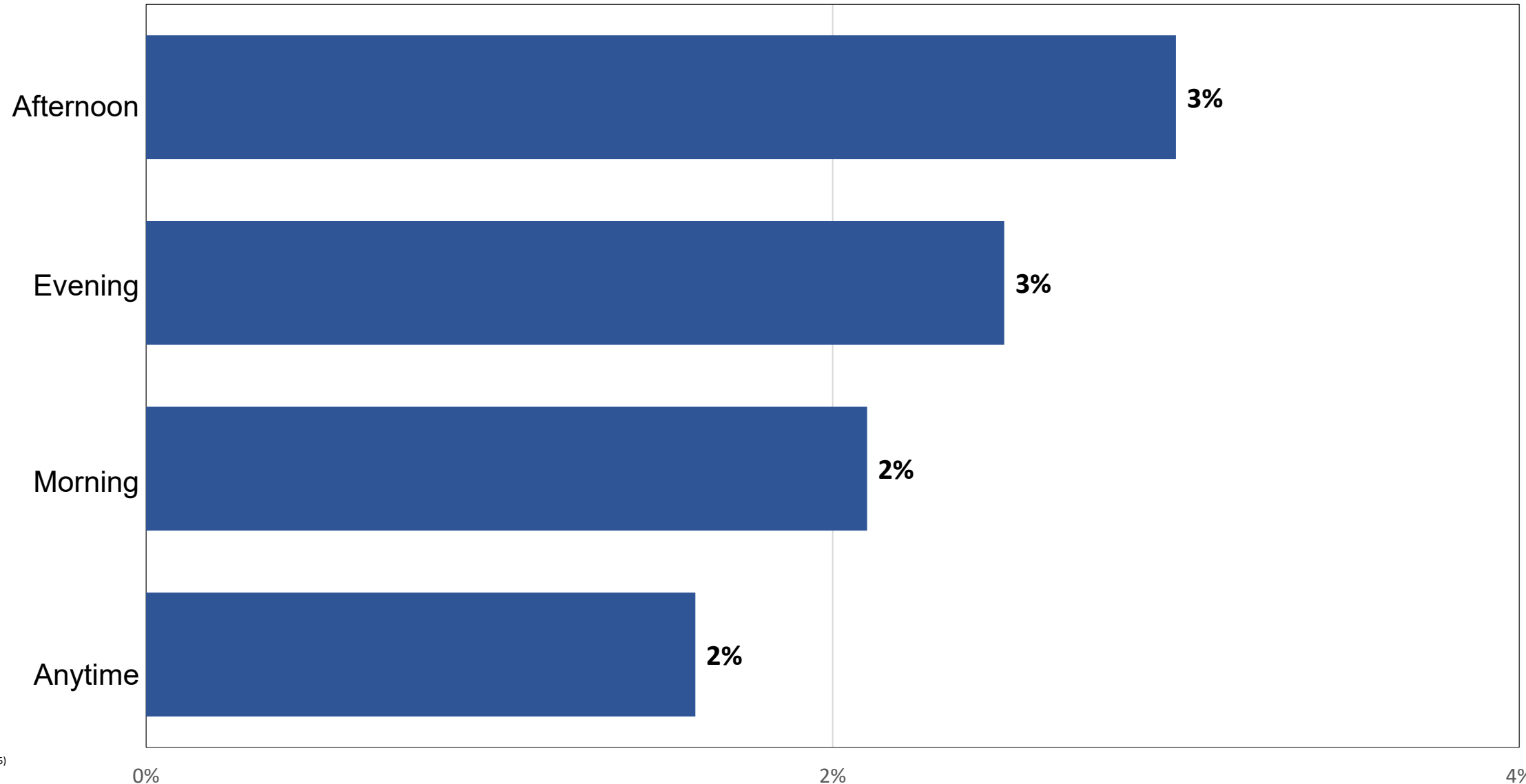
Q8-1. Please circle the time of day that Children under 6 in your household have participated in recreation programs during the past year.

by percentage of respondents (excluding "don't know/NA")



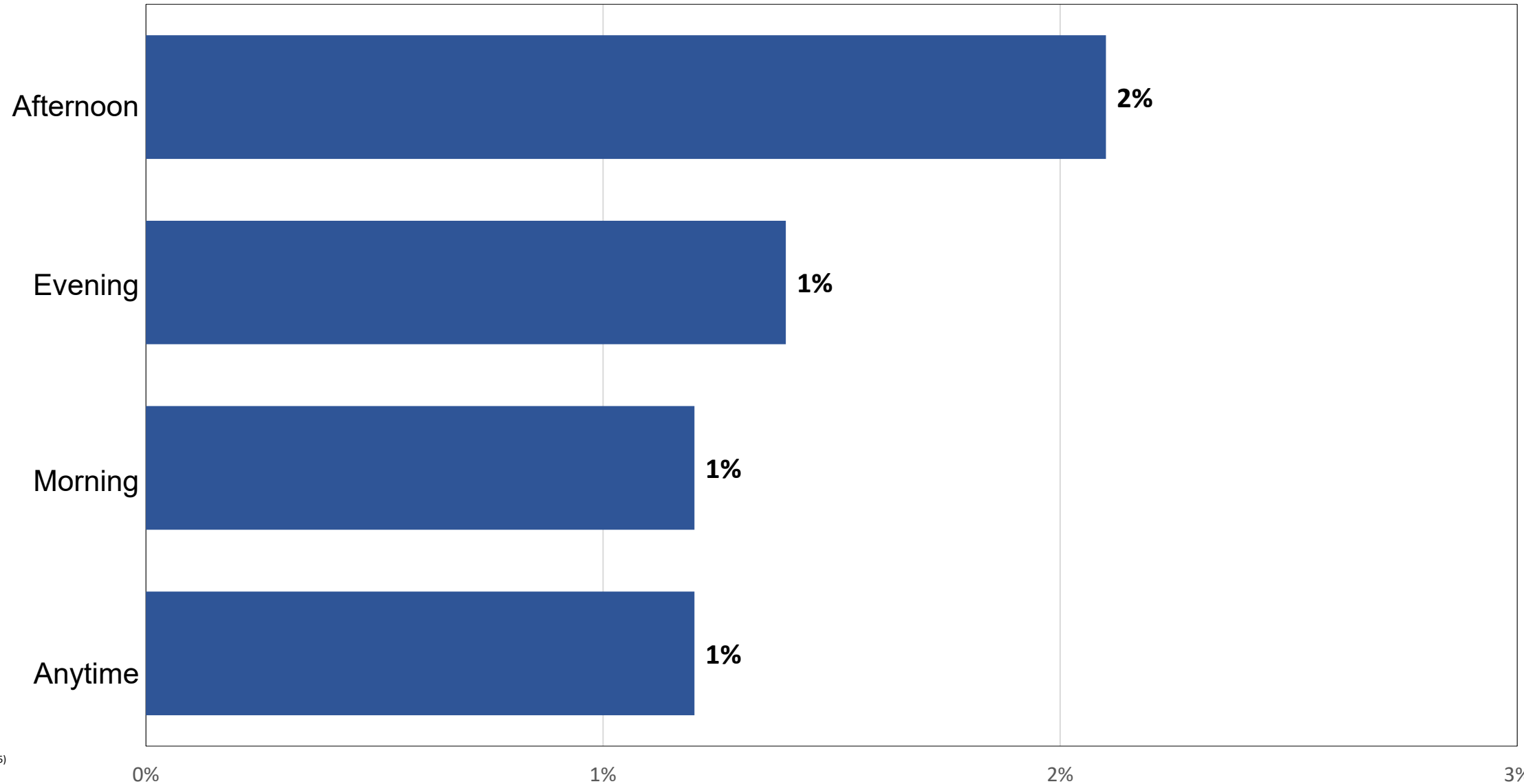
Q8-2. Please circle the time of day that Youths 6-12 in your household have participated in recreation programs during the past year.

by percentage of respondents (excluding "don't know/NA")



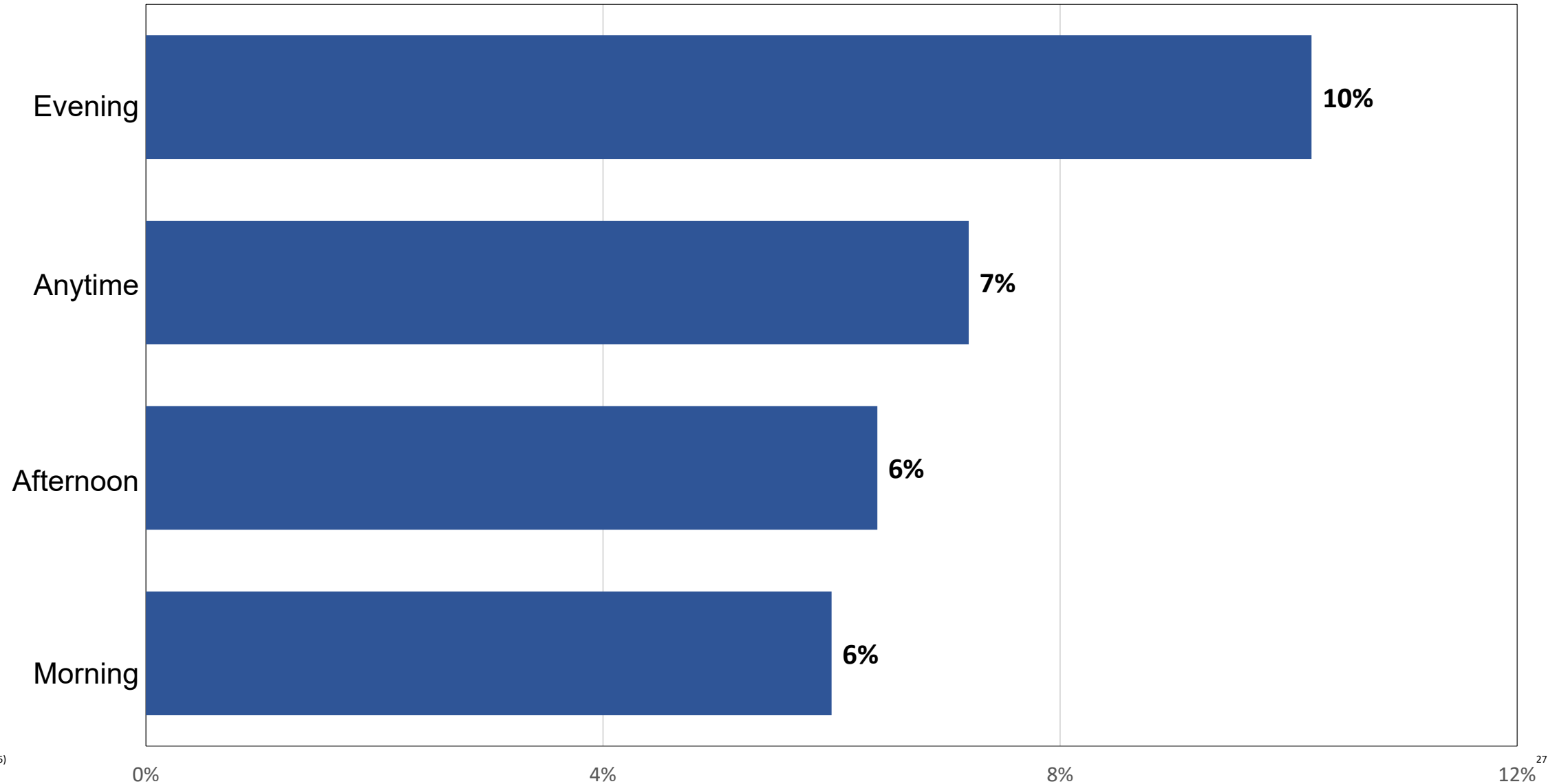
Q8-3. Please circle the time of day that Teens 13-17 in your household have participated in recreation programs during the past year.

by percentage of respondents (excluding “don’t know/NA”)



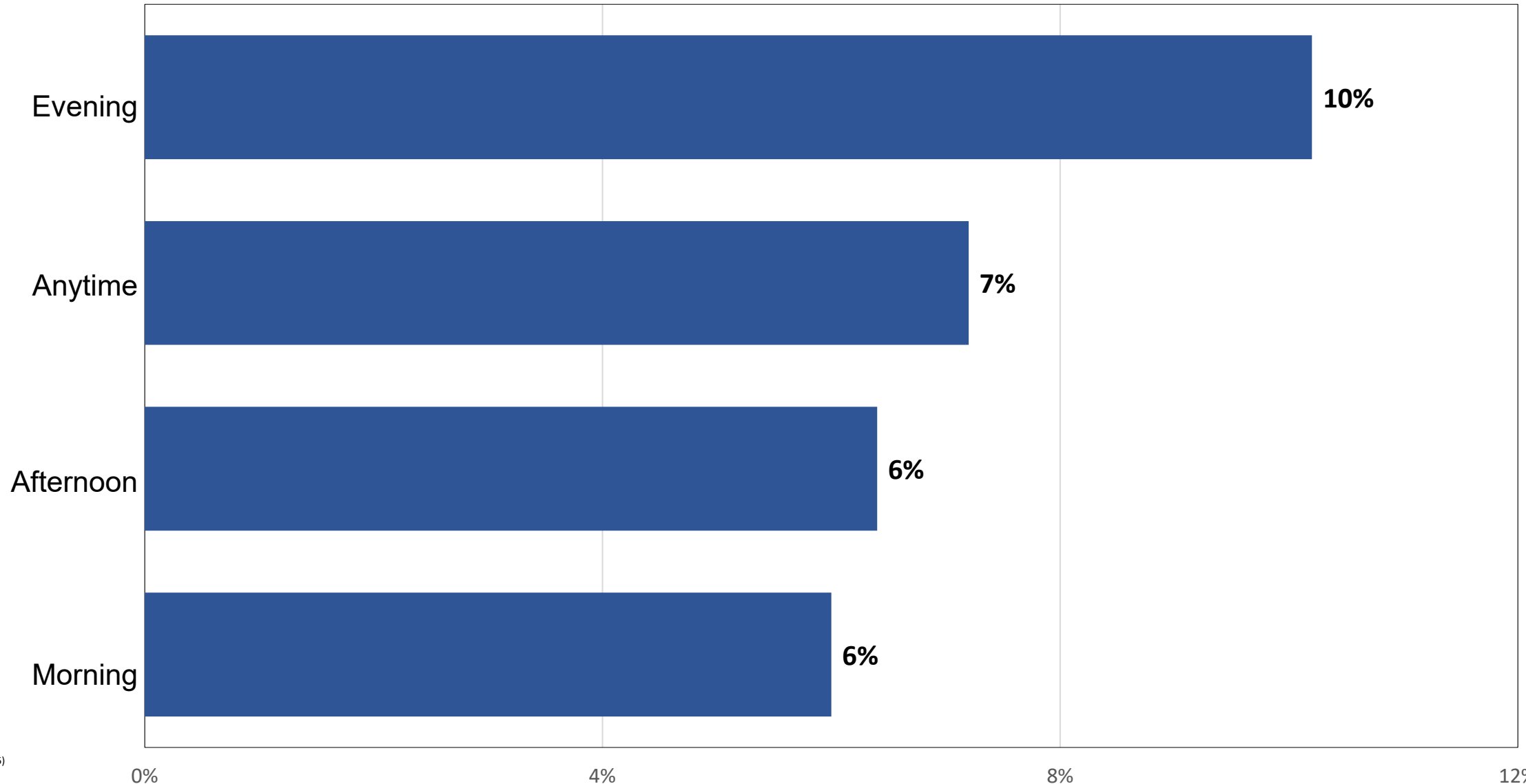
Q8-4. Please circle the time of day that Adults 18-59 in your household have participated in recreation programs during the past year.

by percentage of respondents (excluding “don’t know/NA”)



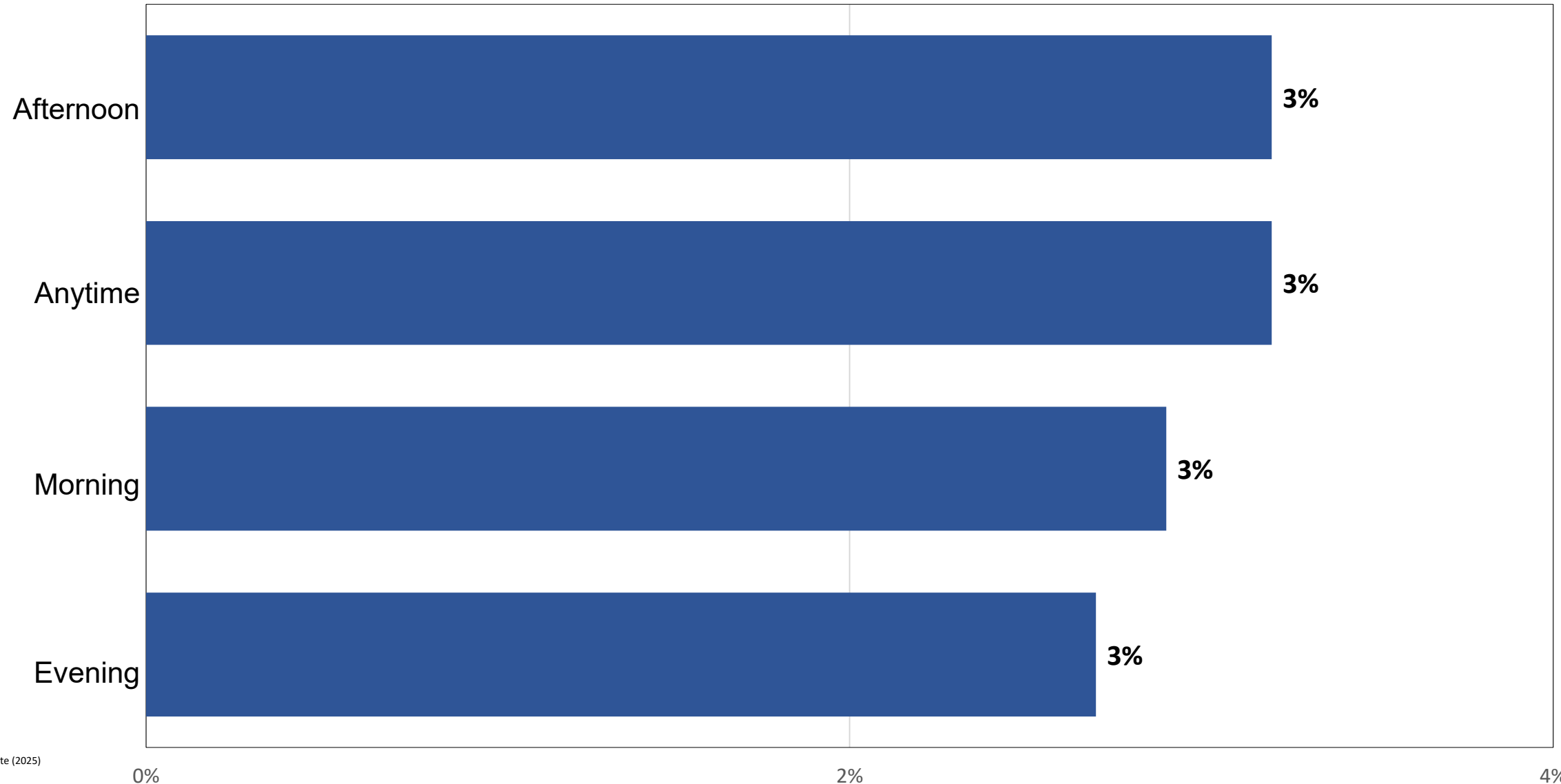
Q8-5. Please circle the time of day that Older Adults 60+ in your household have participated in recreation programs during the past year.

by percentage of respondents (excluding “don’t know/NA”)



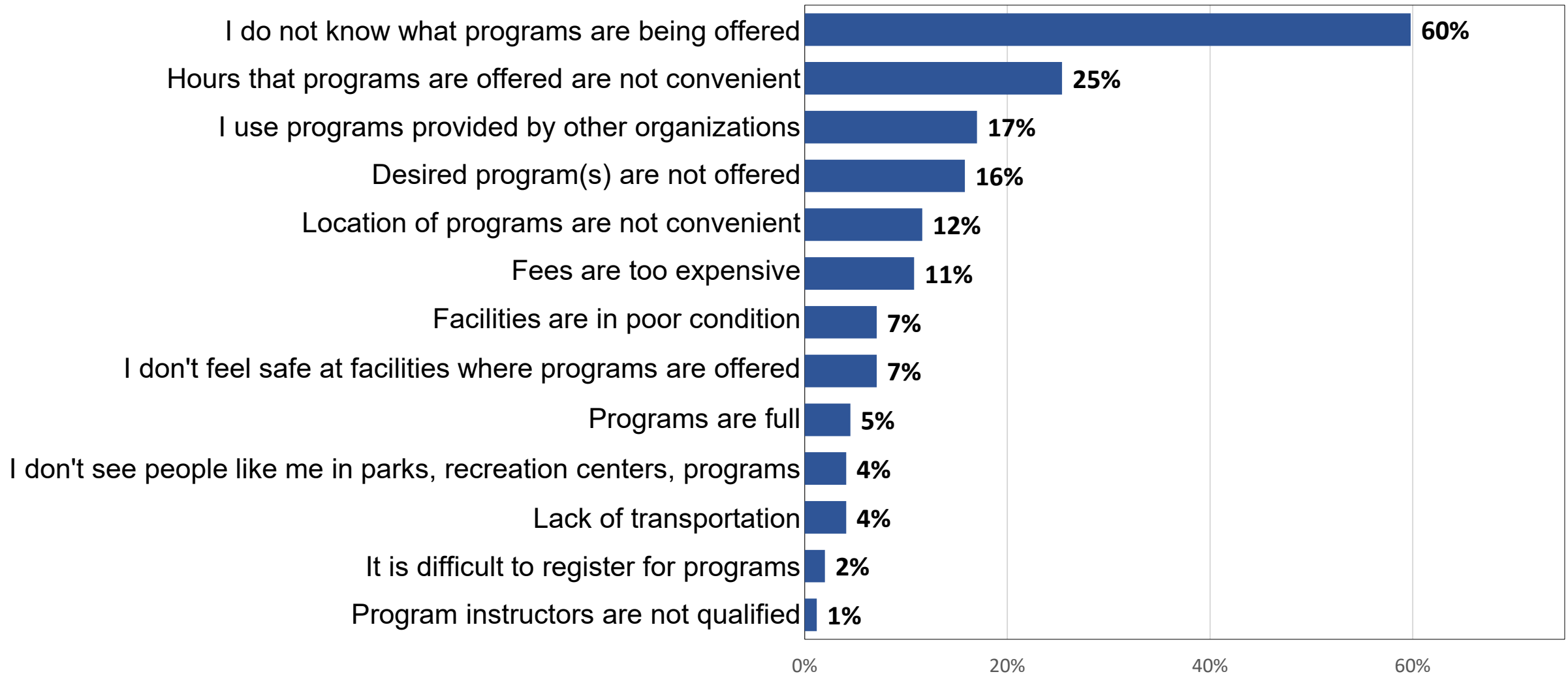
Q8-6. Please circle the time of day that your Family members have participated in recreation programs during the past year.

by percentage of respondents (excluding "don't know/NA")



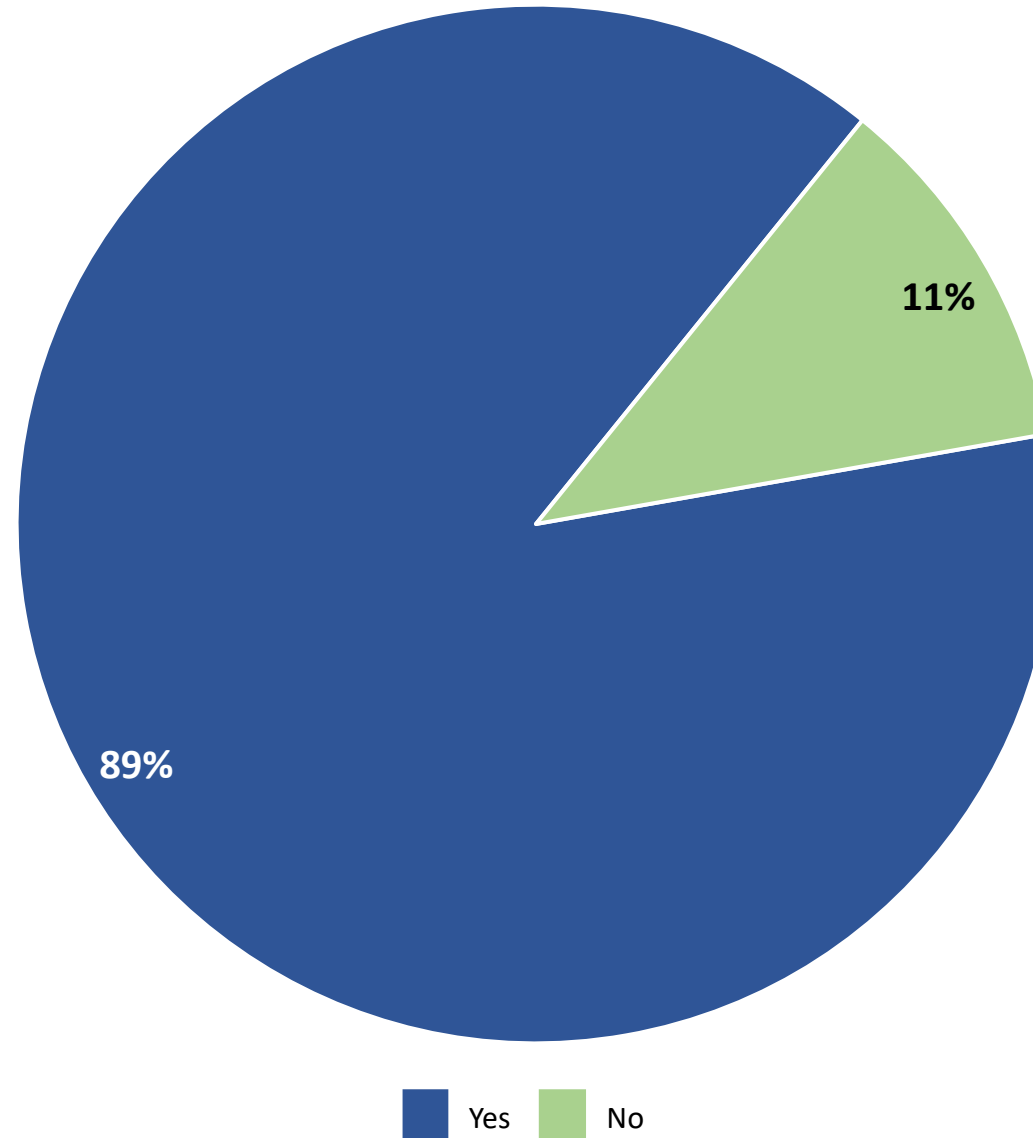
Q9. Please check all the following reasons that have prevented you/your household from participating in programs, activities, classes or events more often during the past year.

by percentage of respondents (multiple selections could be made)



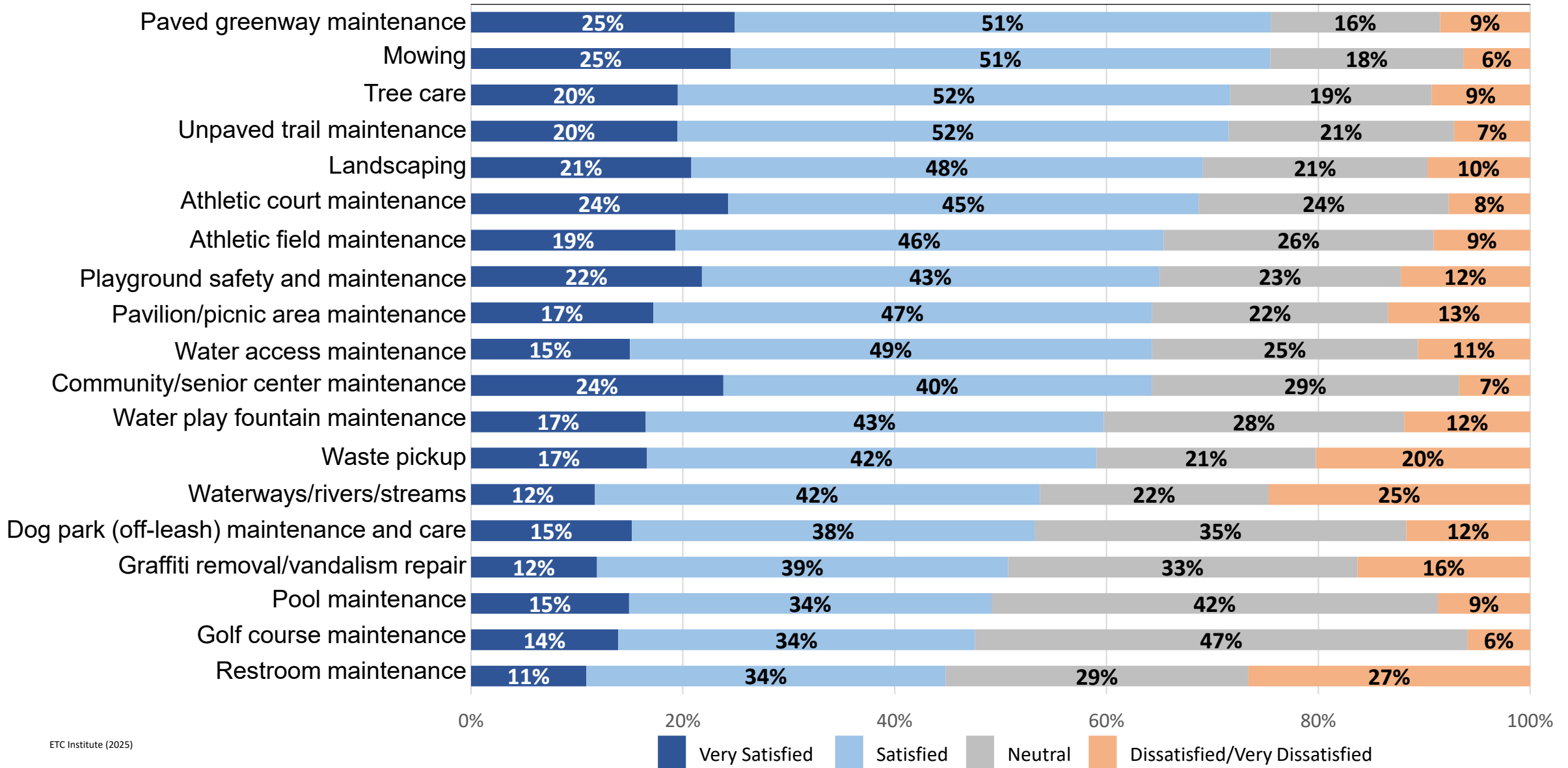
Q10. Have you/your household visited any City of Knoxville parks within the past year?

by percentage of respondents (excluding “not provided”)



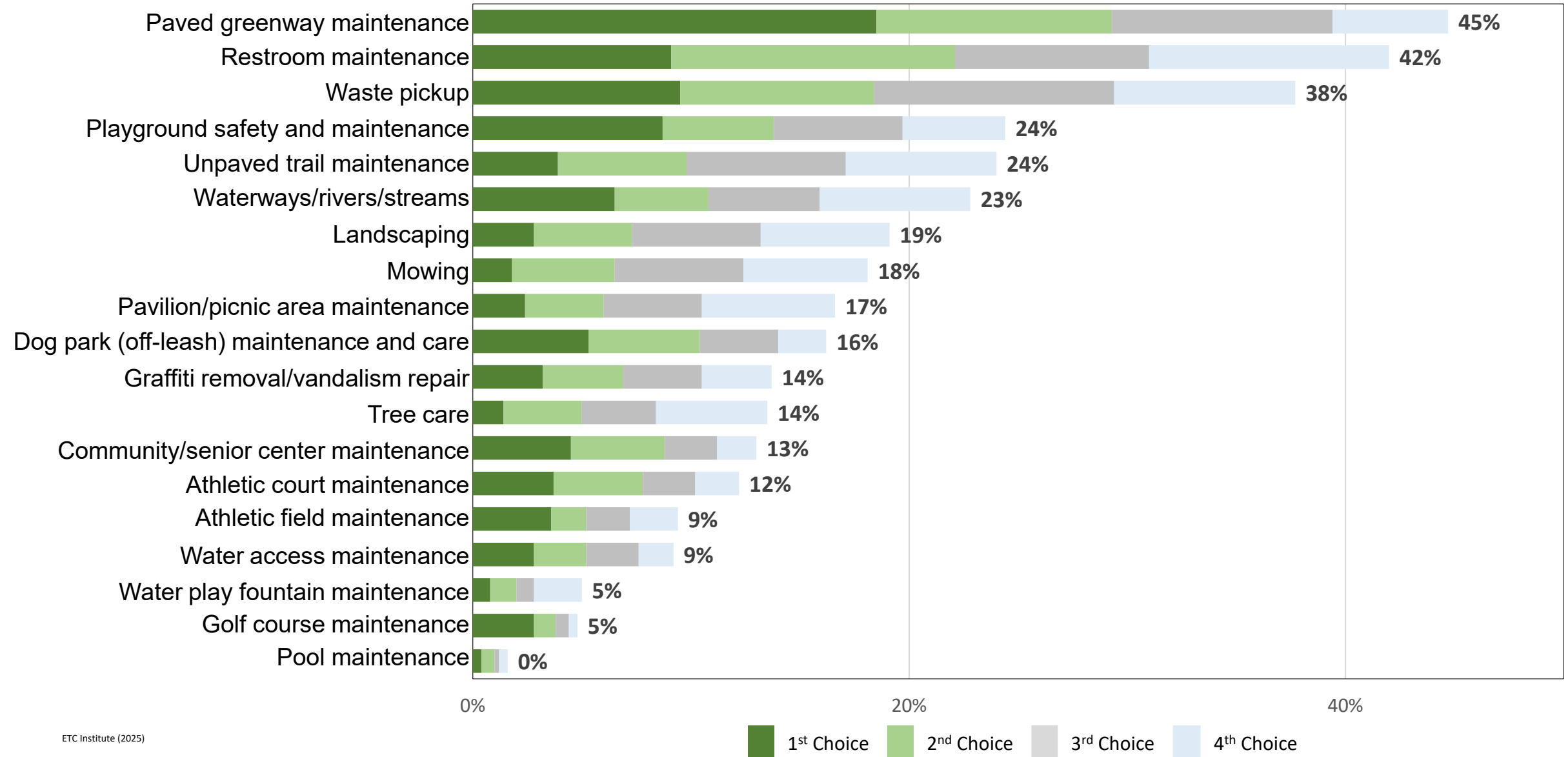
Q11. Please rate your satisfaction with each of the following maintenance activities.

by percentage of respondents (excluding don't know)



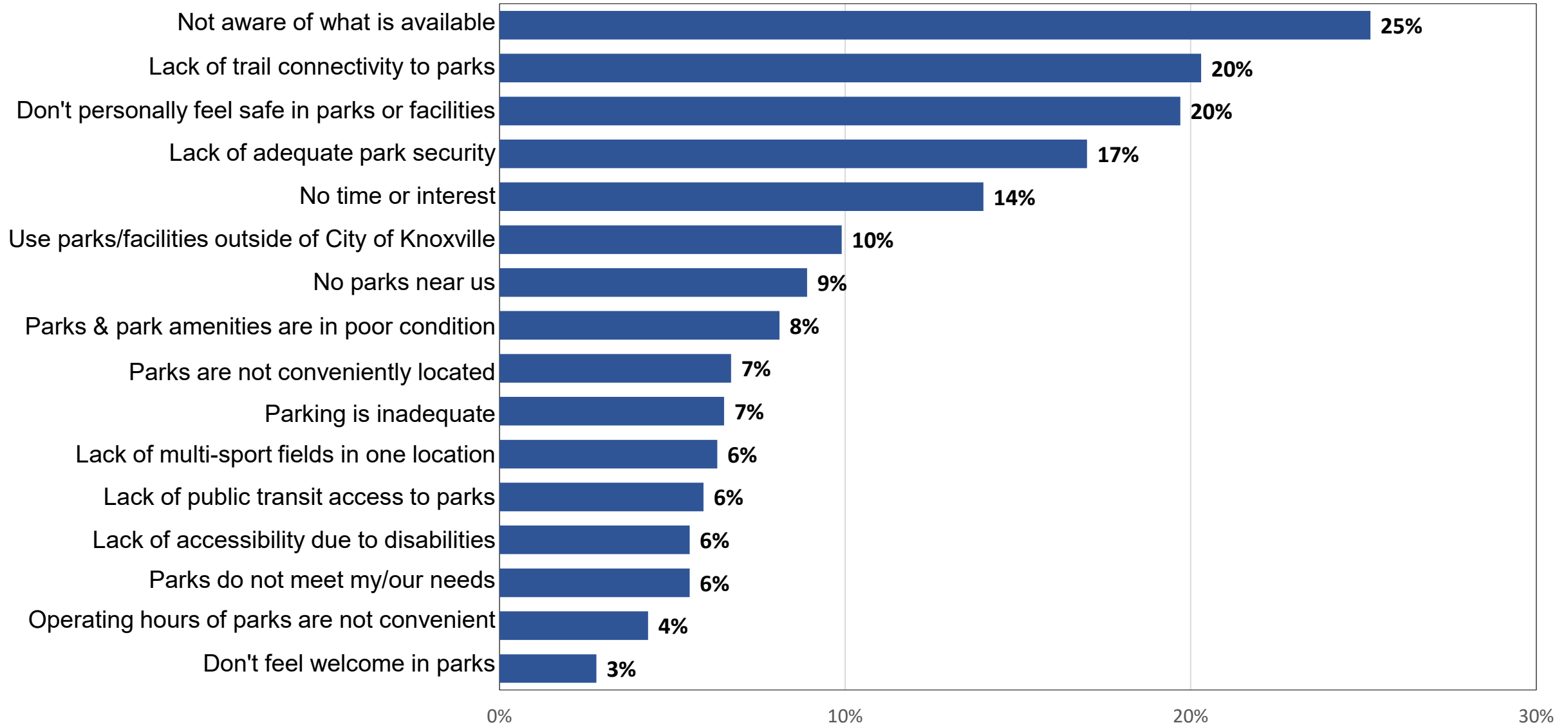
Q12. Which four of the maintenance activities are most important to your household?

by percentage of respondents who selected the item as one of their top four choices



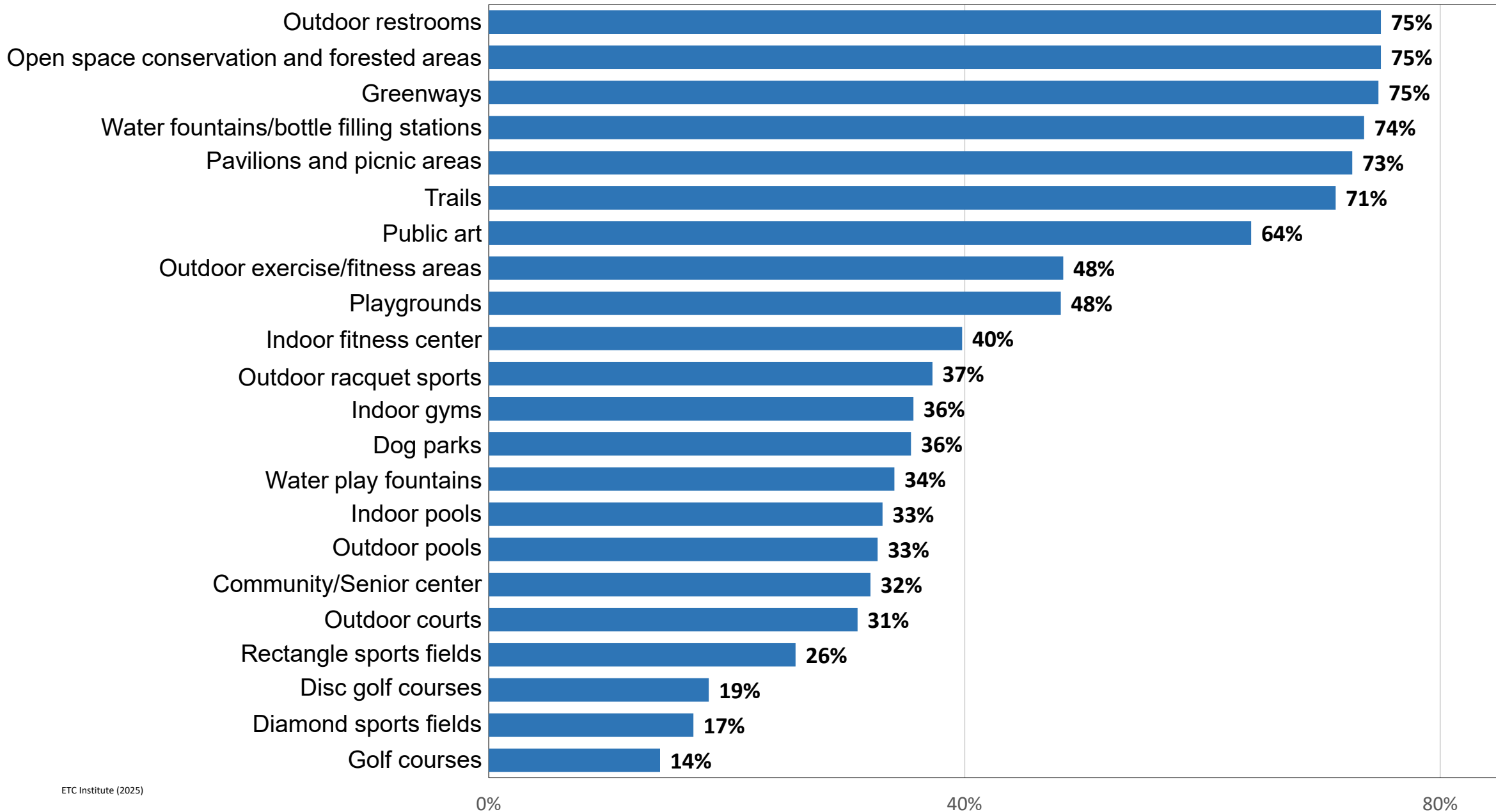
Q13. Please check all the reasons that deter you/your household from using City of Knoxville parks more often.

by percentage of respondents (multiple selections could be made)



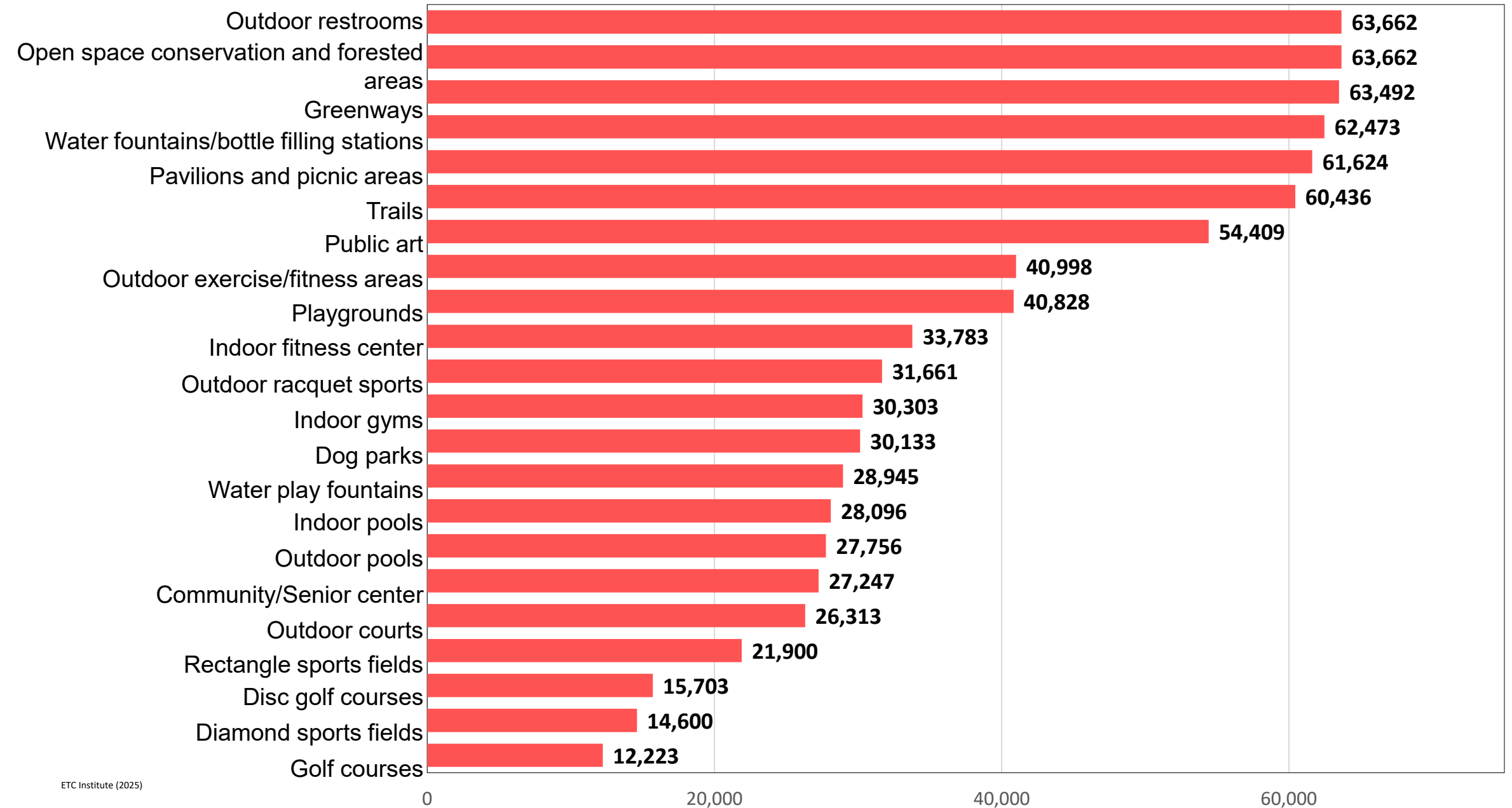
Q14. Households that have a need for various facilities/amenities.

by percentage of respondents (multiple selections could be made)



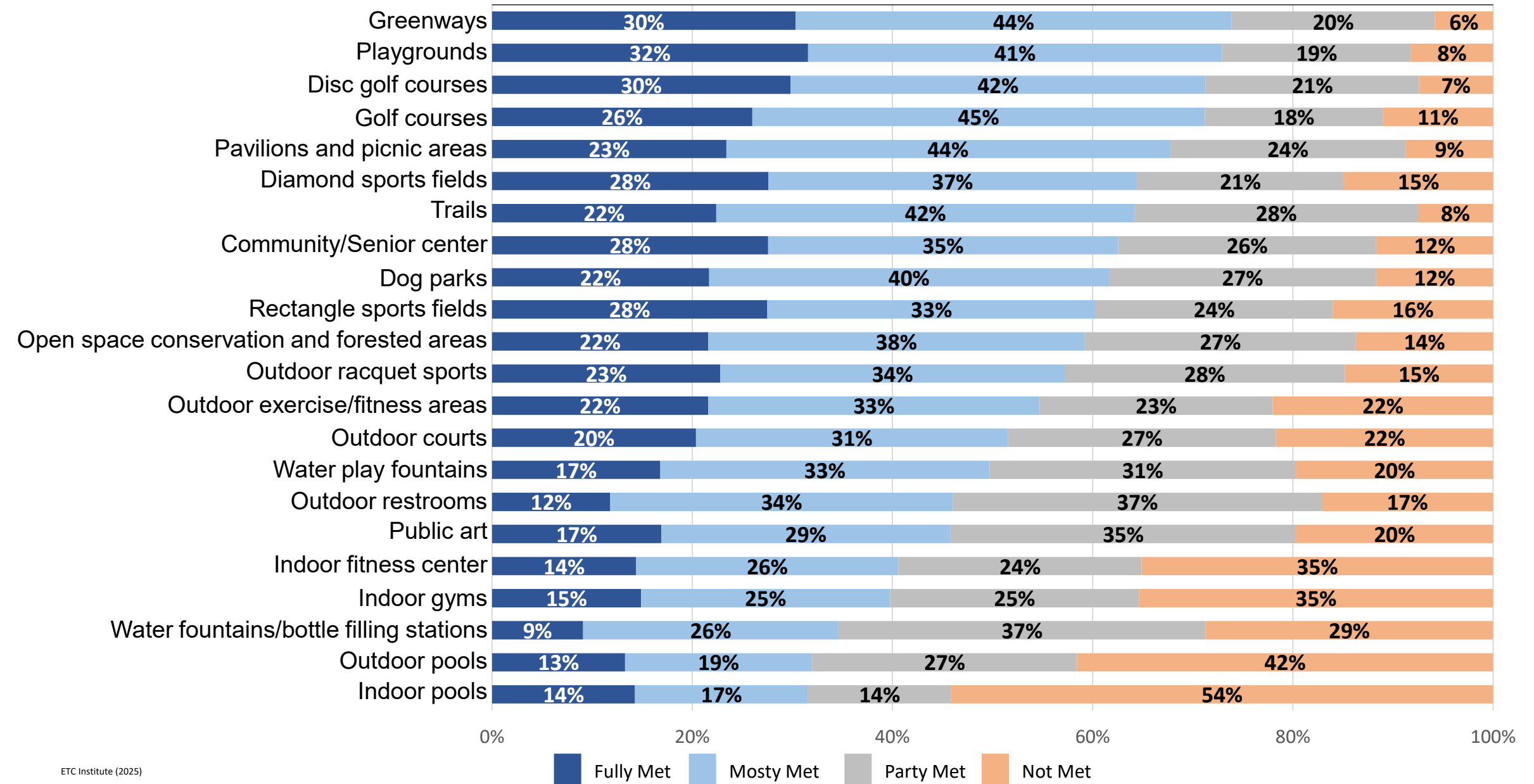
Q14. Estimate number of households who have a need for facilities/amenities.

based on an estimated 84,882 households in Knoxville



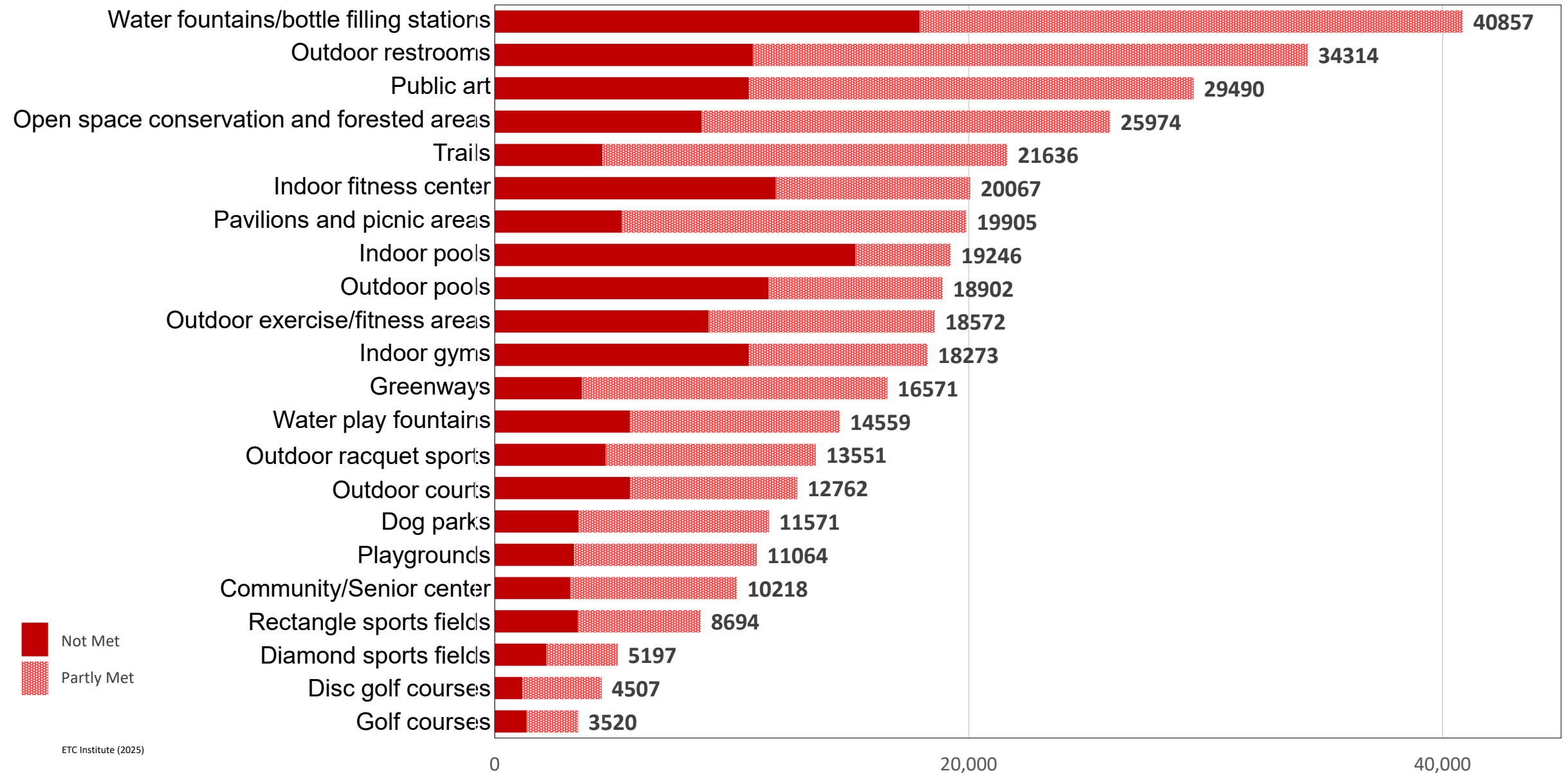
Q14. How well needs are being met for various facilities/amenities.

by percentage of respondents (excluding "no need")



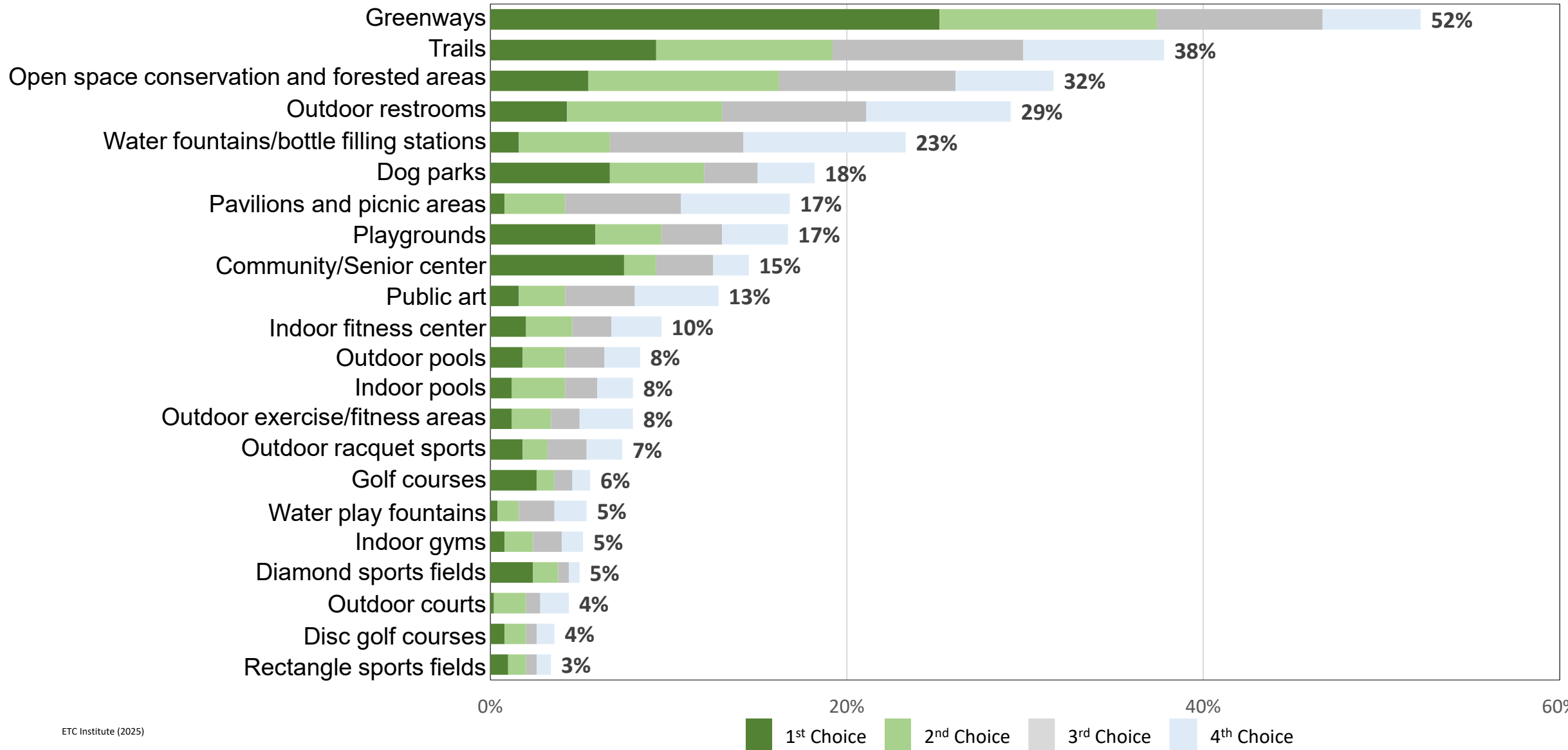
Q14. Estimated number of households in Knoxville whose facilities/amenities needs are only “partly met” or “not met.”

based on an estimated 84,882 households in Knoxville



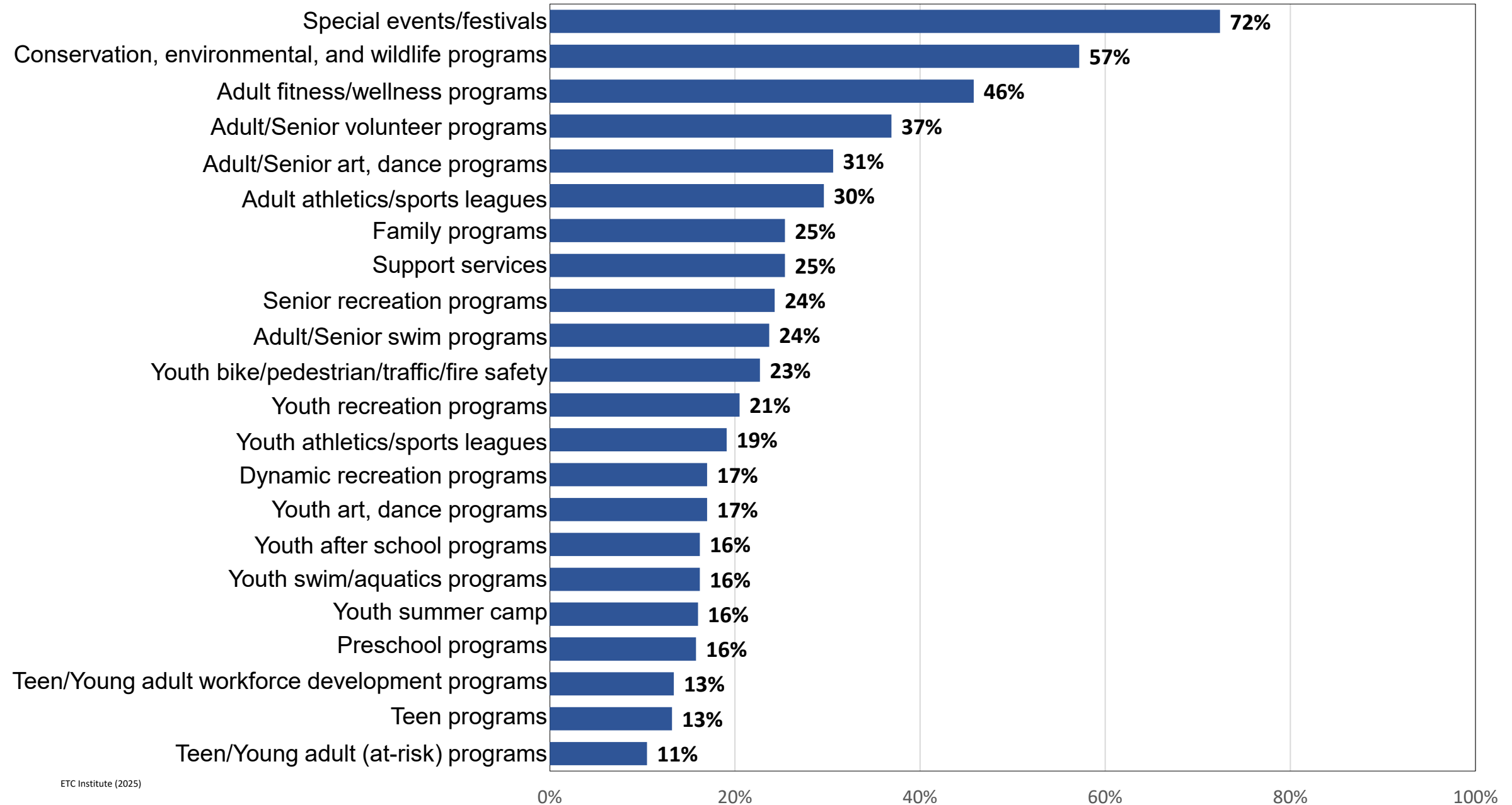
Q15. Which four facilities/amenities are most important to your household?

by percentage of respondents who selected the item as one of their top four choices



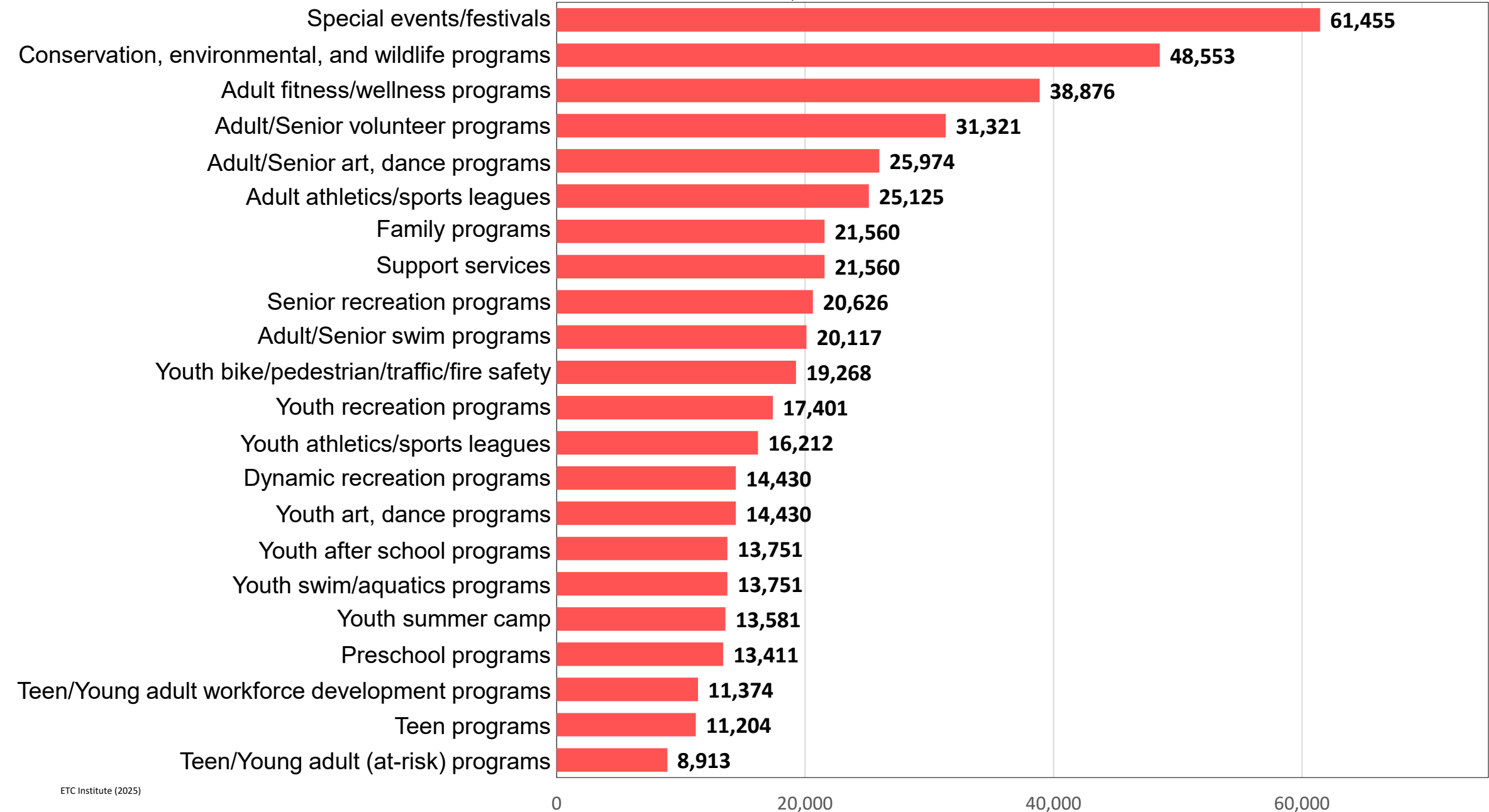
Q16. Households that have a need for various programs/activities.

by percentage of respondents (multiple selections could be made)



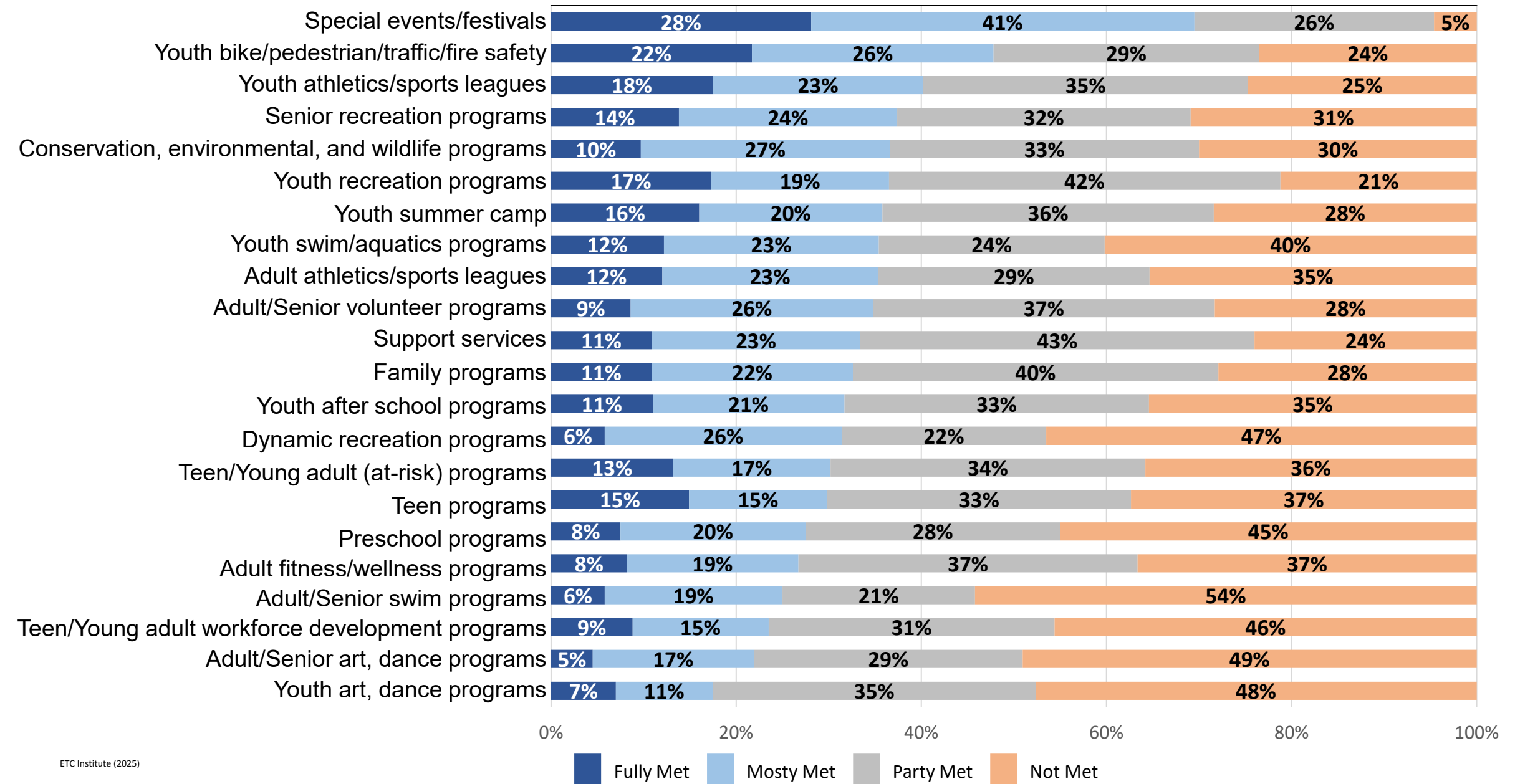
Q16. Estimate number of households who have a need for programs/activities.

based on an estimated 84,882 households in Knoxville



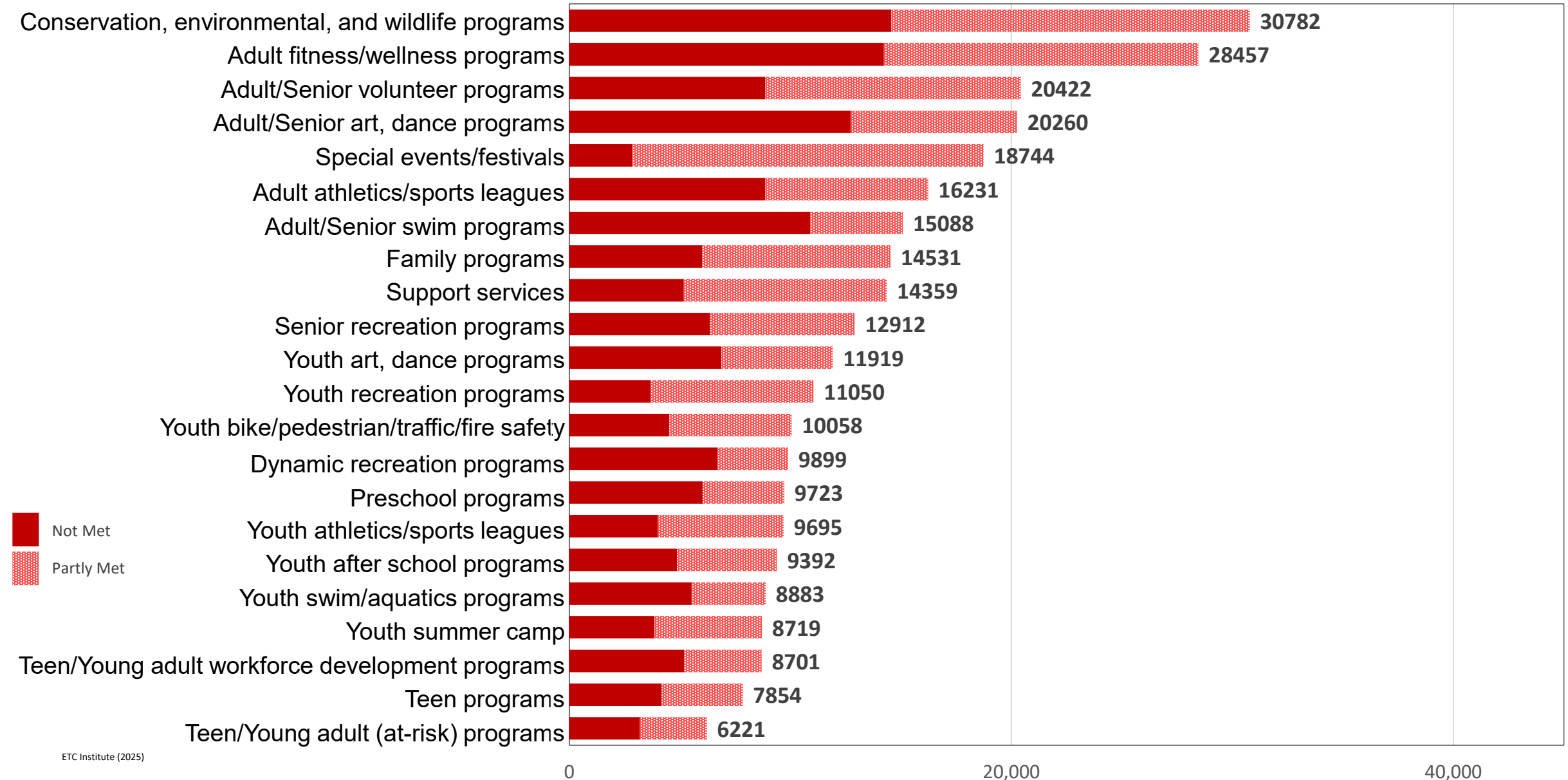
Q16. How well needs are being met for various programs/activities.

by percentage of respondents (excluding “no need”)



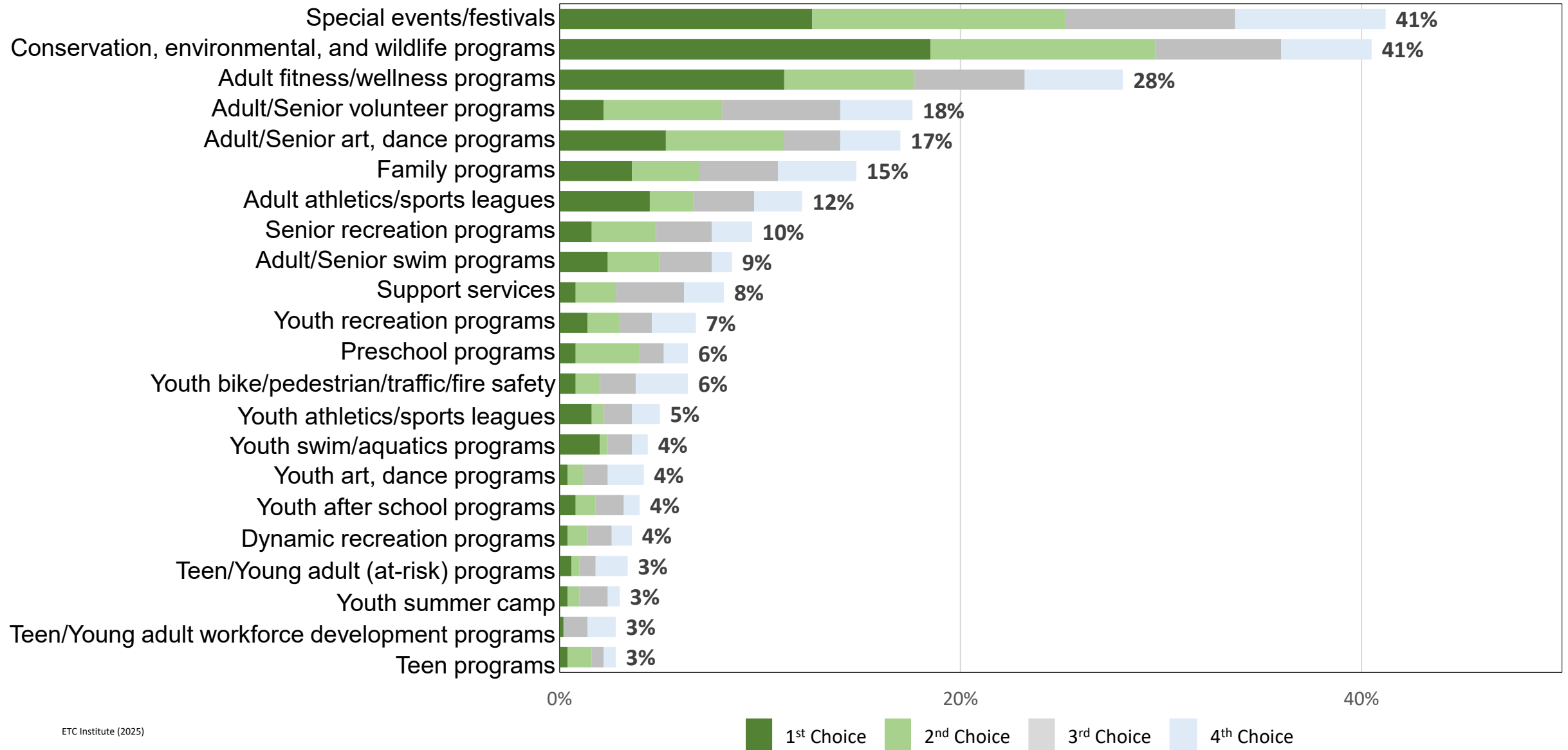
Q16. Estimated number of households in Knoxville whose program needs are only “partly met” or “not met.”

based on an estimated 84,882 households in Knoxville



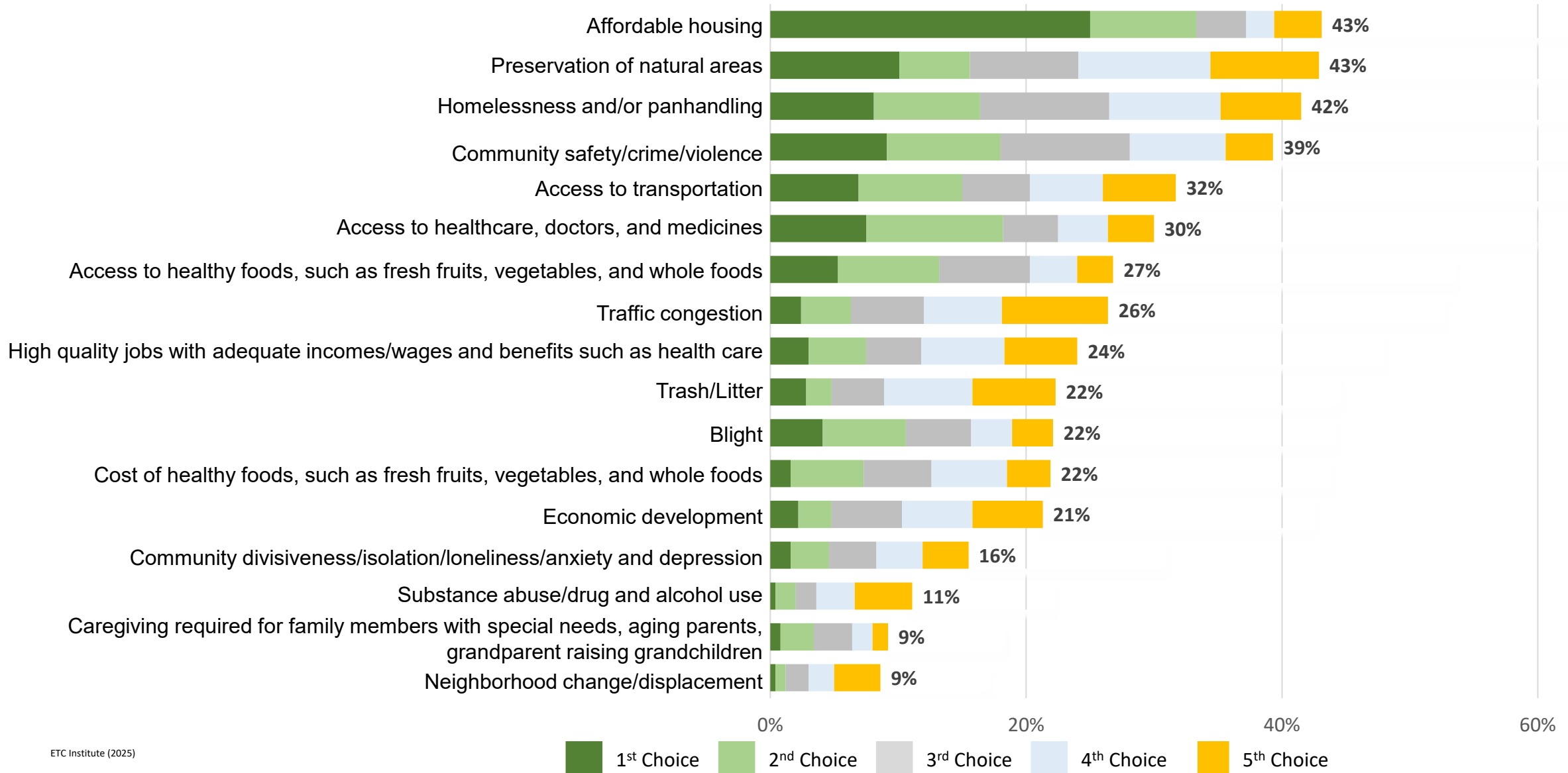
Q17. Which four programs/activities are most important to your household?

by percentage of respondents who selected the item as one of their top four choices



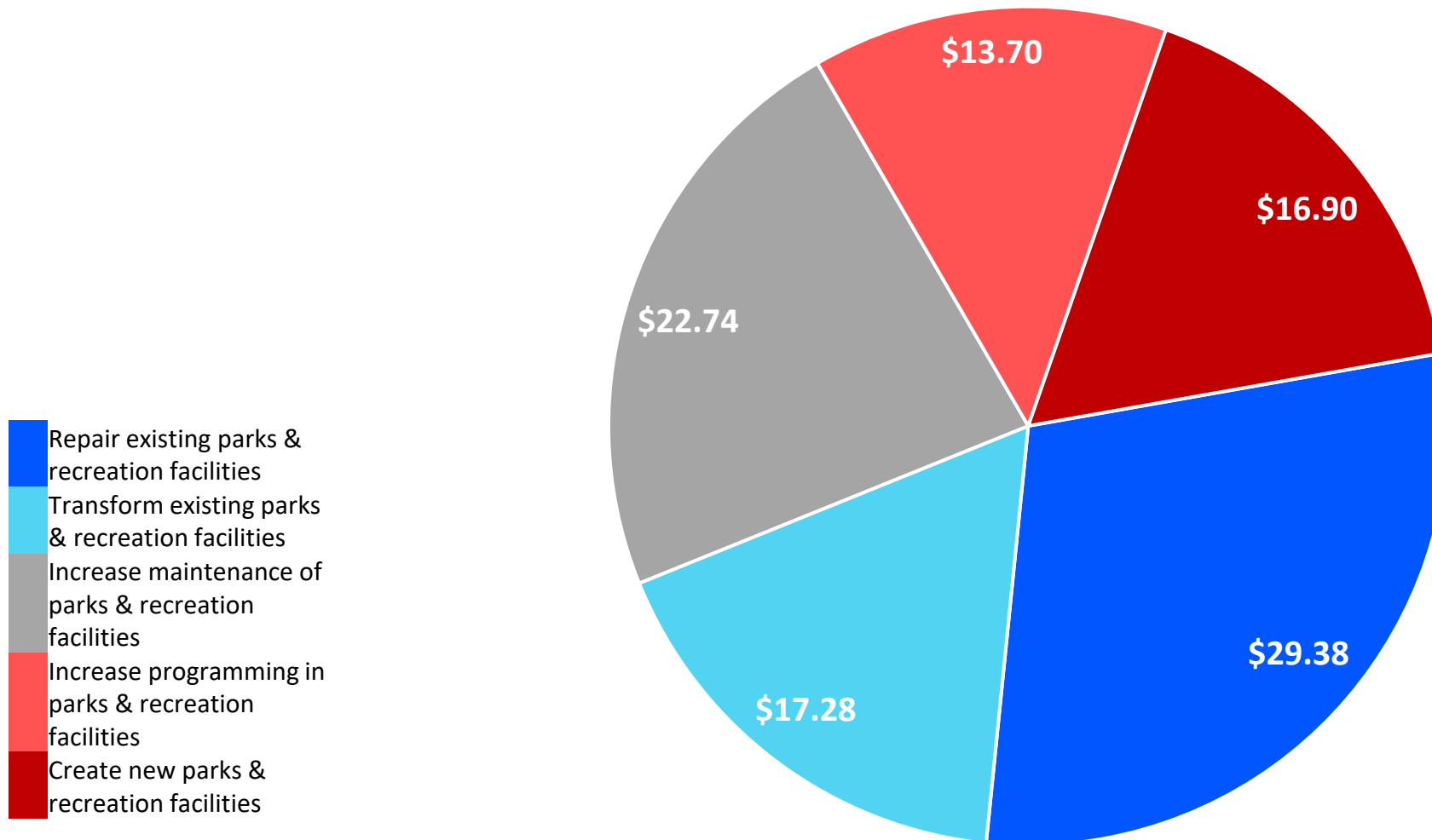
Q18. Recreation and parks systems have the potential to help improve some of the difficult health, social, economic, and environmental challenges facing communities. Please select the top five areas of concern that are most important to you/your household.

by percentage of respondents who selected the item as one of their top five choices

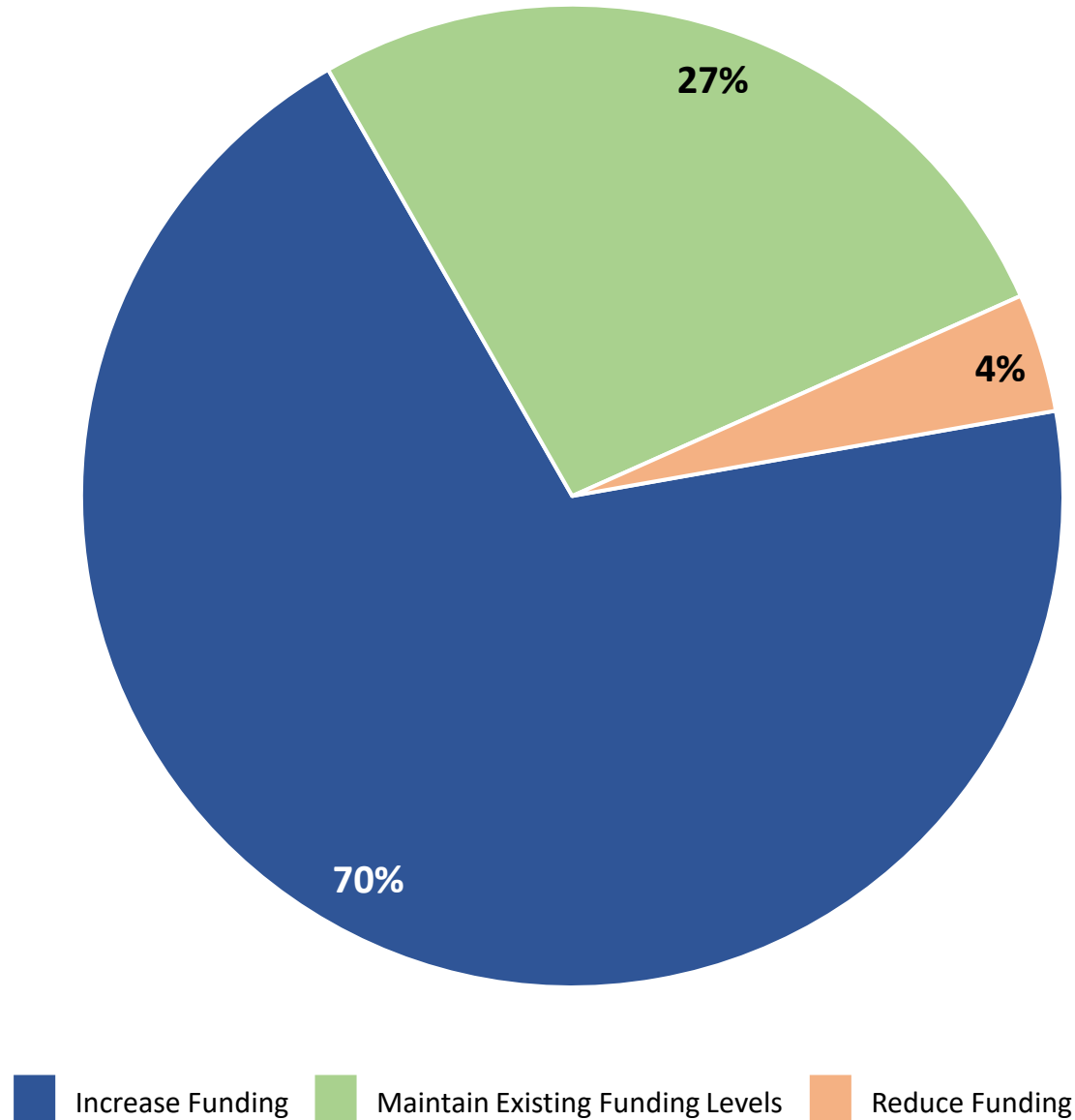


Q19. How would you prioritize \$100 for Knoxville parks, recreation facilities, and programs? Please show how you would allocate the funds among the categories of funding listed below in specific dollar amounts.

by percentage of respondents

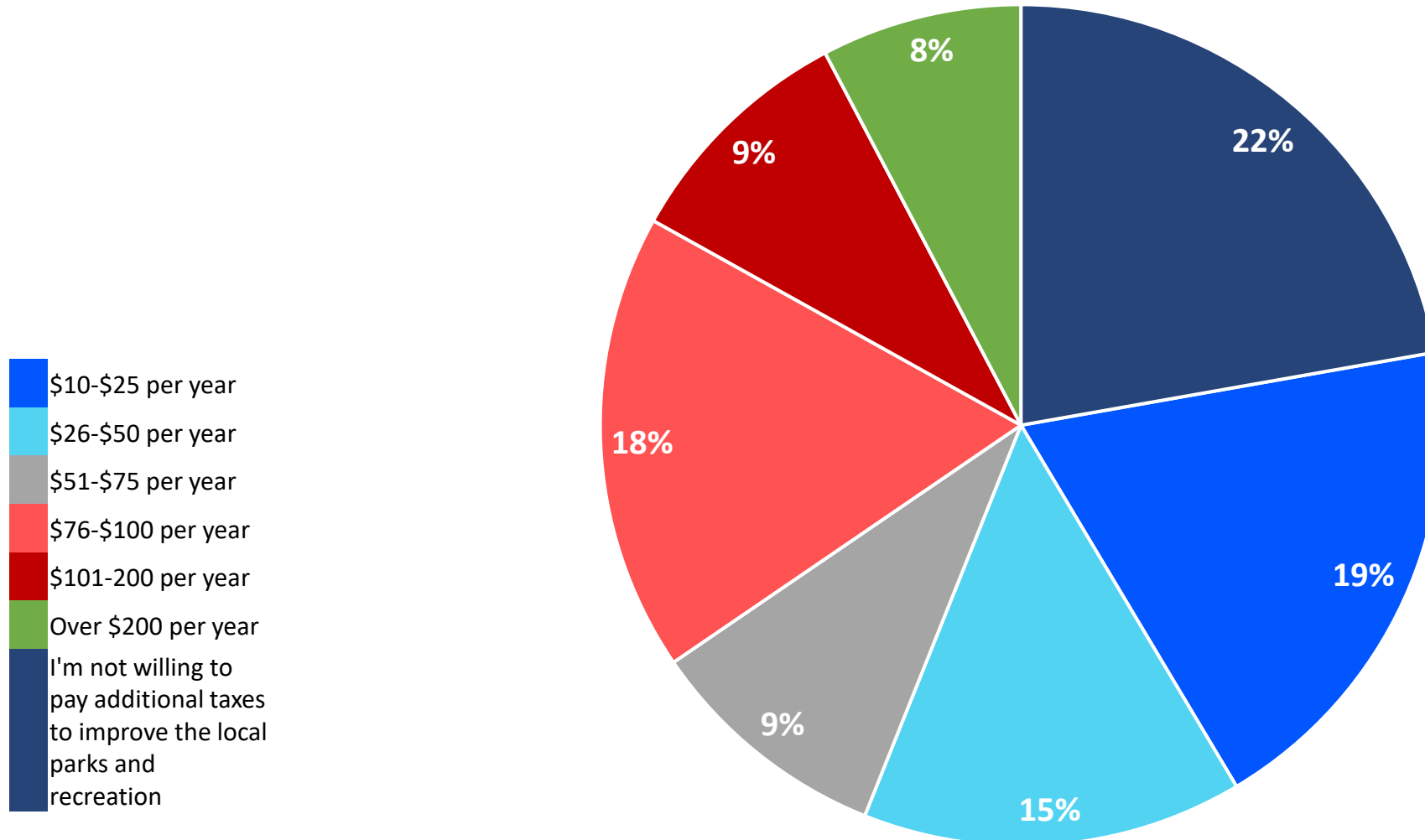


Q20. Based on your perception of value, how would you want the City of Knoxville to fund future parks, recreation, trails and open space needs?
by percentage of respondents



Q21. To help the City of Knoxville improve the overall quality of life through parks and recreation, what is the maximum amount of additional annual taxes would you be willing to pay to improve the local parks and recreation system?

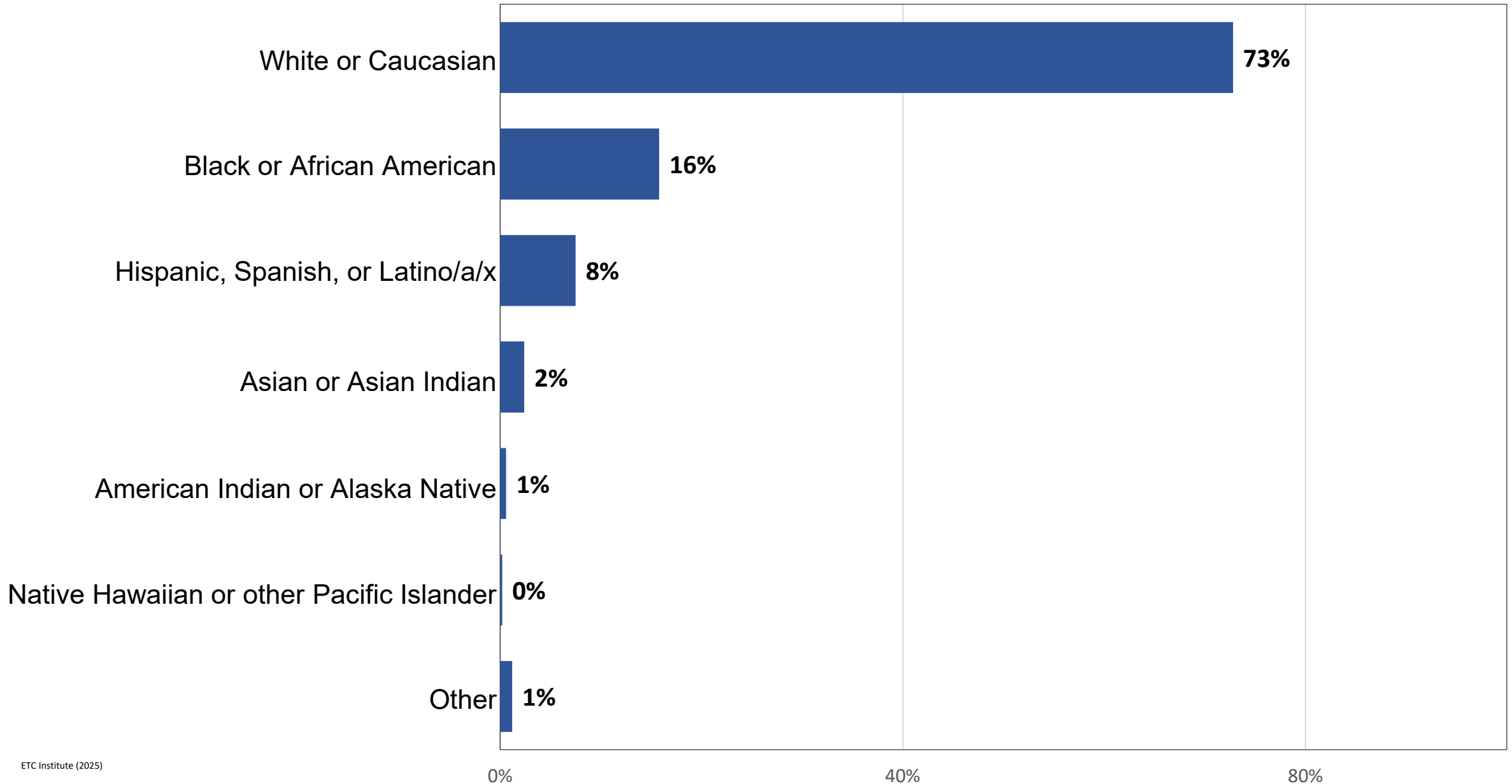
by percentage of respondents



Demographics

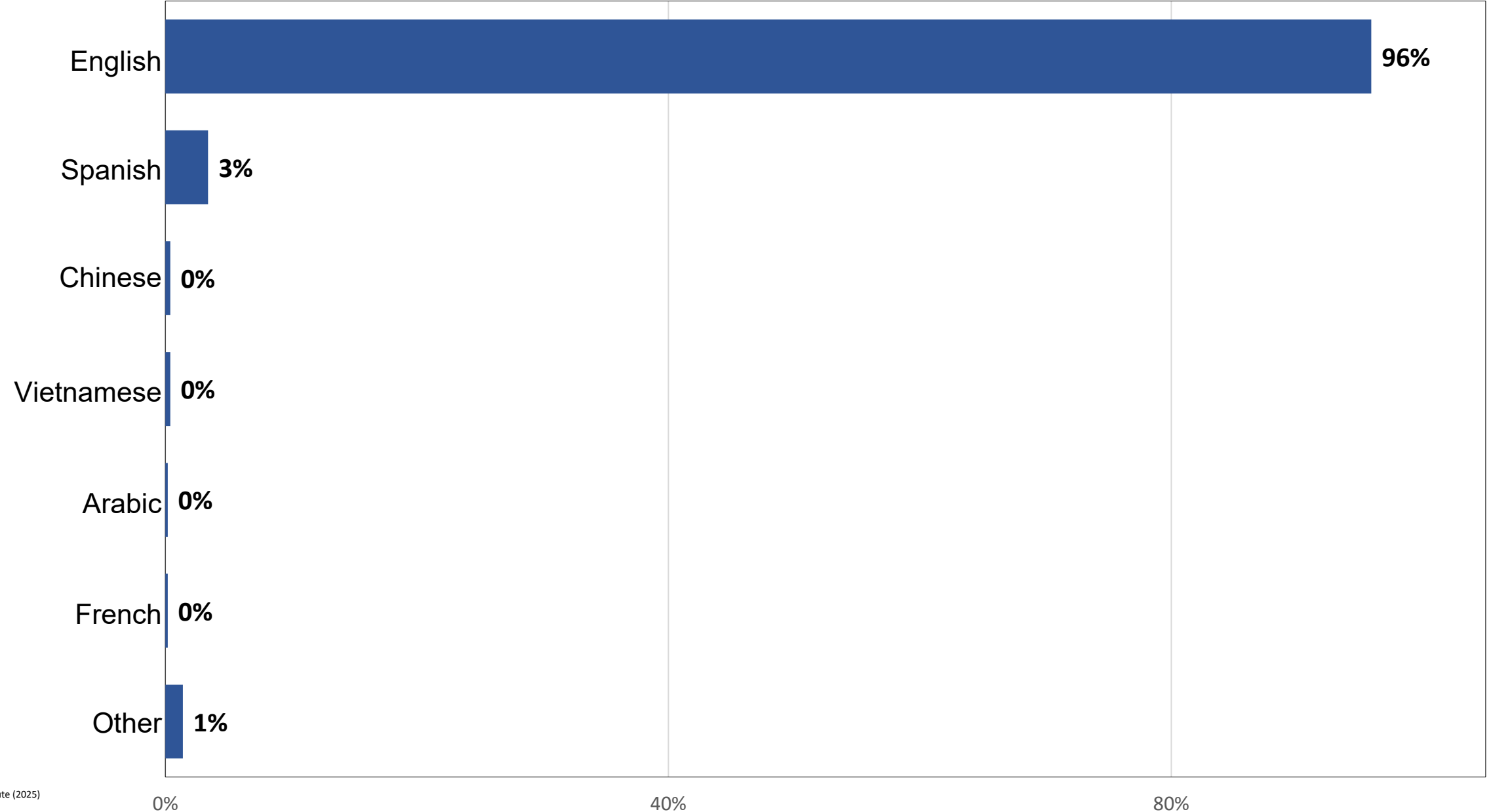
Q22. Which of the following best describes your race?

by percentage of respondents



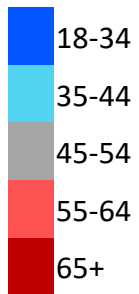
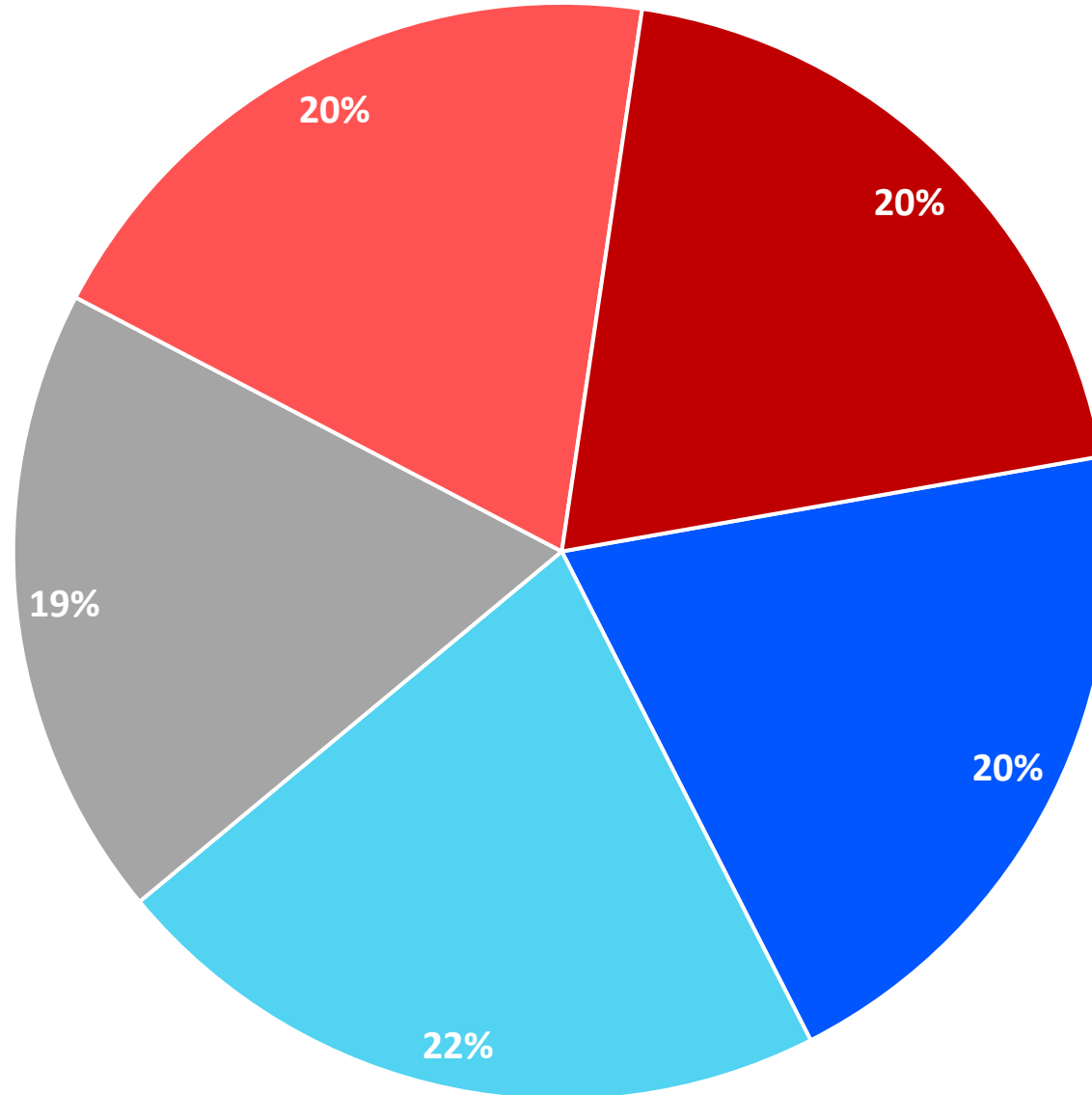
Q23. What are the predominant languages spoken in your household?

by percentage of respondents



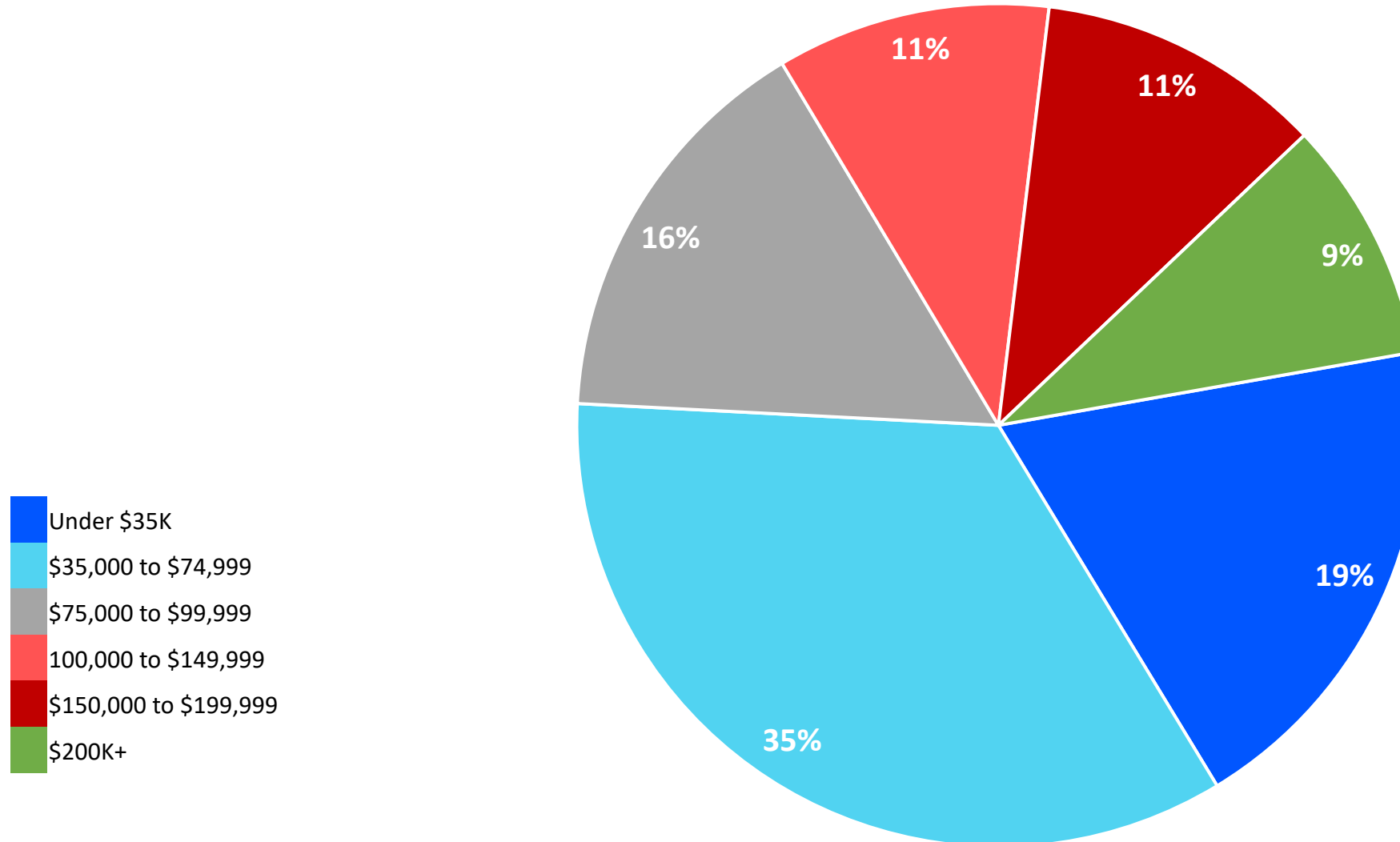
Q24. What is your age?

by percentage of respondents (excluding “not provided”)



Q25. Which of the following best describes the total annual income of everyone in your household combined?

by percentage of respondents (excluding “prefer not to answer”)

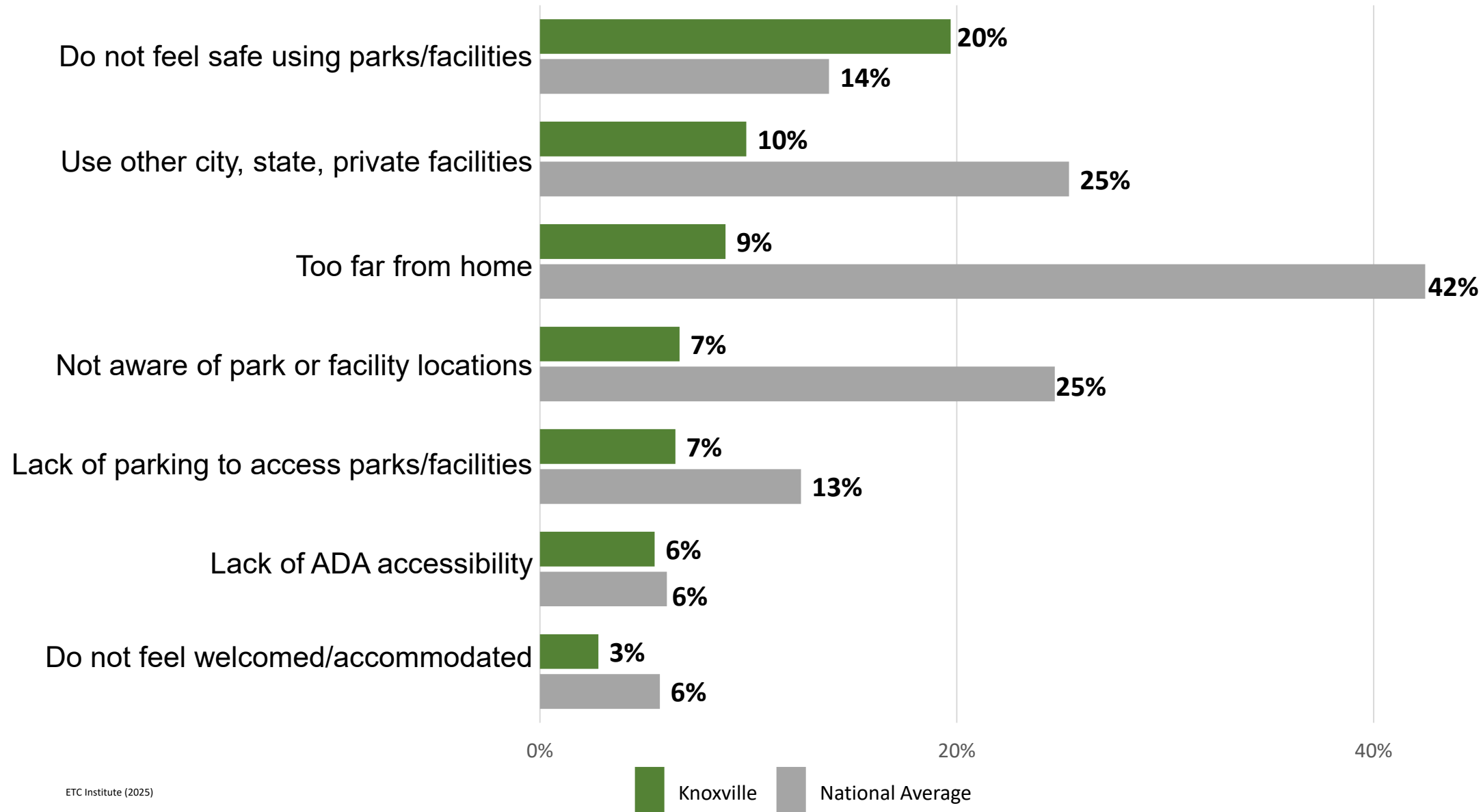




Benchmarks

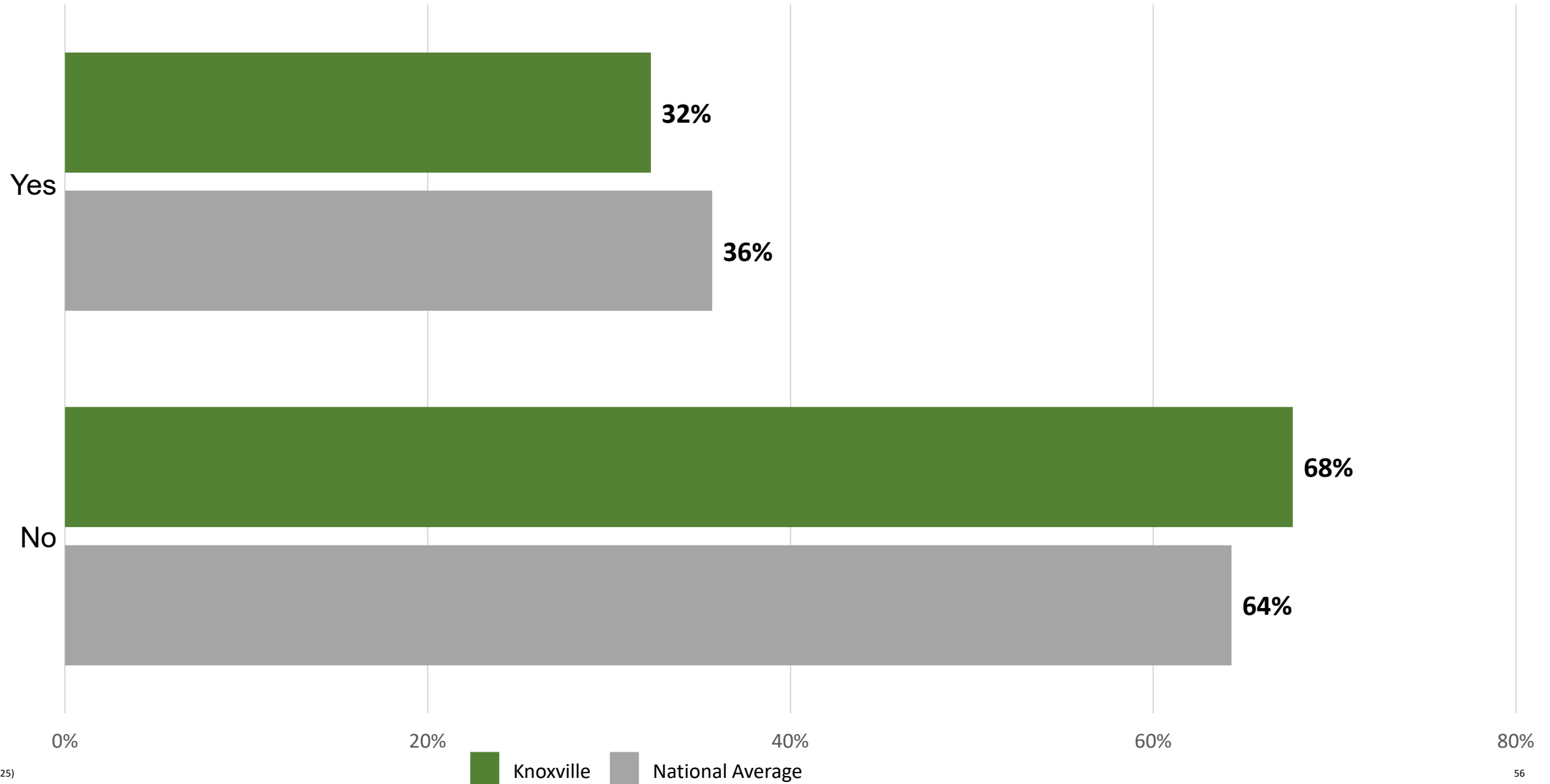
Please check all the reasons that prevent you from visiting parks and recreation facilities/amenities or what prevents you from visiting them more often.

Knoxville vs. National Average (multiple selections could be made)



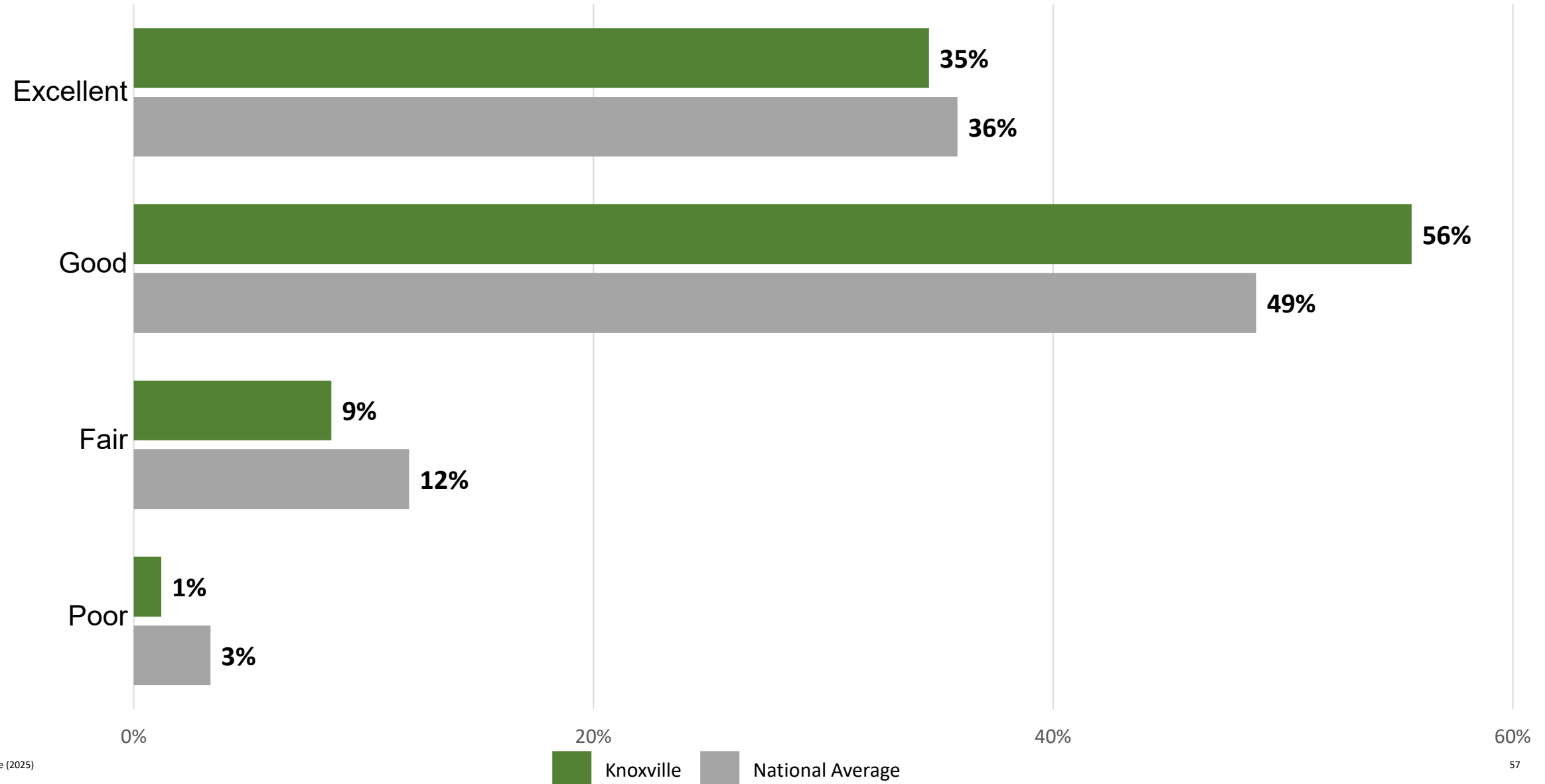
Have you/your household participated in any recreation programs offered in your community during the past year?

Knoxville vs. National Average



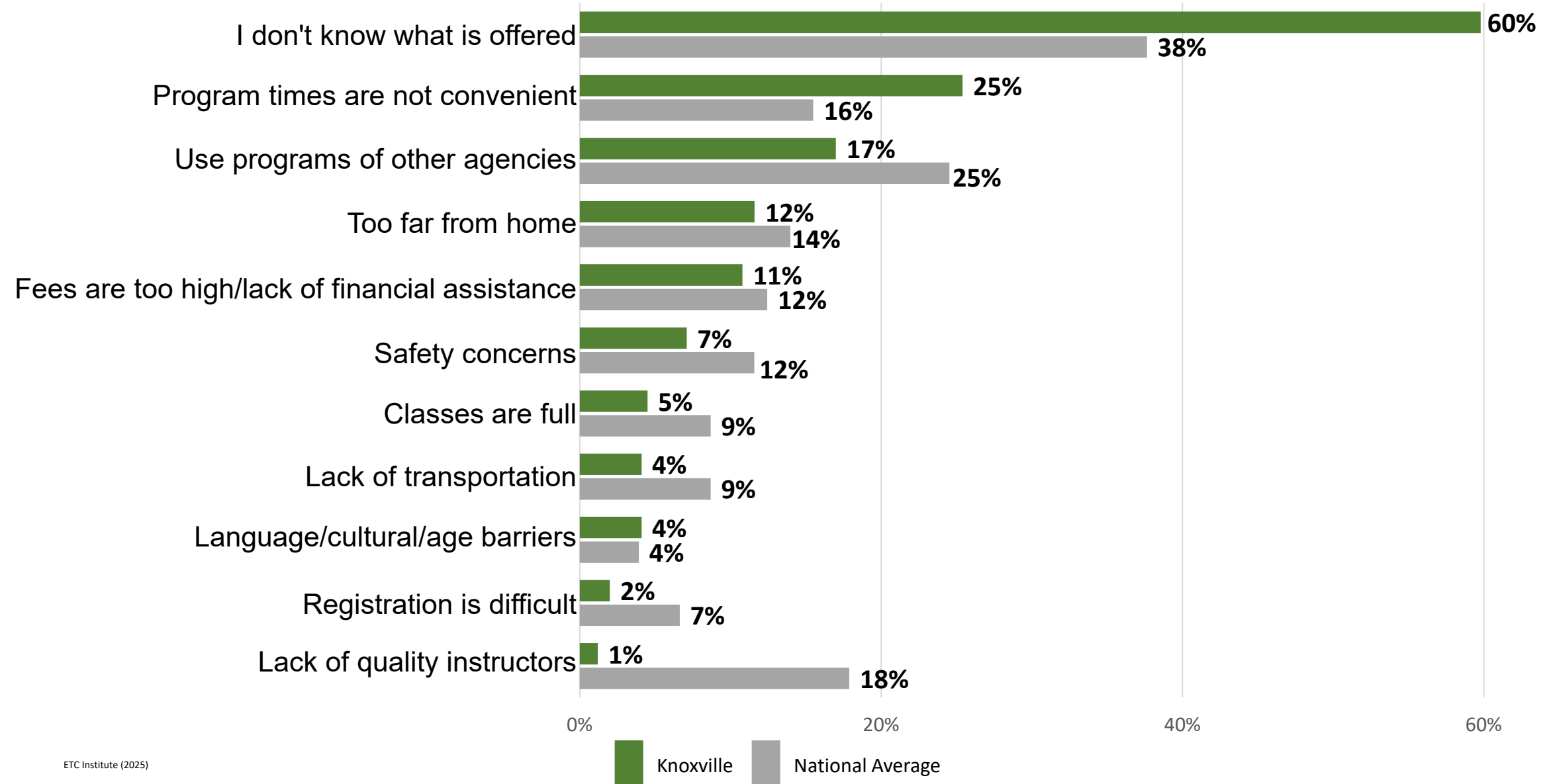
Please rate the overall condition of all the recreation programs/events you/your household have visited over the past year.

Knoxville vs. National Average (excluding "not provided")



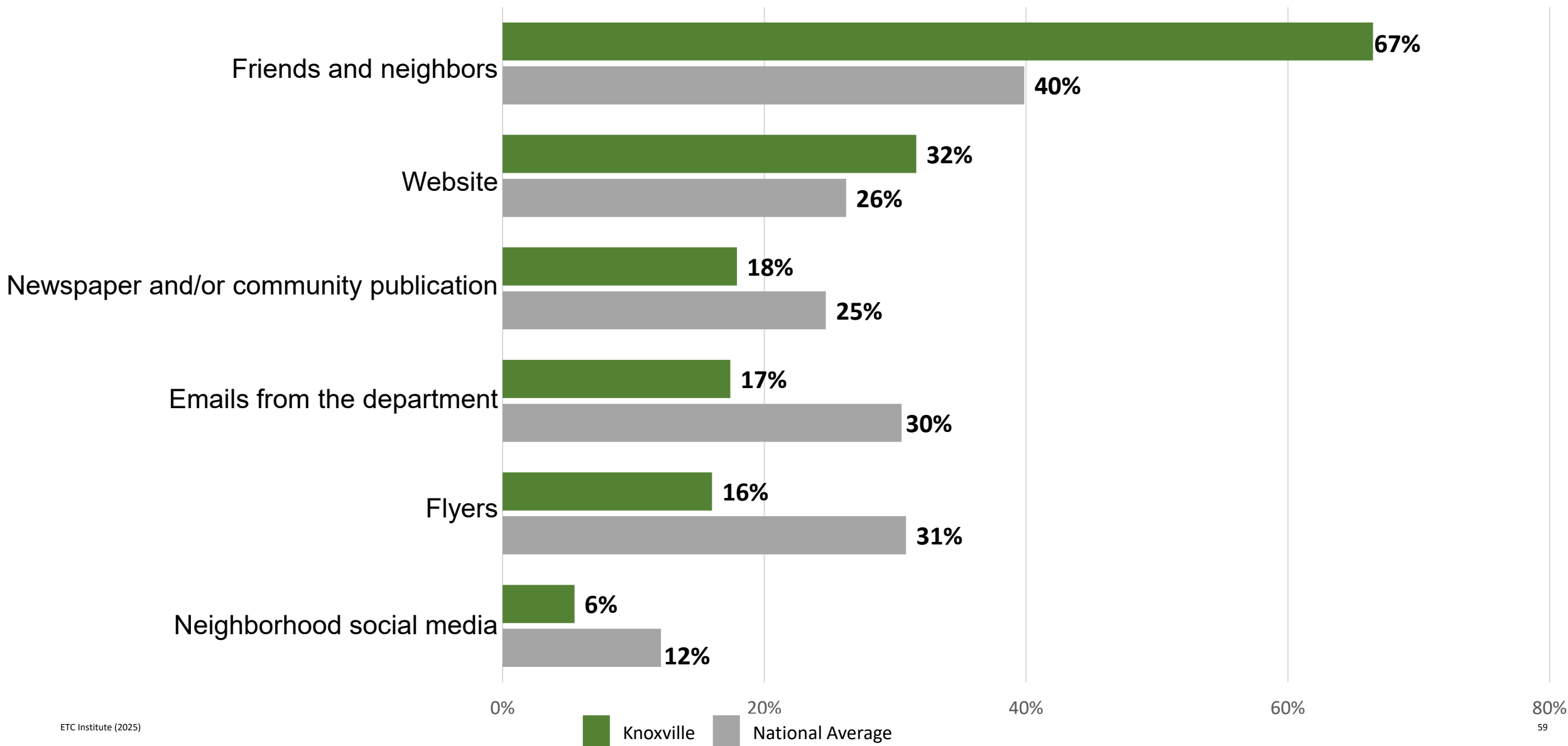
If your household has not participated in any recreation programs in your community during the past year, please check all the reasons that prevent you from participating.

Knoxville vs. National Average (multiple selections could be made)



Please check all the ways you currently use to learn about parks and recreation programs, activities, and events in your community.

Knoxville vs. National Average (multiple selections could be made)

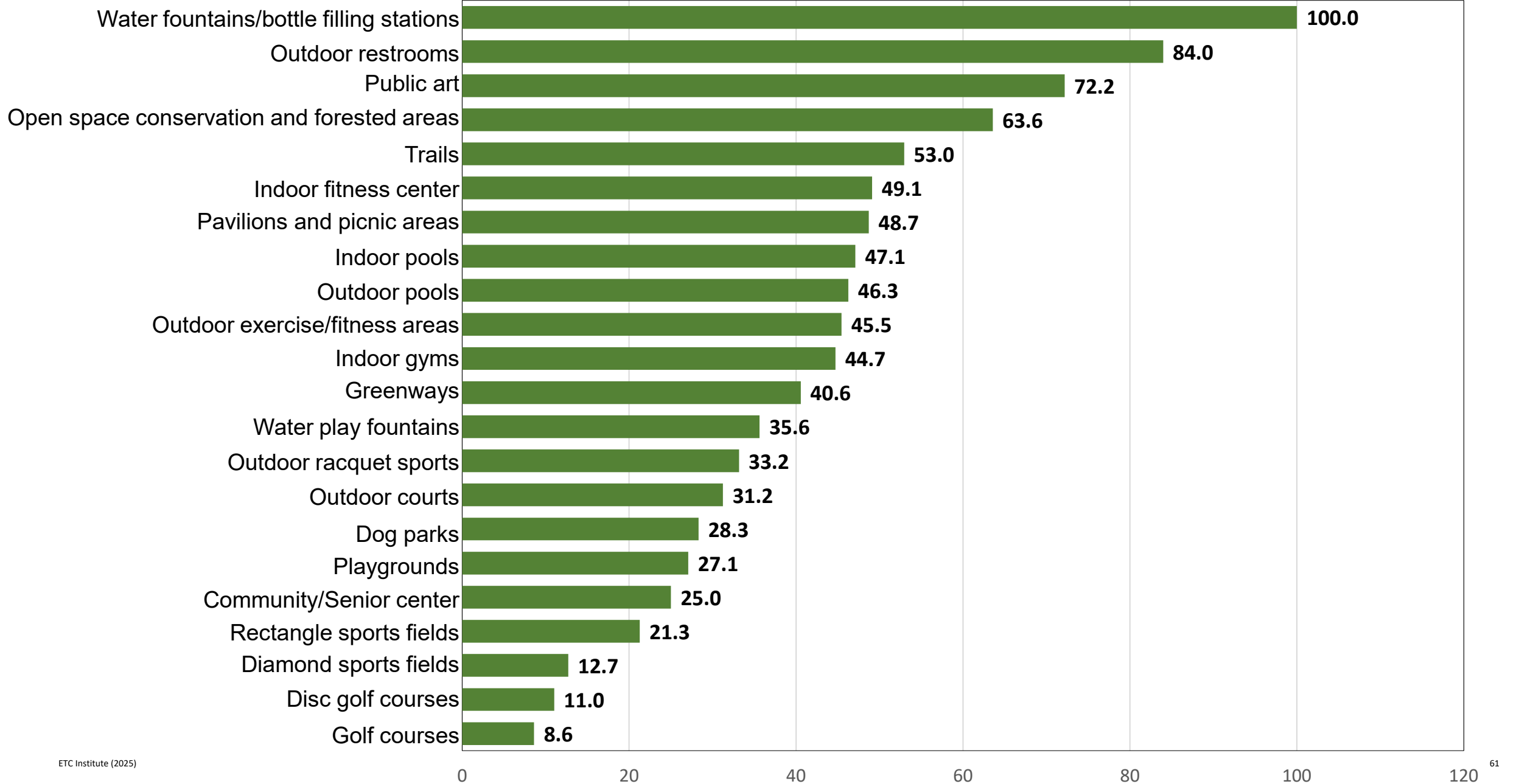


4 **Priority Investment Ratings**

Unmet Needs Rating for Facilities/Amenities

The rating for the item with the most unmet need=100

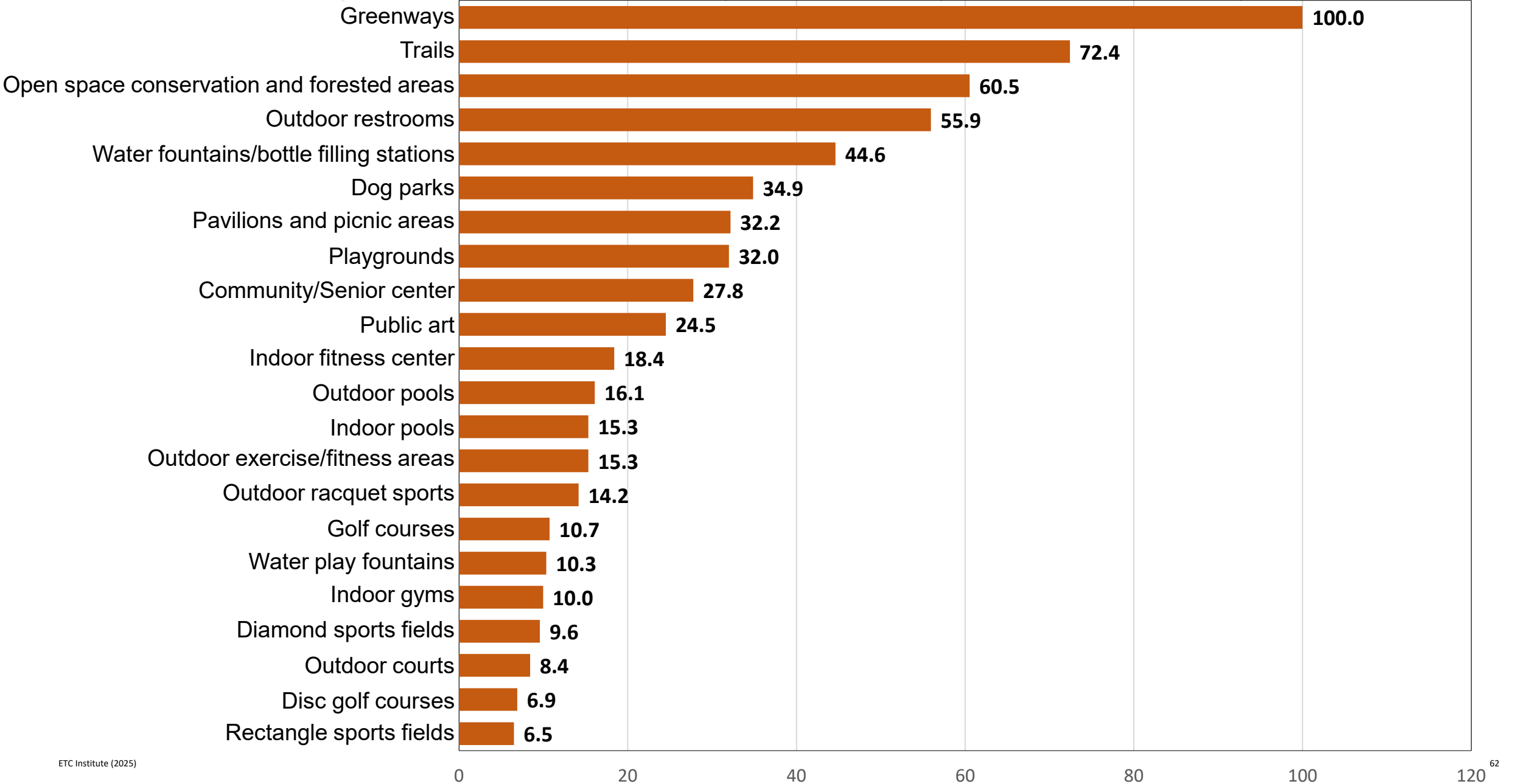
The rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



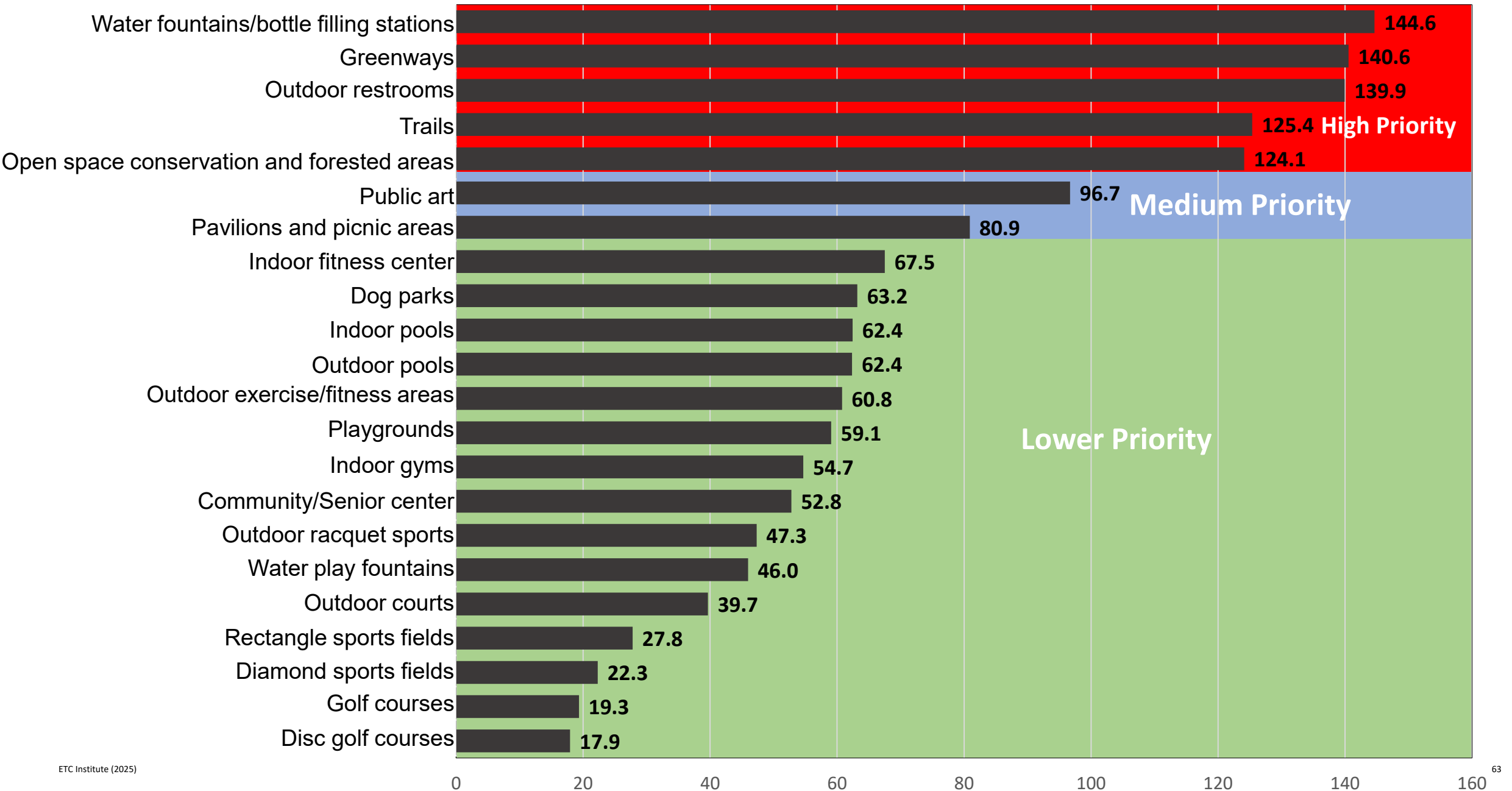
Importance Rating for Facilities/Amenities

The rating for the item rated as the most important=100

The rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



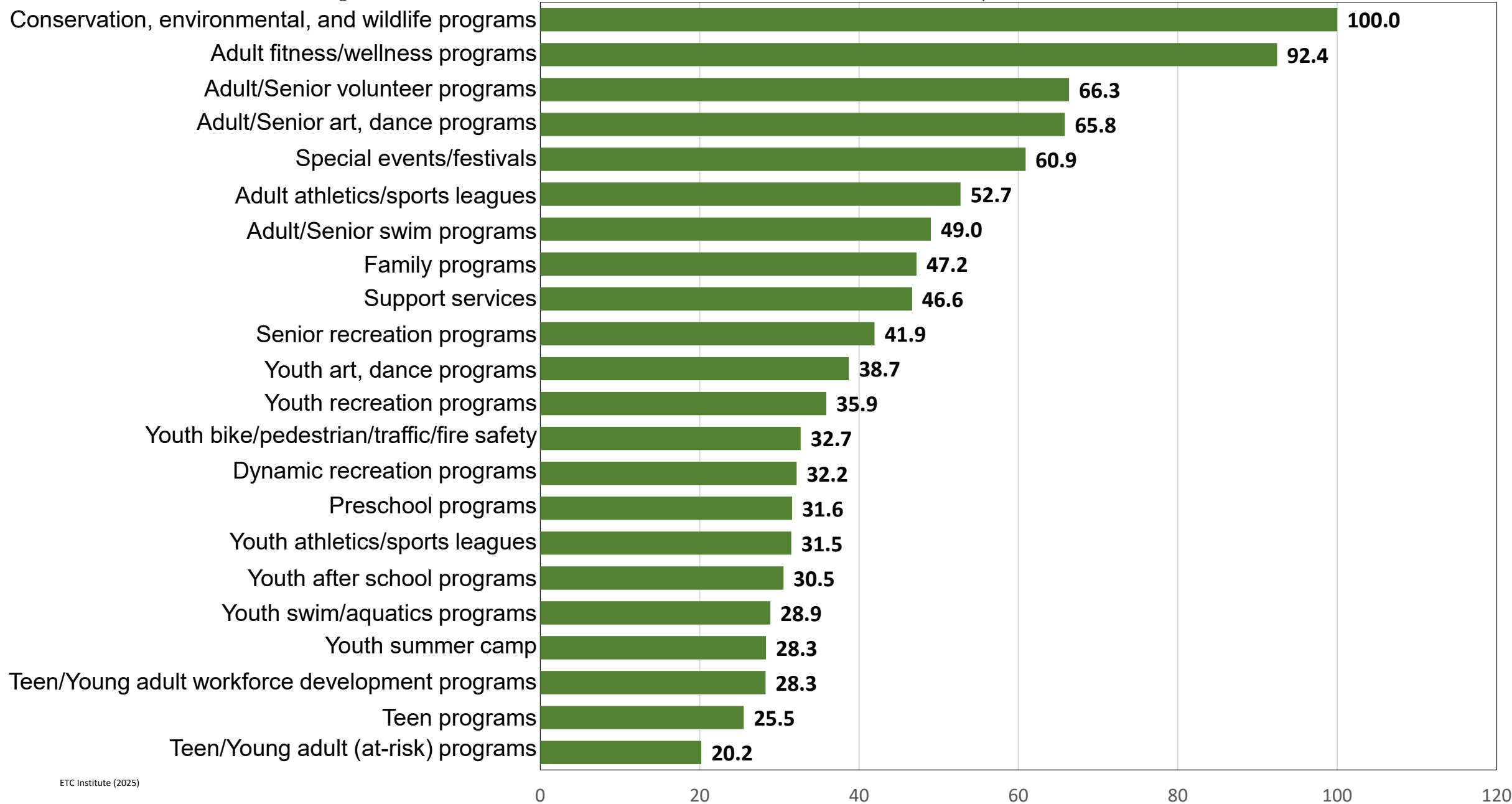
Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



Unmet Needs Rating for Programs/Activities

The rating for the item with the most unmet need=100

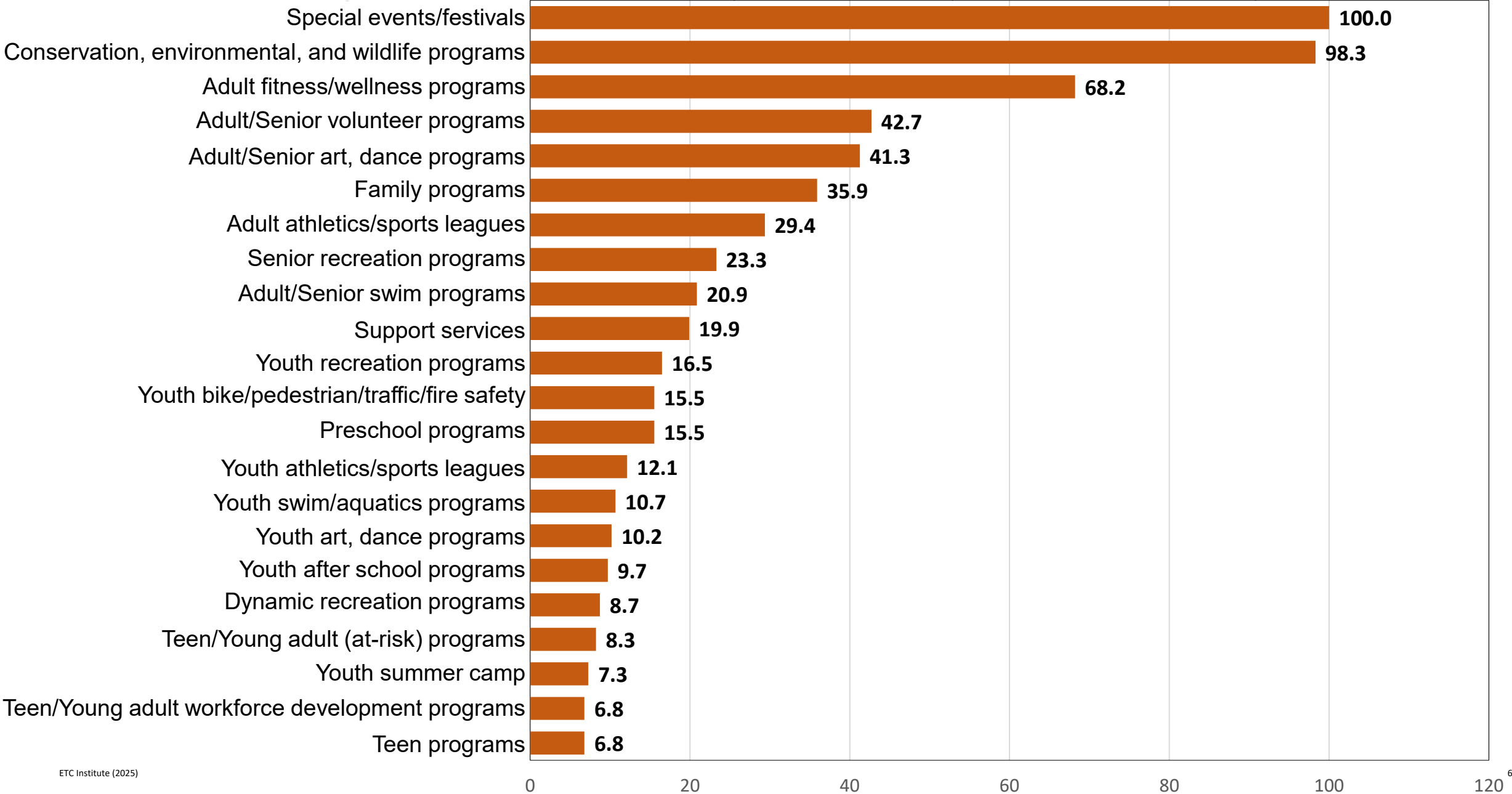
The rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



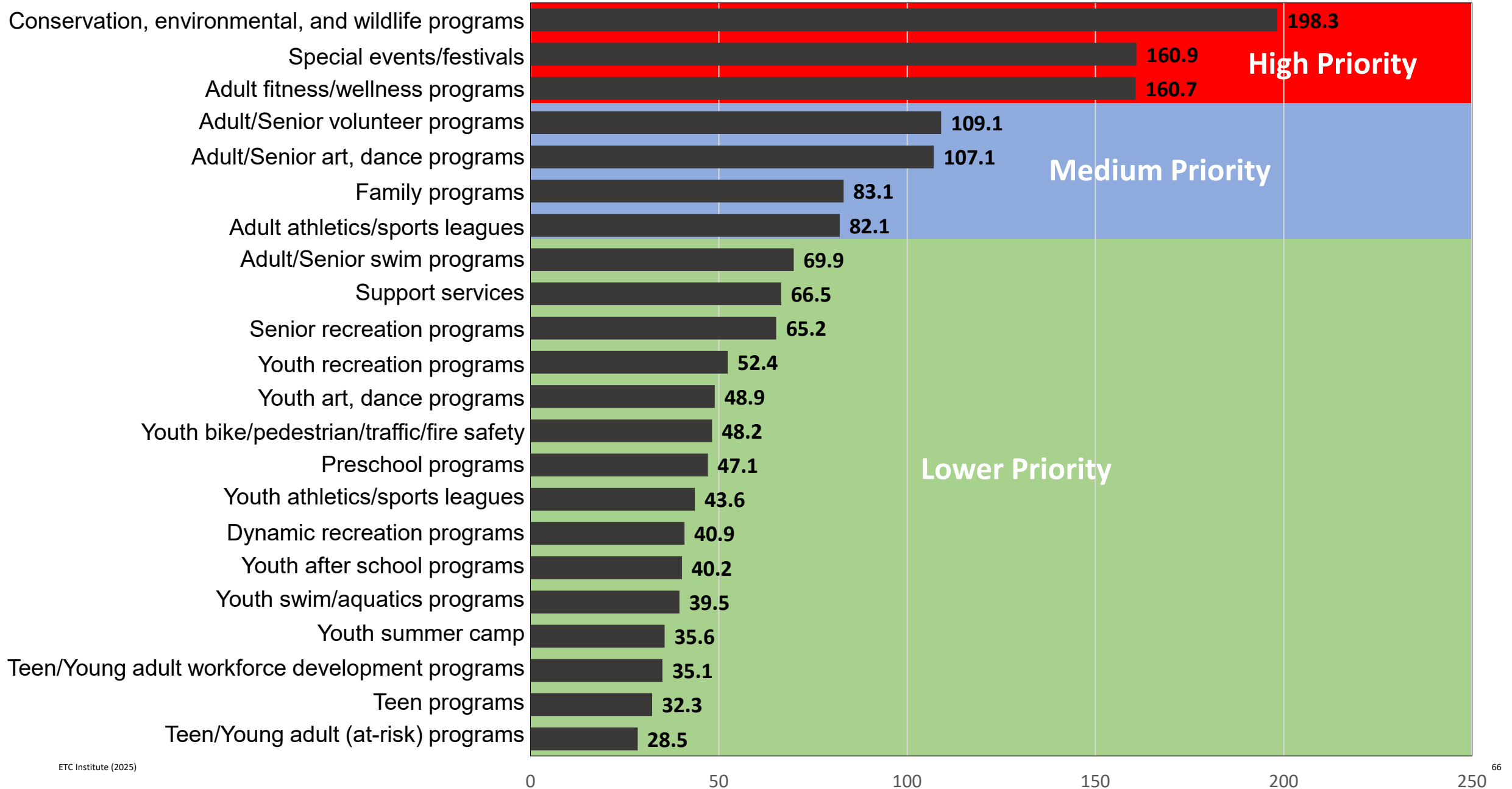
Importance Rating for Programs/Activities

The rating for the item rated as the most important=100

The rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating





I-S Analysis

Importance-Satisfaction Analysis



Overview

Today, officials have limited resources which need to be targeted to the maintenance activities that are of the most benefit to their residents. Two of the most important criteria for decision making are (1) to target resources toward the items with the highest importance to; and (2) to target resources toward those items where residents are the least satisfied. The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both highly important decision-making criteria for each of the items that are assessed on the survey. This version of the Importance-Satisfaction rating is based on the maintenance activities and utilizes the concept that public agencies will maximize overall resident satisfaction by emphasizing areas where the level of satisfaction is relatively low, and the perceived importance of the item is relatively high.

Methodology

The rating is calculated by summing the percentage of responses for the items selected as the first, second, and third most important item for the City to emphasize. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among the parks are comparable. $[IS = \text{Importance} \times (1 - \text{Satisfaction})]$.

Respondents were asked to identify the maintenance activity they think should receive the most emphasis from the City. Forty-five percent percent (45%) of respondents selected **Paved Greenway Maintenance** as one of the most important maintenance activity for the City to emphasize. With regard to satisfaction, seventy-six percent (76%) of respondents surveyed rated the City's overall performance in **Paved Greenway Maintenance**, as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating for Number of **Paved Greenway Maintenance** was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example 45% was multiplied by 76% (1-0.7550). This calculation yielded an I-S rating of 0.1095 which ranked third out of nineteen maintenance activities categories.

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices to emphasize over the next two years and 0% indicate they are positively satisfied with the delivery of the items.

Importance-Satisfaction Analysis



The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the items
- If none (0%) of the respondents selected an item as one for the three most important areas for the City to emphasize over the next two years.

Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis ($IS \geq 0.20$)
- Increase Current Emphasis ($0.10 \leq IS < 0.20$)
- Maintain Current Emphasis ($IS < 0.10$)

The results for Knoxville, Tennessee are provided on the following pages.

2025 Importance-Satisfaction Rating

Knoxville, Tennessee

Maintenance Activities



Category of Service	Most Important %	Most Important	Satisfaction %	Satisfaction Rank	Importance-Satisfaction	I-S Rating Rank
<u>Very High Priority (IS >.20)</u>						
Restroom maintenance	42%	2	45%	19	0.2318	1
<u>High Priority (IS .10-.20)</u>						
Waste pickup	38%	3	59%	13	0.1546	2
Paved greenway maintenance	45%	1	76%	1	0.1095	3
Waterways/rivers/streams	23%	6	54%	14	0.1056	4
<u>Medium Priority (IS <.10)</u>						
Playground safety and maintenance	24%	4	65%	8	0.0854	5
Dog park (off-leash) maintenance and care	16%	10	53%	15	0.0757	6
Unpaved trail maintenance	24%	5	72%	3	0.0682	7
Graffiti removal/vandalism repair	14%	11	51%	16	0.0675	8
Pavilion/picnic area maintenance	17%	9	64%	9	0.0593	9
Landscaping	19%	7	69%	5	0.0590	10
Community/senior center maintenance	13%	13	64%	11	0.0465	11
Mowing	18%	8	75%	2	0.0445	12
Tree care	14%	12	72%	4	0.0383	13
Athletic court maintenance	12%	14	69%	6	0.0381	14
Water access maintenance	9%	16	64%	10	0.0328	15
Athletic field maintenance	9%	15	65%	7	0.0325	16
Golf course maintenance	5%	18	48%	18	0.0252	17
Water play fountain maintenance	5%	17	60%	12	0.0201	18
Pool maintenance	2%	19	49%	17	0.0081	19

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding don't knows. Respondents ranked their level of satisfaction with each of the items on a scale of 1 to 5 with "5" being Very Satisfied and "1" being Very Dissatisfied.

6

Tabular Data

Q1. Counting yourself, how many people in your household are...

	Mean	Sum
number	2.4	1169
Under age 5	0.1	59
Ages 5-9	0.1	65
Ages 10-14	0.1	53
Ages 15-19	0.1	50
Ages 20-24	0.1	65
Ages 25-34	0.4	187
Ages 35-44	0.4	209
Ages 45-54	0.3	142
Ages 55-64	0.3	152
Ages 65-74	0.2	92
Ages 75-84	0.2	78
Ages 85+	0.0	17

Q2. When you think about what makes a community a "great place to live," how important are each of the following things? Please rate the importance of each item in the list below using a scale of 1 to 7, where 7 means "Extremely Important" and 1 means "Not at All Important."

(N=507)

	Extremely important	6	5	Somewhat important	3	2	Not at all important	Not provided
Q2-1. Sense of community	46.5%	24.3%	15.8%	9.3%	1.2%	0.4%	0.6%	2.0%
Q2-2. Job opportunities	53.6%	22.3%	10.7%	6.5%	1.0%	1.0%	1.6%	3.4%
Q2-3. Public transportation	30.6%	20.9%	16.0%	16.8%	5.9%	2.2%	4.9%	2.8%
Q2-4. Parks/trails/recreation	60.2%	20.1%	8.9%	5.3%	1.6%	0.4%	1.0%	2.6%
Q2-5. Crime rates/safety	67.1%	14.8%	7.3%	7.9%	0.6%	0.2%	0.0%	2.2%
Q2-6. Traffic congestion	39.6%	23.9%	18.1%	12.8%	1.6%	0.8%	0.8%	2.4%
Q2-7. Arts/culture/nightlife	28.8%	24.3%	20.9%	14.6%	4.1%	2.0%	3.2%	2.2%
Q2-8. Quality public schools	64.1%	16.2%	7.9%	5.5%	1.4%	0.4%	2.0%	2.6%
Q2-9. Quality/affordability of housing	58.4%	18.7%	11.6%	6.3%	1.6%	0.4%	1.2%	1.8%
Q2-10. Shops & restaurants	27.4%	30.8%	22.3%	13.4%	1.8%	1.6%	1.0%	1.8%

WITHOUT NOT PROVIDED

Q2. When you think about what makes a community a "great place to live," how important are each of the following things? Please rate the importance of each item in the list below using a scale of 1 to 7, where 7 means "Extremely Important" and 1 means "Not at All Important." (without "not provided")

(N=507)

	Extremely important	6	5	Somewhat important	3	2	Not at all important
Q2-1. Sense of community	47.5%	24.7%	16.1%	9.5%	1.2%	0.4%	0.6%
Q2-2. Job opportunities	55.5%	23.1%	11.0%	6.7%	1.0%	1.0%	1.6%
Q2-3. Public transportation	31.4%	21.5%	16.4%	17.2%	6.1%	2.2%	5.1%
Q2-4. Parks/trails/recreation	61.7%	20.6%	9.1%	5.5%	1.6%	0.4%	1.0%
Q2-5. Crime rates/safety	68.5%	15.1%	7.5%	8.1%	0.6%	0.2%	0.0%
Q2-6. Traffic congestion	40.6%	24.4%	18.6%	13.1%	1.6%	0.8%	0.8%
Q2-7. Arts/culture/nightlife	29.4%	24.8%	21.4%	14.9%	4.2%	2.0%	3.2%
Q2-8. Quality public schools	65.8%	16.6%	8.1%	5.7%	1.4%	0.4%	2.0%
Q2-9. Quality/affordability of housing	59.4%	19.1%	11.8%	6.4%	1.6%	0.4%	1.2%
Q2-10. Shops & restaurants	27.9%	31.3%	22.7%	13.7%	1.8%	1.6%	1.0%

Q3. Think about any indoor and/or outdoor recreation that you and members of your household engage in. Please check all of the organizations you and members of your household use for indoor and/or outdoor recreation.

Q3. Organizations your household members use for indoor and/or outdoor recreation	Number	Percent
Knoxville parks/recreation facilities	441	87.0 %
Public/parochial/private schools	120	23.7 %
Churches/mosques/synagogues/houses of worship	181	35.7 %
Private sports leagues	80	15.8 %
YMCA	146	28.8 %
Parks/facilities outside City of Knoxville (Knox County, Farragut, etc.)	305	60.2 %
Boys/Girls Club	20	3.9 %
Homeowners association facilities	29	5.7 %
Private health fitness clubs or classes	165	32.5 %
Private country clubs	17	3.4 %
College/university facilities	150	29.6 %
Other	55	10.8 %
None of the above	21	4.1 %
Total	1730	

WITHOUT NONE OF ABOVE

Q3. Think about any indoor and/or outdoor recreation that you and members of your household engage in. Please check all of the organizations you and members of your household use for indoor and/or outdoor recreation. (without "none of above")

Q3. Organizations your household members use for indoor and/or outdoor recreation	Number	Percent
Knoxville parks/recreation facilities	441	90.7 %
Parks/facilities outside City of Knoxville (Knox County, Farragut, etc.)	305	62.8 %
Churches/mosques/synagogues/houses of worship	181	37.2 %
Private health fitness clubs or classes	165	34.0 %
College/university facilities	150	30.9 %
YMCA	146	30.0 %
Public/parochial/private schools	120	24.7 %
Private sports leagues	80	16.5 %
Other	55	11.3 %
Homeowners association facilities	29	6.0 %
Boys/Girls Club	20	4.1 %
Private country clubs	17	3.5 %
Total	1709	

Q3-12. Other

- Biking and walking around Knoxville neighborhoods
- Birding at Seven Islands, walking the railroad tracks in South Knox to Ijams Quarry
- Cemetery
- Community Gardens
- Community gardens and community centers
- Dog parks
- Gatherings at people's homes
- Golf course
- Greenways (PLEASE COMPLETE THE CONNECTIONS!) and biking (more bike lanes please!)
- Greenways, trails and waterways.

- I use Ijams nature center and the nearby State and National Parks often. Unfortunately as a Pagan there is no place if worship for me other than in nature.
- I utilize restaurants and pubs for meeting space too.
- Ijams
- Ijams
- Ijams
- Ijams
- Ijams trails etc.
- Lakes
- Library, community/senior center.
- Local music venues and auditoriums. Concert halls.
- Local Non-profit organizations, museums, and nature centers
- Martial arts group - aikido to be specific
- Masonic meetings
- Mountain bike trails and greenways
- Museums
- My husband and I try to walk several days a week. We very much appreciate the sidewalks on Coker Street in North Knoxville.
- National Parks, National Forests
- Neighborhood
- Neighborhood association
- Neighborhood facilities.
- Neighborhood walks
- O'Connor Senior Center
- O'Connor Senior Center
- Other parks within 75 miles of Knoxville
- Other: city sidewalks -- what a lot of city officials don't realize is that many of us who live downtown, especially in the heart of historic downtown in the blocks on and surrounding Gay Street, get our #1 form of recreation in the form of long walks and long jogging up and down city sidewalks. Many of our neighbors (and we ourselves) walk 1-2 miles on city sidewalks for daily exercise and recreation; many of our neighbors jog for 1 - 3 miles on city sidewalks for daily exercise and recreation. Maintaining pleasant, clean, unobstructed sidewalks is important.
- Parking downtown.
- Playgrounds for toddlers.
- Public golf courses
- Public golf courses
- Public land/ hiking trails
- Public libraries
- Public streets for cycling and exercise
- Home gym
- Personal pool
- rec leagues
- roads
- Scouting America
- Senior centers
- Senior centers
- Senior Citizen center
- Libraries
- Shooting range
- Skateparks

- Smokies
- State and national parks and facilities, as well as neighboring counties public parks and facilities.
- State parks
- TVA Waterways GSMVP
- UTMC

Q4. How do you learn about the programs, activities, and special events that are offered by the City of Knoxville Parks and Recreation Department?

Q4. How do you learn about programs, activities, & special events offered by City of Knoxville Parks & Recreation Department

	Number	Percent
City of Knoxville website	160	31.6 %
Newspapers	91	17.9 %
Flyers	81	16.0 %
Word of mouth (friends & neighbors)	337	66.5 %
Signage at parks or recreation facilities	177	34.9 %
Social media: Facebook	252	49.7 %
Social media: Twitter/X	28	5.5 %
Social media: Instagram	155	30.6 %
From schools, churches, or other non-profit organizations in the community	122	24.1 %
From health clubs, gyms or other private sector organizations in the community	56	11.0 %
Email notifications	88	17.4 %
By visiting/attending park or recreation facility	193	38.1 %
Other	40	7.9 %
Total	1780	

Q4-13. Other

- eNewsletters/online news sites
- family
- Google Search
- Google searches for the recreational activity in Knoxville
- HOA
- Inside of Knoxville's ten day planner
- Internet news
- Knox County Master Gardener Program
- Trees Knoxville
- Knoxville Subreddit
- Knoxnews.com
- Knoxville based Instagram accounts like New 2 Knox or market square
- Libraries.
- Local and world news. Channels 8 and 10.
- local monthly magazine
- Local news
- Local television news
- Local TV
- Local TV
- Neighborhood newsletter and Neighborhood meetings
- News
- News on TV

- News on TV
- News stories on local stations
- Organization Newsletters
- Radio
- Reddit
- Searching the internet.
- Social media
- There is a lack of information for many communities
- TikTok
- TV
- TV
- TV
- TV
- TV
- TV Local News segments
- TV news channels
- TV/radio
- Urban trail book
- Word of mouth or not at all.
- Zoo

Q5. What are your THREE most preferred ways of learning about City of Knoxville Parks and Recreation Department programs, activities, and special events?

Q5. Top choice	Number	Percent
City of Knoxville website	68	13.4 %
Newspapers	27	5.3 %
Flyers	15	3.0 %
Word of mouth (friends & neighbors)	57	11.2 %
Signage at parks or recreation facilities	24	4.7 %
Social media: Facebook	122	24.1 %
Social media: Twitter/X	2	0.4 %
Social media: Instagram	76	15.0 %
From schools, churches, or other non-profit organizations in the community	10	2.0 %
From health clubs, gyms or other private sector organizations in the community	1	0.2 %
Email notifications	48	9.5 %
By visiting/attending park or recreation facility	13	2.6 %
None chosen	44	8.7 %
Total	507	100.0 %

Q5. What are your THREE most preferred ways of learning about City of Knoxville Parks and Recreation Department programs, activities, and special events?

Q5. 2nd choice	Number	Percent
City of Knoxville website	57	11.2 %
Newspapers	21	4.1 %
Flyers	21	4.1 %
Word of mouth (friends & neighbors)	62	12.2 %
Signage at parks or recreation facilities	60	11.8 %
Social media: Facebook	66	13.0 %
Social media: Twitter/X	10	2.0 %
Social media: Instagram	49	9.7 %
From schools, churches, or other non-profit organizations in the community	28	5.5 %
From health clubs, gyms or other private sector organizations in the community	7	1.4 %
Email notifications	37	7.3 %
By visiting/attending park or recreation facility	25	4.9 %
None chosen	64	12.6 %
Total	507	100.0 %

Q5. What are your THREE most preferred ways of learning about City of Knoxville Parks and Recreation Department programs, activities, and special events?

Q5. 3rd choice	Number	Percent
City of Knoxville website	41	8.1 %
Newspapers	18	3.6 %
Flyers	26	5.1 %
Word of mouth (friends & neighbors)	62	12.2 %
Signage at parks or recreation facilities	44	8.7 %
Social media: Facebook	39	7.7 %
Social media: Twitter/X	6	1.2 %
Social media: Instagram	22	4.3 %
From schools, churches, or other non-profit organizations in the community	28	5.5 %
From health clubs, gyms or other private sector organizations in the community	11	2.2 %
Email notifications	45	8.9 %
By visiting/attending park or recreation facility	50	9.9 %
None chosen	115	22.7 %
Total	507	100.0 %

SUM OF TOP 3 CHOICES**Q5. What are your THREE most preferred ways of learning about City of Knoxville Parks and Recreation Department programs, activities, and special events? (top 3)**

<u>Q5. Top choice</u>	<u>Number</u>	<u>Percent</u>
City of Knoxville website	166	32.7 %
Newspapers	66	13.0 %
Flyers	62	12.2 %
Word of mouth (friends & neighbors)	181	35.7 %
Signage at parks or recreation facilities	128	25.2 %
Social media: Facebook	227	44.8 %
Social media: Twitter/X	18	3.6 %
Social media: Instagram	147	29.0 %
From schools, churches, or other non-profit organizations in the community	66	13.0 %
From health clubs, gyms or other private sector organizations in the community	19	3.7 %
Email notifications	130	25.6 %
By visiting/attending park or recreation facility	88	17.4 %
None chosen	44	8.7 %
Total	1342	

Q6. Have you or other members of your household participated in any recreation programs provided by the City of Knoxville Parks and Recreation Department during the past year?

Q6. Have your household members participated in any recreation programs provided by City Parks & Recreation

<u>Department during past year</u>	<u>Number</u>	<u>Percent</u>
Yes	164	32.3 %
No	343	67.7 %
Total	507	100.0 %

Q6a. Overall, how would you rate the quality of the City of Knoxville Parks and Recreation Department recreation programs that you and members of your household have participated in?

Q6a. How would you rate quality of City Parks & Recreation Department recreation programs you have participated in

	<u>Number</u>	<u>Percent</u>
Excellent	56	34.1 %
Good	90	54.9 %
Fair	14	8.5 %
Poor	2	1.2 %
Not provided	2	1.2 %
Total	164	100.0 %

WITHOUT NOT PROVIDED**Q6a. Overall, how would you rate the quality of the City of Knoxville Parks and Recreation Department recreation programs that you and members of your household have participated in? (without "not provided")**

Q6a. How would you rate quality of City Parks & Recreation Department recreation programs you have participated in

	Number	Percent
Excellent	56	34.6 %
Good	90	55.6 %
Fair	14	8.6 %
Poor	2	1.2 %
Total	162	100.0 %

Q6b. Please rate how satisfied you are with the following recreation programs that are offered by the City of Knoxville Parks and Recreation Department.

(N=164)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q6b-1. Adult recreation programs	11.0%	36.0%	20.1%	4.9%	0.6%	27.4%
Q6b-2. Aquatic programs	4.3%	7.9%	20.1%	4.9%	2.4%	60.4%
Q6b-3. Arts programs	6.7%	26.2%	18.3%	4.3%	1.2%	43.3%
Q6b-4. Dynamic recreation programs (adults with disabilities)	5.5%	7.3%	17.7%	4.9%	0.6%	64.0%
Q6b-5. Special events	15.9%	38.4%	16.5%	1.2%	0.6%	27.4%
Q6b-6. Youth recreation programs	9.8%	21.3%	15.9%	3.0%	0.0%	50.0%

WITHOUT DON'T KNOW

Q6b. Please rate how satisfied you are with the following recreation programs that are offered by the City of Knoxville Parks and Recreation Department. (without "don't know")

(N=164)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q6b-1. Adult recreation programs	15.1%	49.6%	27.7%	6.7%	0.8%
Q6b-2. Aquatic programs	10.8%	20.0%	50.8%	12.3%	6.2%
Q6b-3. Arts programs	11.8%	46.2%	32.3%	7.5%	2.2%
Q6b-4. Dynamic recreation programs (adults with disabilities)	15.3%	20.3%	49.2%	13.6%	1.7%
Q6b-5. Special events	21.8%	52.9%	22.7%	1.7%	0.8%
Q6b-6. Youth recreation programs	19.5%	42.7%	31.7%	6.1%	0.0%

Q7-1. Please circle the days of the week that Children under 6 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q7-1. Days of week Children under 6 in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Sunday	13	2.6 %
Monday	8	1.6 %
Tuesday	6	1.2 %
Wednesday	6	1.2 %
Thursday	8	1.6 %
Friday	8	1.6 %
Saturday	22	4.3 %
Don't know/NA	80	15.8 %
Total	151	

WITHOUT DON'T KNOW/NA

Q7-1. Please circle the days of the week that Children under 6 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q7-1. Days of week Children under 6 in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Saturday	21	4.9 %
Sunday	12	2.8 %
Monday	8	1.9 %
Friday	8	1.9 %
Thursday	8	1.9 %
Wednesday	6	1.4 %
Tuesday	6	1.4 %
Total	69	

Q7-2. Please circle the days of the week that Youths 6-12 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q7-2. Days of week Youths 6-12 in your household
have participated in recreation programs offered by City
Parks & Recreation Department during past 12 months

	Number	Percent
Sunday	6	1.2 %
Monday	9	1.8 %
Tuesday	15	3.0 %
Wednesday	8	1.6 %
Thursday	12	2.4 %
Friday	9	1.8 %
Saturday	15	3.0 %
Don't know/NA	79	15.6 %
Total	153	

WITHOUT DON'T KNOW/NA

Q7-2. Please circle the days of the week that Youths 6-12 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q7-2. Days of week Youths 6-12 in your household
have participated in recreation programs offered by City
Parks & Recreation Department during past 12 months

	Number	Percent
Tuesday	15	3.5 %
Saturday	15	3.5 %
Thursday	12	2.8 %
Monday	9	2.1 %
Friday	9	2.1 %
Wednesday	8	1.9 %
Sunday	6	1.4 %
Total	74	

Q7-3. Please circle the days of the week that Teens 13-17 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q7-3. Days of week Teens 13-17 in your household
have participated in recreation programs offered by City
Parks & Recreation Department during past 12 months

	Number	Percent
Sunday	5	1.0 %
Monday	4	0.8 %
Tuesday	4	0.8 %
Wednesday	4	0.8 %
Thursday	5	1.0 %
Friday	3	0.6 %
Saturday	9	1.8 %
Don't know/NA	84	16.6 %
Total	118	

WITHOUT DON'T KNOW/NA

Q7-3. Please circle the days of the week that Teens 13-17 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q7-3. Days of week Teens 13-17 in your household
have participated in recreation programs offered by City
Parks & Recreation Department during past 12 months

	Number	Percent
Saturday	9	2.1 %
Sunday	5	1.2 %
Thursday	5	1.2 %
Monday	4	0.9 %
Wednesday	4	0.9 %
Tuesday	4	0.9 %
Friday	3	0.7 %
Total	34	

Q7-4. Please circle the days of the week that Adults 18-59 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q7-4. Days of week Adults 18-59 in your household
have participated in recreation programs offered by City
Parks & Recreation Department during past 12 months

	Number	Percent
Sunday	41	8.1 %
Monday	22	4.3 %
Tuesday	22	4.3 %
Wednesday	23	4.5 %
Thursday	26	5.1 %
Friday	30	5.9 %
Saturday	62	12.2 %
Don't know/NA	50	9.9 %
Total	276	

WITHOUT DON'T KNOW/NA

Q7-4. Please circle the days of the week that Adults 18-59 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q7-4. Days of week Adults 18-59 in your household
have participated in recreation programs offered by City
Parks & Recreation Department during past 12 months

	Number	Percent
Saturday	62	13.6 %
Sunday	41	9.0 %
Friday	30	6.6 %
Thursday	26	5.7 %
Wednesday	23	5.0 %
Monday	22	4.8 %
Tuesday	22	4.8 %
Total	226	

Q7-5. Please circle the days of the week that Older Adults 60+ in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q7-5. Days of week Older Adults 60+ in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Sunday	23	4.5 %
Monday	27	5.3 %
Tuesday	19	3.7 %
Wednesday	22	4.3 %
Thursday	22	4.3 %
Friday	23	4.5 %
Saturday	29	5.7 %
Don't know/NA	70	13.8 %
Total	235	

WITHOUT DON'T KNOW/NA

Q7-5. Please circle the days of the week that Older Adults 60+ in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q7-5. Days of week Older Adults 60+ in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Saturday	29	6.6 %
Monday	27	6.2 %
Sunday	23	5.3 %
Friday	23	5.3 %
Thursday	22	5.0 %
Wednesday	22	5.0 %
Tuesday	19	4.3 %
Total	165	

Q7-6. Please circle the days of the week that your Family members have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q7-6. Days of week your Family members have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Sunday	24	4.7 %
Monday	7	1.4 %
Tuesday	7	1.4 %
Wednesday	4	0.8 %
Thursday	10	2.0 %
Friday	13	2.6 %
Saturday	33	6.5 %
Don't know/NA	67	13.2 %
Total	165	

WITHOUT DON'T KNOW/NA

Q7-6. Please circle the days of the week that your Family members have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q7-6. Days of week your Family members have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Saturday	32	7.3 %
Sunday	22	5.0 %
Friday	13	3.0 %
Thursday	10	2.3 %
Monday	6	1.4 %
Tuesday	6	1.4 %
Wednesday	4	0.9 %
Total	93	

Q8-1. Please circle the time of day that Children under 6 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q8-1. Time of day Children under 6 in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Morning	15	3.0 %
Afternoon	14	2.8 %
Evening	6	1.2 %
Anytime	3	0.6 %
Don't know/NA	76	15.0 %
Total	114	

WITHOUT DON'T KNOW/NA

Q8-1. Please circle the time of day that Children under 6 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q8-1. Time of day Children under 6 in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Morning	15	3.5 %
Afternoon	14	3.2 %
Evening	6	1.4 %
Anytime	3	0.7 %
Total	38	

Q8-2. Please circle the time of day that Youths 6-12 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q8-2. Time of day Youths 6-12 in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Morning	9	1.8 %
Afternoon	13	2.6 %
Evening	11	2.2 %
Anytime	7	1.4 %
Don't know/NA	73	14.4 %
Total	113	

WITHOUT DON'T KNOW/NA

Q8-2. Please circle the time of day that Youths 6-12 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q8-2. Time of day Youths 6-12 in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Afternoon	13	3.0 %
Evening	11	2.5 %
Morning	9	2.1 %
Anytime	7	1.6 %
Total	40	

Q8-3. Please circle the time of day that Teens 13-17 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q8-3. Time of day Teens 13-17 in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Morning	5	1.0 %
Afternoon	9	1.8 %
Evening	6	1.2 %
Anytime	5	1.0 %
Don't know/NA	78	15.4 %
Total	103	

WITHOUT DON'T KNOW/NA

Q8-3. Please circle the time of day that Teens 13-17 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q8-3. Time of day Teens 13-17 in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Afternoon	9	2.1 %
Evening	6	1.4 %
Morning	5	1.2 %
Anytime	5	1.2 %
Total	25	

Q8-4. Please circle the time of day that Adults 18-59 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q8-4. Time of day Adults 18-59 in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Morning	28	5.5 %
Afternoon	30	5.9 %
Evening	48	9.5 %
Anytime	34	6.7 %
Don't know/NA	37	7.3 %
Total	177	

WITHOUT DON'T KNOW/NA

Q8-4. Please circle the time of day that Adults 18-59 in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q8-4. Time of day Adults 18-59 in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Evening	48	10.2 %
Anytime	34	7.2 %
Afternoon	30	6.4 %
Morning	28	6.0 %
Total	140	

Q8-5. Please circle the time of day that Older Adults 60+ in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q8-5. Time of day Older Adults 60+ in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Morning	27	5.3 %
Afternoon	18	3.6 %
Evening	11	2.2 %
Anytime	12	2.4 %
Don't know/NA	64	12.6 %
Total	132	

WITHOUT DON'T KNOW/NA

Q8-5. Please circle the time of day that Older Adults 60+ in your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q8-5. Time of day Older Adults 60+ in your household have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Morning	27	6.1 %
Afternoon	18	4.1 %
Anytime	12	2.7 %
Evening	11	2.5 %
Total	68	

Q8-6. Please circle the time of day that your Family members have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Q8-6. Time of day your Family members have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Morning	13	2.6 %
Afternoon	14	2.8 %
Evening	12	2.4 %
Anytime	14	2.8 %
Don't know/NA	65	12.8 %
Total	118	

WITHOUT DON'T KNOW/NA

Q8-6. Please circle the time of day that your Family members have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months. (without "don't know/NA")

Q8-6. Time of day your Family members have participated in recreation programs offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Afternoon	14	3.2 %
Anytime	14	3.2 %
Morning	13	2.9 %
Evening	12	2.7 %
Total	53	

Q9. Please CHECK ALL of the following reasons that have prevented you or other members of your household from participating in programs, activities, classes or events offered by the City of Knoxville Parks and Recreation Department more often during the past 12 months.

Q9. Reasons that prevent your household members from participating in programs, activities, classes or events offered by City Parks & Recreation Department more often

	Number	Percent
Desired program(s) are not offered	80	15.8 %
Facilities are in poor condition	36	7.1 %
Fees are too expensive	55	10.8 %
Hours that programs are offered are not convenient	129	25.4 %
I do not know what programs are being offered	303	59.8 %
I don't feel safe at facilities where programs are offered (e.g., there is loitering, graffiti, perceived crime or vandalism)	36	7.1 %
I don't see people like me (e.g., my race/ethnicity, my sexual orientation) in parks, recreation centers, programs	21	4.1 %
I use programs provided by other organizations	86	17.0 %
It is difficult to register for programs	10	2.0 %
Lack of transportation	21	4.1 %
Location of programs are not convenient	59	11.6 %
Program instructors are not qualified	6	1.2 %
Programs are full	23	4.5 %
Other	47	9.3 %
Total	912	

Q9-14. Other

- A few programs for Parkinson's
- ASL interpreters will be needed for me to attend
- Busy with school
- caregiver responsibility
- Fulltime caregiver for my 92 year old mother
- handicap
- Have had some physical issues, surgeries, etc. in the last 12 mos.
- Health
- Health
- Health
- high risk family, covid conscious
- I do not have enough time
- I don't care about them

- I don't have little kids any more so I don't get to the events as much.
- I enjoy time walking and enjoying nature. and art. I don't drive very far. The place I loved most charges a parking fee now and most anything Involving the arts are places I probably can't reach. I like things that are always available rather than crowded events
- I had 3 surgeries in 2024 so my activity level was far below average. It didn't have much to do with the programs themselves.
- I have my own pool.
- I have no interest in programs offered by the Parks and Recreation Department. I use the walking trails multiple times per week, and I great support the department but programs hold no interest for me.
- I walk and ride my bike on the Greenway. I attended a church picnic once at Tyson Park.
- I work nights and weekends.
- Its just a one and done program, never consistent, people like myself build schedules around being healthy. If I cant rely on programming to be quality programming and consistent every-week why would I start going?
- Just moved to new area of city. Still settling in and orienting to neighborhood and local facilities.
- Lack of senior programs
- Lack of time
- late notice of events
- Life too busy for much of extra stuff right now
- no interest
- no interest
- paid parking
- Parking
- Parking difficulties
- prefer private organizations
- PTSD
- Recently moved to Knoxville.
- time
- Time is not convenient
- Too many time commitments
- Too much overtime at work :(
- Too tired
- travel for work
- Until recently I was overwhelmed with personal responsibilities.
- Usually health reasons
- Very crowded.
- We are very busy.
- We have family we spend time with so we don't get involved in those types of activities. I think it's really good for people to do that. We just prefer to spend time with our family.
- work part time
- work/travel

Q10. Have you or members of your household visited any City of Knoxville parks within the past 12 months?

Q10. Have your household members visited any City parks within past 12 months

	Number	Percent
Yes	435	85.8 %
No	56	11.0 %
Not provided	16	3.2 %
Total	507	100.0 %

WITHOUT NOT PROVIDED**Q10. Have you or members of your household visited any City of Knoxville parks within the past 12 months? (without "not provided")**

Q10. Have your household members visited any City parks within past 12 months	Number	Percent
Yes	435	88.6 %
No	56	11.4 %
Total	491	100.0 %

Q11. Please rate your satisfaction with each of the following maintenance activities provided in Knoxville parks using a scale of 1 to 5, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

(N=507)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q11-1. Athletic court maintenance (basketball, pickleball, tennis)	14.4%	26.4%	14.0%	3.0%	1.6%	40.6%
Q11-2. Athletic field maintenance (rectangle & diamond fields)	9.3%	22.1%	12.2%	3.2%	1.2%	52.1%
Q11-3. Community/senior center maintenance	9.1%	15.4%	11.0%	2.4%	0.2%	61.9%
Q11-4. Dog park (off-leash) maintenance & care	6.9%	17.4%	16.0%	3.9%	1.4%	54.4%
Q11-5. Golf course maintenance	2.8%	6.7%	9.3%	1.2%	0.0%	80.1%
Q11-6. Graffiti removal/vandalism repair	6.9%	22.5%	19.1%	7.5%	2.0%	42.0%
Q11-7. Landscaping	17.4%	40.4%	17.8%	6.5%	1.6%	16.4%
Q11-8. Mowing	20.5%	42.6%	15.2%	4.5%	0.8%	16.4%
Q11-9. Paved greenway maintenance	20.9%	42.4%	13.4%	4.5%	2.6%	16.2%
Q11-10. Pavilion/picnic area maintenance	13.4%	36.7%	17.4%	8.3%	2.2%	22.1%
Q11-11. Playground safety & maintenance	13.0%	25.8%	13.6%	5.7%	1.6%	40.2%
Q11-12. Pool maintenance	3.4%	7.7%	9.5%	1.4%	0.6%	77.5%
Q11-13. Restroom maintenance	7.7%	23.9%	20.1%	15.2%	3.6%	29.6%
Q11-14. Tree care	15.4%	41.0%	15.0%	5.7%	1.6%	21.3%
Q11-15. Unpaved trail maintenance	12.8%	34.3%	14.0%	3.9%	0.8%	34.1%
Q11-16. Waste pickup	13.6%	34.7%	17.0%	11.6%	4.9%	18.1%
Q11-17. Water access maintenance (boat ramp, kayak launch)	6.1%	20.1%	10.3%	3.2%	1.2%	59.2%

Q11. Please rate your satisfaction with each of the following maintenance activities provided in Knoxville parks using a scale of 1 to 5, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q11-18. Water play fountain maintenance	6.3%	16.6%	10.8%	3.4%	1.2%	61.7%
Q11-19. Waterways/rivers/ streams	7.5%	26.8%	13.8%	11.6%	4.1%	36.1%

WITHOUT DON'T KNOW

Q11. Please rate your satisfaction with each of the following maintenance activities provided in Knoxville parks using a scale of 1 to 5, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

(N=507)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q11-1. Athletic court maintenance (basketball, pickleball, tennis)	24.3%	44.5%	23.6%	5.0%	2.7%
Q11-2. Athletic field maintenance (rectangle & diamond fields)	19.3%	46.1%	25.5%	6.6%	2.5%
Q11-3. Community/senior center maintenance	23.8%	40.4%	29.0%	6.2%	0.5%
Q11-4. Dog park (off-leash) maintenance & care	15.2%	38.1%	35.1%	8.7%	3.0%
Q11-5. Golf course maintenance	13.9%	33.7%	46.5%	5.9%	0.0%
Q11-6. Graffiti removal/vandalism repair	11.9%	38.8%	33.0%	12.9%	3.4%
Q11-7. Landscaping	20.8%	48.3%	21.2%	7.8%	1.9%
Q11-8. Mowing	24.5%	50.9%	18.2%	5.4%	0.9%
Q11-9. Paved greenway maintenance	24.9%	50.6%	16.0%	5.4%	3.1%
Q11-10. Pavilion/picnic area maintenance	17.2%	47.1%	22.3%	10.6%	2.8%
Q11-11. Playground safety & maintenance	21.8%	43.2%	22.8%	9.6%	2.6%
Q11-12. Pool maintenance	14.9%	34.2%	42.1%	6.1%	2.6%
Q11-13. Restroom maintenance	10.9%	33.9%	28.6%	21.6%	5.0%
Q11-14. Tree care	19.5%	52.1%	19.0%	7.3%	2.0%
Q11-15. Unpaved trail maintenance	19.5%	52.1%	21.3%	6.0%	1.2%
Q11-16. Waste pickup	16.6%	42.4%	20.7%	14.2%	6.0%

WITHOUT DON'T KNOW

Q11. Please rate your satisfaction with each of the following maintenance activities provided in Knoxville parks using a scale of 1 to 5, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q11-17. Water access maintenance (boat ramp, kayak launch)	15.0%	49.3%	25.1%	7.7%	2.9%
Q11-18. Water play fountain maintenance	16.5%	43.3%	28.4%	8.8%	3.1%
Q11-19. Waterways/rivers/streams	11.7%	42.0%	21.6%	18.2%	6.5%

Q12. Which FOUR of the maintenance activities listed in Question 11 are MOST IMPORTANT to your household?

Q12. Top choice	Number	Percent
Athletic court maintenance (basketball, pickleball, tennis)	19	3.7 %
Athletic field maintenance (rectangle & diamond fields)	18	3.6 %
Community/senior center maintenance	23	4.5 %
Dog park (off-leash) maintenance & care	27	5.3 %
Golf course maintenance	14	2.8 %
Graffiti removal/vandalism repair	16	3.2 %
Landscaping	14	2.8 %
Mowing	9	1.8 %
Paved greenway maintenance	94	18.5 %
Pavilion/picnic area maintenance	12	2.4 %
Playground safety & maintenance	44	8.7 %
Pool maintenance	2	0.4 %
Restroom maintenance	46	9.1 %
Tree care	7	1.4 %
Unpaved trail maintenance	20	3.9 %
Waste pickup	48	9.5 %
Water access maintenance (boat ramp, kayak launch)	14	2.8 %
Water play fountain maintenance	4	0.8 %
Waterways/rivers/streams	33	6.5 %
None chosen	43	8.5 %
Total	507	100.0 %

Q12. Which FOUR of the maintenance activities listed in Question 11 are MOST IMPORTANT to your household?

Q12. 2nd choice	Number	Percent
Athletic court maintenance (basketball, pickleball, tennis)	21	4.1 %
Athletic field maintenance (rectangle & diamond fields)	8	1.6 %
Community/senior center maintenance	22	4.3 %
Dog park (off-leash) maintenance & care	26	5.1 %
Golf course maintenance	5	1.0 %
Graffiti removal/vandalism repair	19	3.7 %
Landscaping	23	4.5 %
Mowing	24	4.7 %
Paved greenway maintenance	55	10.8 %
Pavilion/picnic area maintenance	18	3.6 %
Playground safety & maintenance	26	5.1 %
Pool maintenance	3	0.6 %
Restroom maintenance	66	13.0 %
Tree care	18	3.6 %
Unpaved trail maintenance	30	5.9 %
Waste pickup	45	8.9 %
Water access maintenance (boat ramp, kayak launch)	12	2.4 %
Water play fountain maintenance	6	1.2 %
Waterways/rivers/streams	22	4.3 %
None chosen	58	11.4 %
Total	507	100.0 %

Q12. Which FOUR of the maintenance activities listed in Question 11 are MOST IMPORTANT to your household?

Q12. 3rd choice	Number	Percent
Athletic court maintenance (basketball, pickleball, tennis)	12	2.4 %
Athletic field maintenance (rectangle & diamond fields)	10	2.0 %
Community/senior center maintenance	12	2.4 %
Dog park (off-leash) maintenance & care	18	3.6 %
Golf course maintenance	3	0.6 %
Graffiti removal/vandalism repair	18	3.6 %
Landscaping	30	5.9 %
Mowing	30	5.9 %
Paved greenway maintenance	51	10.1 %
Pavilion/picnic area maintenance	23	4.5 %
Playground safety & maintenance	30	5.9 %
Pool maintenance	1	0.2 %
Restroom maintenance	45	8.9 %
Tree care	17	3.4 %
Unpaved trail maintenance	37	7.3 %
Waste pickup	56	11.0 %
Water access maintenance (boat ramp, kayak launch)	12	2.4 %
Water play fountain maintenance	4	0.8 %
Waterways/rivers/streams	26	5.1 %
None chosen	72	14.2 %
Total	507	100.0 %

Q12. Which FOUR of the maintenance activities listed in Question 11 are MOST IMPORTANT to your household?

Q12. 4th choice	Number	Percent
Athletic court maintenance (basketball, pickleball, tennis)	10	2.0 %
Athletic field maintenance (rectangle & diamond fields)	11	2.2 %
Community/senior center maintenance	9	1.8 %
Dog park (off-leash) maintenance & care	11	2.2 %
Golf course maintenance	2	0.4 %
Graffiti removal/vandalism repair	16	3.2 %
Landscaping	30	5.9 %
Mowing	29	5.7 %
Paved greenway maintenance	27	5.3 %
Pavilion/picnic area maintenance	31	6.1 %
Playground safety & maintenance	24	4.7 %
Pool maintenance	2	0.4 %
Restroom maintenance	56	11.0 %
Tree care	26	5.1 %
Unpaved trail maintenance	35	6.9 %
Waste pickup	42	8.3 %
Water access maintenance (boat ramp, kayak launch)	8	1.6 %
Water play fountain maintenance	11	2.2 %
Waterways/rivers/streams	35	6.9 %
None chosen	92	18.1 %
Total	507	100.0 %

SUM OF TOP 4 CHOICES

Q12. Which FOUR of the maintenance activities listed in Question 11 are MOST IMPORTANT to your household? (top 4)

Q12. Top choice	Number	Percent
Athletic court maintenance (basketball, pickleball, tennis)	62	12.2 %
Athletic field maintenance (rectangle & diamond fields)	47	9.3 %
Community/senior center maintenance	66	13.0 %
Dog park (off-leash) maintenance & care	82	16.2 %
Golf course maintenance	24	4.7 %
Graffiti removal/vandalism repair	69	13.6 %
Landscaping	97	19.1 %
Mowing	92	18.1 %
Paved greenway maintenance	227	44.8 %
Pavilion/picnic area maintenance	84	16.6 %
Playground safety & maintenance	124	24.5 %
Pool maintenance	8	1.6 %
Restroom maintenance	213	42.0 %
Tree care	68	13.4 %
Unpaved trail maintenance	122	24.1 %
Waste pickup	191	37.7 %
Water access maintenance (boat ramp, kayak launch)	46	9.1 %
Water play fountain maintenance	25	4.9 %
Waterways/rivers/streams	116	22.9 %
None chosen	43	8.5 %
Total	1806	

Q13. Please CHECK ALL the reasons that deter you or other members of your household from using City of Knoxville parks more often.

Q13. Reasons that deter your household members from using City parks more often	Number	Percent
Don't personally feel safe in parks or facilities	100	19.7 %
Don't feel welcome in parks	14	2.8 %
Lack of accessibility due to disabilities	28	5.5 %
Lack of multi-sport fields (for soccer, baseball, softball, etc.) in one location	32	6.3 %
Lack of adequate park security	86	17.0 %
Lack of trail connectivity to parks	103	20.3 %
Lack of public transit access to parks	30	5.9 %
No parks near us	45	8.9 %
No time or interest	71	14.0 %
Not aware of what is available	128	25.2 %
Operating hours of parks are not convenient	22	4.3 %
Parks & park amenities are in poor condition	41	8.1 %
Parks are not conveniently located	34	6.7 %
Parks do not meet my/our needs	28	5.5 %
Parking is inadequate	33	6.5 %
Use parks/facilities outside of City of Knoxville	50	9.9 %
Other	45	8.9 %
Total	890	

Q13-17. Other

- Child is too little for most events I know of
- Constantly overflowing trash cans at many parks around Knoxville.
- Fulltime caregiver for 92 year old mother
- Greenways are too narrow to accommodate walkers/joggers, bicycles, skaters all going at various speeds.
- health
- homeless people
- Homeless people are a major issue at the parks near us (we live in the Edgewood neighborhood)
- Homeless people are living in the gazebo in my neighborhood park!!
- I experienced a dog bite in a City of Knoxville park last year from two unleashed and unattended dogs. I'm often approached by unleashed dogs who growl or jump on me. After the bite incident, I'm reluctant to visit a park I previously visited daily. I implore the City to enforce the leash ordinance. Many of my neighbors avoid our neighborhood park because people treat it like an off leash dog park. Almost any time of day, you will see anywhere from 3-10 off-leash dogs. For reference, I'm referring to Sequoyah Park.
- I just need more time to go.
- I love the parks. I feel much more could be done about the trash and area beautification.
- I'm listing this because the previous question didn't have an option for other, but access to water fountains are ridiculously bad, either you cant find them or they don't have water or poor pressure
- Improvements are made to areas with preferred neighborhoods. I live in Belle Morn where there are lots of families with children and pets, no community facilities and no traffic safety.
- Just too busy
- Lack of art (e.g. street art or murals)
- Lack of bank fishing accessibility
- Lack of sidewalks
- Mostly quick and easy transportation.

- motorize vehicles not allowed. I had to buy an electric vehicle to be able to get fresh air. But the signs say no.,
- Need more lighting at parks.
- Need speed bumps at Victor Ashe Park. Someone is going to get hurt.
- need upgrades on Charter Doyle.
- No restrooms available at west hills park
- Not enough available Pickle ball courts during peak times.
- Only two tennis courts at Edgewood park and they're always full.
- Parking in the city of Knoxville is ATROCIOUS and needs the most attention. Even available parking for homeowners in downtown is getting even more terrible.
- Paved trails are too short to get a good workout with a road bicycle.
- Rude cyclists on mixed use baker creek trails. Cyclist running red lights & stop signs around baker creek make it hazardous to drive and access the park. Then on trail when on foot they do not share the trail or road
- Skateparks here are in TERRIBLE condition, the concrete is in awful shape and the general layout was obviously designed by people who do not skate.
Also, the city in general has a trash problem. People here (especially due to the amount of mentally unwell homeless that need help) litter everywhere. Our waterways are full of the trash blowing in from every direction. The water is so polluted we can't swim in it?? That's shameful.
- Some parks do not have a bathroom.
- Sometimes big events take the space, but that's to be expected.
- The homeless people sleeping in the pavilions is on the rise at an alarming rate-Ftn City area parks are the worst and they used to be awesome parks and the pavilions USED to be amazing
- The park in my area needs to be over hauled.
- There are no sidewalks from neighborhoods to the city Parks. This EXTREMELY limits access for kids/families to safely walk to the park.
- There is a pickleball court at the fountain city ballfields and while they keep ALL the lights on at night on the baseball fields, the pickleball courts have no lights. Also, there is a court sitting behind it that needs to be redone and people would absolutely use it if it was made into more pickleball courts yet it just sits there uselessly and the two available courts are always full. Or at least do like at Inskip where they have the nets on each side and they would double the amount of courts.
- time
- Usually do other activities such as dining out, shopping, car drives, visiting family/friends. Have sometimes done picnics at the parks.
- Victor ashe park you can't visit or park on certain weekends because of sporting events do your not really welcome cause there is no where to park and residents near by charge money
- We don't visit Lakeshore Park as much during the winter months because despite being very safe and well maintained, many of the outlying trail areas are poorly lit.
- We go to keith ave park I thought it was maintained by the city but didn't see it as an option
- We have a toddler and most of the park playgrounds are not age appropriate yet, but we're almost there
- we use daily
- We use the parks all the time! If there's anything keeping us from playing more, it's busyness.
- Would like some more off leash areas for dogs to walk or explore. Large parks like lakeshore should have these facilities. There are no sidewalks leading to this park either from surrounding neighborhoods.

Q14. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=507)

	Fully met	Mostly met	Partly met	Not met	No need
Q14-1. Community/senior center (multi-use space for events, programs, activities)	8.9%	11.2%	8.3%	3.7%	67.9%
Q14-2. Diamond sports fields (baseball, softball)	4.7%	6.3%	3.6%	2.6%	82.8%
Q14-3. Disc golf courses	5.5%	7.7%	3.9%	1.4%	81.5%
Q14-4. Dog parks (off-leash)	7.7%	14.2%	9.5%	4.1%	64.5%
Q14-5. Golf courses (course, clubhouse, driving range)	3.7%	6.5%	2.6%	1.6%	85.6%
Q14-6. Greenways (multi-use paved)	22.7%	32.5%	15.2%	4.3%	25.2%
Q14-7. Indoor fitness center	5.7%	10.5%	9.7%	14.0%	60.2%
Q14-8. Indoor gyms (basketball, volleyball, pickleball)	5.3%	8.9%	8.9%	12.6%	64.3%
Q14-9. Indoor pools	4.7%	5.7%	4.7%	17.9%	66.9%
Q14-10. Outdoor courts (basketball, volleyball)	6.3%	9.7%	8.3%	6.7%	69.0%
Q14-11. Outdoor exercise/fitness areas	10.5%	16.0%	11.2%	10.7%	51.7%
Q14-12. Outdoor pools	4.3%	6.1%	8.7%	13.6%	67.3%
Q14-13. Outdoor racquet sports (tennis, pickleball)	8.5%	12.8%	10.5%	5.5%	62.7%
Q14-14. Outdoor restrooms (permanent, portable)	8.9%	25.6%	27.6%	12.8%	25.0%
Q14-15. Open space conservation & forested areas	16.2%	28.2%	20.3%	10.3%	25.0%
Q14-16. Pavilions & picnic areas (shelter, tables, grill)	17.0%	32.1%	17.2%	6.3%	27.4%
Q14-17. Playgrounds	15.2%	19.9%	9.1%	3.9%	51.9%
Q14-18. Public art	10.8%	18.5%	22.1%	12.6%	35.9%
Q14-19. Rectangle sports fields (soccer, football, rugby)	7.1%	8.5%	6.1%	4.1%	74.2%

Q14. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q14-20. Trails (multi-use unpaved)	16.0%	29.8%	20.1%	5.3%	28.8%
Q14-21. Water fountains/bottle filling stations	6.7%	18.7%	27.0%	21.1%	26.4%
Q14-22. Water play fountains	5.7%	11.2%	10.5%	6.7%	65.9%
Q14-23. Other	0.2%	0.4%	0.6%	2.8%	96.1%

WITHOUT NO NEED

Q14. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=507)

	Fully met	Mostly met	Partly met	Not met
Q14-1. Community/senior center (multi-use space for events, programs, activities)	27.6%	35.0%	25.8%	11.7%
Q14-2. Diamond sports fields (baseball, softball)	27.6%	36.8%	20.7%	14.9%
Q14-3. Disc golf courses	29.8%	41.5%	21.3%	7.4%
Q14-4. Dog parks (off-leash)	21.7%	40.0%	26.7%	11.7%
Q14-5. Golf courses (course, clubhouse, driving range)	26.0%	45.2%	17.8%	11.0%
Q14-6. Greenways (multi-use paved)	30.3%	43.5%	20.3%	5.8%
Q14-7. Indoor fitness center	14.4%	26.2%	24.3%	35.1%
Q14-8. Indoor gyms (basketball, volleyball, pickleball)	14.9%	24.9%	24.9%	35.4%
Q14-9. Indoor pools	14.3%	17.3%	14.3%	54.2%
Q14-10. Outdoor courts (basketball, volleyball)	20.4%	31.2%	26.8%	21.7%
Q14-11. Outdoor exercise/fitness areas	21.6%	33.1%	23.3%	22.0%
Q14-12. Outdoor pools	13.3%	18.7%	26.5%	41.6%
Q14-13. Outdoor racquet sports (tennis, pickleball)	22.8%	34.4%	28.0%	14.8%
Q14-14. Outdoor restrooms (permanent, portable)	11.8%	34.2%	36.8%	17.1%
Q14-15. Open space conservation & forested areas	21.6%	37.6%	27.1%	13.7%
Q14-16. Pavilions & picnic areas (shelter, tables, grill)	23.4%	44.3%	23.6%	8.7%
Q14-17. Playgrounds	31.6%	41.4%	18.9%	8.2%
Q14-18. Public art	16.9%	28.9%	34.5%	19.7%
Q14-19. Rectangle sports fields (soccer, football, rugby)	27.5%	32.8%	23.7%	16.0%

WITHOUT NO NEED

Q14. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q14-20. Trails (multi-use unpaved)	22.4%	41.8%	28.3%	7.5%
Q14-21. Water fountains/bottle filling stations	9.1%	25.5%	36.7%	28.7%
Q14-22. Water play fountains	16.8%	32.9%	30.6%	19.7%
Q14-23. Other	5.0%	10.0%	15.0%	70.0%

Q14-23. Other

- Adequate sidewalk access so that we don't require driving or walking in the street to get to any recreation areas
- Boat ramps and canoe/kayak put-ins
- Clean water in streams and creeks (I'm afraid to touch it)
- dog waste stations along greenways
- Festival activities around downtown Knox.
- Gardens to walk through
- homeless camps
- Kayak beaches
- Lack of public event areas
- More indoor rentable gathering spaces. Larger community centers, able to host multiple classes at once, with multiple types of courts, pools, therapy pools.
- More restrooms instead of porta potty would be nice
- Natural water access. Boat and kayak launches, fishing areas, and swimming areas.
- Nice disc golf course.
- paved trails for walking
- Public Wi-Fi downtown
- Sidewalks leading to parks
- Skate parks
- Skate parks
- Splash pads
- The supposed kayak launches in City parks are in serious need of maintenance. I'd love to see water access investments in other locations besides Suttree's Landing.

Q15. Which FOUR facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household?

Q15. Top choice	Number	Percent
Community/senior center (multi-use space for events, programs, activities)	38	7.5 %
Diamond sports fields (baseball, softball)	12	2.4 %
Disc golf courses	4	0.8 %
Dog parks (off-leash)	34	6.7 %
Golf courses (course, clubhouse, driving range)	13	2.6 %
Greenways (multi-use paved)	128	25.2 %
Indoor fitness center	10	2.0 %
Indoor gyms (basketball, volleyball, pickleball)	4	0.8 %
Indoor pools	6	1.2 %
Outdoor courts (basketball, volleyball)	1	0.2 %
Outdoor exercise/fitness areas	6	1.2 %
Outdoor pools	9	1.8 %
Outdoor racquet sports (tennis, pickleball)	9	1.8 %
Outdoor restrooms (permanent, portable)	22	4.3 %
Open space conservation & forested areas	28	5.5 %
Pavilions & picnic areas (shelter, tables, grill)	4	0.8 %
Playgrounds	30	5.9 %
Public art	8	1.6 %
Rectangle sports fields (soccer, football, rugby)	5	1.0 %
Trails (multi-use unpaved)	47	9.3 %
Water fountains/bottle filling stations	8	1.6 %
Water play fountains	2	0.4 %
Other	9	1.8 %
None chosen	70	13.8 %
Total	507	100.0 %

Q15. Which FOUR facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household?

Q15. 2nd choice	Number	Percent
Community/senior center (multi-use space for events, programs, activities)	9	1.8 %
Diamond sports fields (baseball, softball)	7	1.4 %
Disc golf courses	6	1.2 %
Dog parks (off-leash)	27	5.3 %
Golf courses (course, clubhouse, driving range)	5	1.0 %
Greenways (multi-use paved)	62	12.2 %
Indoor fitness center	13	2.6 %
Indoor gyms (basketball, volleyball, pickleball)	8	1.6 %
Indoor pools	15	3.0 %
Outdoor courts (basketball, volleyball)	9	1.8 %
Outdoor exercise/fitness areas	11	2.2 %
Outdoor pools	12	2.4 %
Outdoor racquet sports (tennis, pickleball)	7	1.4 %
Outdoor restrooms (permanent, portable)	44	8.7 %
Open space conservation & forested areas	54	10.7 %
Pavilions & picnic areas (shelter, tables, grill)	17	3.4 %
Playgrounds	19	3.7 %
Public art	13	2.6 %
Rectangle sports fields (soccer, football, rugby)	5	1.0 %
Trails (multi-use unpaved)	50	9.9 %
Water fountains/bottle filling stations	26	5.1 %
Water play fountains	6	1.2 %
None chosen	82	16.2 %
Total	507	100.0 %

Q15. Which FOUR facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household?

Q15. 3rd choice	Number	Percent
Community/senior center (multi-use space for events, programs, activities)	16	3.2 %
Diamond sports fields (baseball, softball)	3	0.6 %
Disc golf courses	3	0.6 %
Dog parks (off-leash)	15	3.0 %
Golf courses (course, clubhouse, driving range)	5	1.0 %
Greenways (multi-use paved)	47	9.3 %
Indoor fitness center	11	2.2 %
Indoor gyms (basketball, volleyball, pickleball)	8	1.6 %
Indoor pools	9	1.8 %
Outdoor courts (basketball, volleyball)	4	0.8 %
Outdoor exercise/fitness areas	8	1.6 %
Outdoor pools	11	2.2 %
Outdoor racquet sports (tennis, pickleball)	11	2.2 %
Outdoor restrooms (permanent, portable)	41	8.1 %
Open space conservation & forested areas	50	9.9 %
Pavilions & picnic areas (shelter, tables, grill)	33	6.5 %
Playgrounds	17	3.4 %
Public art	20	3.9 %
Rectangle sports fields (soccer, football, rugby)	3	0.6 %
Trails (multi-use unpaved)	54	10.7 %
Water fountains/bottle filling stations	38	7.5 %
Water play fountains	10	2.0 %
None chosen	90	17.8 %
Total	507	100.0 %

Q15. Which FOUR facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household?

Q15. 4th choice	Number	Percent
Community/senior center (multi-use space for events, programs, activities)	10	2.0 %
Diamond sports fields (baseball, softball)	3	0.6 %
Disc golf courses	5	1.0 %
Dog parks (off-leash)	16	3.2 %
Golf courses (course, clubhouse, driving range)	5	1.0 %
Greenways (multi-use paved)	28	5.5 %
Indoor fitness center	14	2.8 %
Indoor gyms (basketball, volleyball, pickleball)	6	1.2 %
Indoor pools	10	2.0 %
Outdoor courts (basketball, volleyball)	8	1.6 %
Outdoor exercise/fitness areas	15	3.0 %
Outdoor pools	10	2.0 %
Outdoor racquet sports (tennis, pickleball)	10	2.0 %
Outdoor restrooms (permanent, portable)	41	8.1 %
Open space conservation & forested areas	28	5.5 %
Pavilions & picnic areas (shelter, tables, grill)	31	6.1 %
Playgrounds	19	3.7 %
Public art	24	4.7 %
Rectangle sports fields (soccer, football, rugby)	4	0.8 %
Trails (multi-use unpaved)	40	7.9 %
Water fountains/bottle filling stations	46	9.1 %
Water play fountains	9	1.8 %
None chosen	125	24.7 %
Total	507	100.0 %

SUM OF TOP 4 CHOICES**Q15. Which FOUR facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household? (top 4)**

<u>Q15. Top choice</u>	<u>Number</u>	<u>Percent</u>
Community/senior center (multi-use space for events, programs, activities)	73	14.4 %
Diamond sports fields (baseball, softball)	25	4.9 %
Disc golf courses	18	3.6 %
Dog parks (off-leash)	92	18.1 %
Golf courses (course, clubhouse, driving range)	28	5.5 %
Greenways (multi-use paved)	265	52.3 %
Indoor fitness center	48	9.5 %
Indoor gyms (basketball, volleyball, pickleball)	26	5.1 %
Indoor pools	40	7.9 %
Outdoor courts (basketball, volleyball)	22	4.3 %
Outdoor exercise/fitness areas	40	7.9 %
Outdoor pools	42	8.3 %
Outdoor racquet sports (tennis, pickleball)	37	7.3 %
Outdoor restrooms (permanent, portable)	148	29.2 %
Open space conservation & forested areas	160	31.6 %
Pavilions & picnic areas (shelter, tables, grill)	85	16.8 %
Playgrounds	85	16.8 %
Public art	65	12.8 %
Rectangle sports fields (soccer, football, rugby)	17	3.4 %
Trails (multi-use unpaved)	191	37.7 %
Water fountains/bottle filling stations	118	23.3 %
Water play fountains	27	5.3 %
Other	9	1.8 %
None chosen	70	13.8 %
Total	1731	

Q16. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=507)

	Fully met	Mostly met	Partly met	Not met	No need
Q16-1. Adult athletics/sports leagues	3.6%	6.9%	8.7%	10.5%	70.4%
Q16-2. Adult fitness/wellness programs	3.7%	8.5%	16.8%	16.8%	54.2%
Q16-3. Adult/senior art, dance programs	1.4%	5.3%	8.9%	15.0%	69.4%
Q16-4. Adult/senior swim programs	1.4%	4.5%	4.9%	12.8%	76.3%
Q16-5. Adult/senior volunteer programs (Greenway Ambassadors, Adopt a Park, Clean Ups)	3.2%	9.7%	13.6%	10.5%	63.1%
Q16-6. Conservation, environmental, & wildlife programs	5.5%	15.4%	19.1%	17.2%	42.8%
Q16-7. Dynamic recreation programs (adults with disabilities)	1.0%	4.3%	3.7%	7.9%	83.0%
Q16-8. Family programs	2.8%	5.5%	10.1%	7.1%	74.6%
Q16-9. Preschool programs	1.2%	3.2%	4.3%	7.1%	84.2%
Q16-10. Senior recreation programs	3.4%	5.7%	7.7%	7.5%	75.7%
Q16-11. Special events/festivals (Market Square, World's Fair Park)	20.3%	30.0%	18.7%	3.4%	27.6%
Q16-12. Support services (family, youth, adult)	2.8%	5.7%	10.8%	6.1%	74.6%
Q16-13. Teen programs (summer camp, etc.)	2.0%	2.0%	4.3%	4.9%	86.8%
Q16-14. Teen/young adult (at-risk) programs	1.4%	1.8%	3.6%	3.7%	89.5%
Q16-15. Teen/young adult workforce development programs	1.2%	2.0%	4.1%	6.1%	86.6%
Q16-16. Youth after school programs	1.8%	3.4%	5.3%	5.7%	83.8%
Q16-17. Youth art, dance programs	1.2%	1.8%	5.9%	8.1%	83.0%
Q16-18. Youth athletics/sports leagues	3.4%	4.3%	6.7%	4.7%	80.9%
Q16-19. Youth bike/pedestrian/traffic/fire safety (Safety City)	4.9%	5.9%	6.5%	5.3%	77.3%
Q16-20. Youth recreation programs	3.6%	3.9%	8.7%	4.3%	79.5%

Q16. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q16-21. Youth summer camp	2.6%	3.2%	5.7%	4.5%	84.0%
Q16-22. Youth swim/aquatics programs (Learn to Swim)	2.0%	3.7%	3.9%	6.5%	83.8%
Q16-23. Other	0.0%	0.0%	0.6%	2.2%	97.2%

WITHOUT NO NEED

Q16. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=507)

	Fully met	Mostly met	Partly met	Not met
Q16-1. Adult athletics/sports leagues	12.0%	23.3%	29.3%	35.3%
Q16-2. Adult fitness/wellness programs	8.2%	18.5%	36.6%	36.6%
Q16-3. Adult/senior art, dance programs	4.5%	17.4%	29.0%	49.0%
Q16-4. Adult/senior swim programs	5.8%	19.2%	20.8%	54.2%
Q16-5. Adult/senior volunteer programs (Greenway Ambassadors, Adopt a Park, Clean Ups)	8.6%	26.2%	36.9%	28.3%
Q16-6. Conservation, environmental, & wildlife programs	9.7%	26.9%	33.4%	30.0%
Q16-7. Dynamic recreation programs (adults with disabilities)	5.8%	25.6%	22.1%	46.5%
Q16-8. Family programs	10.9%	21.7%	39.5%	27.9%
Q16-9. Preschool programs	7.5%	20.0%	27.5%	45.0%
Q16-10. Senior recreation programs	13.8%	23.6%	31.7%	30.9%
Q16-11. Special events/festivals (Market Square, World's Fair Park)	28.1%	41.4%	25.9%	4.6%
Q16-12. Support services (family, youth, adult)	10.9%	22.5%	42.6%	24.0%
Q16-13. Teen programs (summer camp, etc.)	14.9%	14.9%	32.8%	37.3%
Q16-14. Teen/young adult (at-risk) programs	13.2%	17.0%	34.0%	35.8%
Q16-15. Teen/young adult workforce development programs	8.8%	14.7%	30.9%	45.6%
Q16-16. Youth after school programs	11.0%	20.7%	32.9%	35.4%
Q16-17. Youth art, dance programs	7.0%	10.5%	34.9%	47.7%
Q16-18. Youth athletics/sports leagues	17.5%	22.7%	35.1%	24.7%
Q16-19. Youth bike/pedestrian/traffic/fire safety (Safety City)	21.7%	26.1%	28.7%	23.5%
Q16-20. Youth recreation programs	17.3%	19.2%	42.3%	21.2%

WITHOUT NO NEED

Q16. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q16-21. Youth summer camp	16.0%	19.8%	35.8%	28.4%
Q16-22. Youth swim/aquatics programs (Learn to Swim)	12.2%	23.2%	24.4%	40.2%
Q16-23. Other	0.0%	0.0%	21.4%	78.6%

Q16-23. Other

- Adult bicycle and pedestrian safety programs
- Adult bike/pedestrian safety
- Everything offered is either senior or youth focused, where are the stuff for adults specific?
Seems like youth has to many options in my opinion
- Gardens to walk through
- Lack of conservation areas.
- Other: more programs and activities in the heart of historic downtown Knoxville; more programs and activities within walking distance of historic downtown Knoxville
- Security
- senior workforce programs
- Transportation
- When I go by rec centers after I get off from work they aren't open so it's not conducive to what I need or what my family would need
- while I personally may not need certain programs there are plenty of members who could use extra help

Q17. Which FOUR programs/activities from the list in Question 16 are MOST IMPORTANT to your household?

Q17. Top choice	Number	Percent
Adult athletics/sports leagues	23	4.5 %
Adult fitness/wellness programs	57	11.2 %
Adult/senior art, dance programs	27	5.3 %
Adult/senior swim programs	12	2.4 %
Adult/senior volunteer programs (Greenway Ambassadors, Adopt a Park, Clean Ups)	11	2.2 %
Conservation, environmental, & wildlife programs	94	18.5 %
Dynamic recreation programs (adults with disabilities)	2	0.4 %
Family programs	18	3.6 %
Preschool programs	4	0.8 %
Senior recreation programs	8	1.6 %
Special events/festivals (Market Square, World's Fair Park)	64	12.6 %
Support services (family, youth, adult)	4	0.8 %
Teen programs (summer camp, etc.)	2	0.4 %
Teen/young adult (at-risk) programs	3	0.6 %
Teen/young adult workforce development programs	1	0.2 %
Youth after school programs	4	0.8 %
Youth art, dance programs	2	0.4 %
Youth athletics/sports leagues	8	1.6 %
Youth bike/pedestrian/traffic/fire safety (Safety City)	4	0.8 %
Youth recreation programs	7	1.4 %
Youth summer camp	2	0.4 %
Youth swim/aquatics programs (Learn to Swim)	10	2.0 %
None chosen	140	27.6 %
Total	507	100.0 %

Q17. Which FOUR programs/activities from the list in Question 16 are MOST IMPORTANT to your household?

Q17. 2nd choice	Number	Percent
Adult athletics/sports leagues	11	2.2 %
Adult fitness/wellness programs	33	6.5 %
Adult/senior art, dance programs	30	5.9 %
Adult/senior swim programs	13	2.6 %
Adult/senior volunteer programs (Greenway Ambassadors, Adopt a Park, Clean Ups)	30	5.9 %
Conservation, environmental, & wildlife programs	57	11.2 %
Dynamic recreation programs (adults with disabilities)	5	1.0 %
Family programs	17	3.4 %
Preschool programs	16	3.2 %
Senior recreation programs	16	3.2 %
Special events/festivals (Market Square, World's Fair Park)	64	12.6 %
Support services (family, youth, adult)	10	2.0 %
Teen programs (summer camp, etc.)	6	1.2 %
Teen/young adult (at-risk) programs	2	0.4 %
Youth after school programs	5	1.0 %
Youth art, dance programs	4	0.8 %
Youth athletics/sports leagues	3	0.6 %
Youth bike/pedestrian/traffic/fire safety (Safety City)	6	1.2 %
Youth recreation programs	8	1.6 %
Youth summer camp	3	0.6 %
Youth swim/aquatics programs (Learn to Swim)	2	0.4 %
None chosen	166	32.7 %
Total	507	100.0 %

Q17. Which FOUR programs/activities from the list in Question 16 are MOST IMPORTANT to your household?

Q17. 3rd choice	Number	Percent
Adult athletics/sports leagues	15	3.0 %
Adult fitness/wellness programs	28	5.5 %
Adult/senior art, dance programs	14	2.8 %
Adult/senior swim programs	13	2.6 %
Adult/senior volunteer programs (Greenway Ambassadors, Adopt a Park, Clean Ups)	30	5.9 %
Conservation, environmental, & wildlife programs	32	6.3 %
Dynamic recreation programs (adults with disabilities)	6	1.2 %
Family programs	20	3.9 %
Preschool programs	6	1.2 %
Senior recreation programs	14	2.8 %
Special events/festivals (Market Square, World's Fair Park)	43	8.5 %
Support services (family, youth, adult)	17	3.4 %
Teen programs (summer camp, etc.)	3	0.6 %
Teen/young adult (at-risk) programs	4	0.8 %
Teen/young adult workforce development programs	6	1.2 %
Youth after school programs	7	1.4 %
Youth art, dance programs	6	1.2 %
Youth athletics/sports leagues	7	1.4 %
Youth bike/pedestrian/traffic/fire safety (Safety City)	9	1.8 %
Youth recreation programs	8	1.6 %
Youth summer camp	7	1.4 %
Youth swim/aquatics programs (Learn to Swim)	6	1.2 %
None chosen	206	40.6 %
Total	507	100.0 %

Q17. Which FOUR programs/activities from the list in Question 16 are MOST IMPORTANT to your household?

Q17. 4th choice	Number	Percent
Adult athletics/sports leagues	12	2.4 %
Adult fitness/wellness programs	25	4.9 %
Adult/senior art, dance programs	15	3.0 %
Adult/senior swim programs	5	1.0 %
Adult/senior volunteer programs (Greenway Ambassadors, Adopt a Park, Clean Ups)	18	3.6 %
Conservation, environmental, & wildlife programs	23	4.5 %
Dynamic recreation programs (adults with disabilities)	5	1.0 %
Family programs	20	3.9 %
Preschool programs	6	1.2 %
Senior recreation programs	10	2.0 %
Special events/festivals (Market Square, World's Fair Park)	38	7.5 %
Support services (family, youth, adult)	10	2.0 %
Teen programs (summer camp, etc.)	3	0.6 %
Teen/young adult (at-risk) programs	8	1.6 %
Teen/young adult workforce development programs	7	1.4 %
Youth after school programs	4	0.8 %
Youth art, dance programs	9	1.8 %
Youth athletics/sports leagues	7	1.4 %
Youth bike/pedestrian/traffic/fire safety (Safety City)	13	2.6 %
Youth recreation programs	11	2.2 %
Youth summer camp	3	0.6 %
Youth swim/aquatics programs (Learn to Swim)	4	0.8 %
None chosen	251	49.5 %
Total	507	100.0 %

SUM OF TOP 4 CHOICES**Q17. Which FOUR programs/activities from the list in Question 16 are MOST IMPORTANT to your household? (top 4)**

<u>Q17. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult athletics/sports leagues	61	12.0 %
Adult fitness/wellness programs	143	28.2 %
Adult/senior art, dance programs	86	17.0 %
Adult/senior swim programs	43	8.5 %
Adult/senior volunteer programs (Greenway Ambassadors, Adopt a Park, Clean Ups)	89	17.6 %
Conservation, environmental, & wildlife programs	206	40.6 %
Dynamic recreation programs (adults with disabilities)	18	3.6 %
Family programs	75	14.8 %
Preschool programs	32	6.3 %
Senior recreation programs	48	9.5 %
Special events/festivals (Market Square, World's Fair Park)	209	41.2 %
Support services (family, youth, adult)	41	8.1 %
Teen programs (summer camp, etc.)	14	2.8 %
Teen/young adult (at-risk) programs	17	3.4 %
Teen/young adult workforce development programs	14	2.8 %
Youth after school programs	20	3.9 %
Youth art, dance programs	21	4.1 %
Youth athletics/sports leagues	25	4.9 %
Youth bike/pedestrian/traffic/fire safety (Safety City)	32	6.3 %
Youth recreation programs	34	6.7 %
Youth summer camp	15	3.0 %
Youth swim/aquatics programs (Learn to Swim)	22	4.3 %
None chosen	140	27.6 %
Total	1405	

Q18. Recreation and parks systems have the potential to help improve some of the difficult health, social, economic, and environmental challenges facing communities. Please select the top FIVE areas of concern that are MOST IMPORTANT to you and your household.

<u>Q18. Top choice</u>	<u>Number</u>	<u>Percent</u>
Affordable housing	127	25.0 %
Access to healthcare, doctors, & medicines	38	7.5 %
Access to healthy foods, such as fresh fruits, vegetables, & whole foods (i.e., healthy foods are too far away)	27	5.3 %
Access to transportation (i.e., sidewalks, greenways, trails, public transit)	35	6.9 %
Blight (i.e., dilapidated, unsafe, and/or unsightly conditions in your neighborhood and/or community)	21	4.1 %
Caregiving required for family members with special needs, aging parents, grandparent raising grandchildren	4	0.8 %
Community divisiveness/isolation/loneliness/anxiety & depression	8	1.6 %
Community safety/crime/violence	46	9.1 %
Cost of healthy foods, such as fresh fruits, vegetables, & whole foods	8	1.6 %
Economic development (i.e., transformation of underutilized places into new stores, restaurants, offices, housing)	11	2.2 %
Homelessness and/or panhandling	41	8.1 %
High quality jobs with adequate incomes/wages & benefits such as health care	15	3.0 %
Neighborhood change/displacement (i.e., gentrification)	2	0.4 %
Preservation of natural areas (i.e., preserving forest land, rivers, lakes)	51	10.1 %
Substance abuse/drug & alcohol use	2	0.4 %
Traffic congestion	12	2.4 %
Trash/litter	14	2.8 %
Other	1	0.2 %
<u>None chosen</u>	<u>44</u>	<u>8.7 %</u>
Total	507	100.0 %

Q18. Recreation and parks systems have the potential to help improve some of the difficult health, social, economic, and environmental challenges facing communities. Please select the top FIVE areas of concern that are MOST IMPORTANT to you and your household.

<u>Q18. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Affordable housing	42	8.3 %
Access to healthcare, doctors, & medicines	54	10.7 %
Access to healthy foods, such as fresh fruits, vegetables, & whole foods (i.e., healthy foods are too far away)	40	7.9 %
Access to transportation (i.e., sidewalks, greenways, trails, public transit)	41	8.1 %
Blight (i.e., dilapidated, unsafe, and/or unsightly conditions in your neighborhood and/or community)	33	6.5 %
Caregiving required for family members with special needs, aging parents, grandparent raising grandchildren	13	2.6 %
Community divisiveness/isolation/loneliness/anxiety & depression	15	3.0 %
Community safety/crime/violence	45	8.9 %
Cost of healthy foods, such as fresh fruits, vegetables, & whole foods	29	5.7 %
Economic development (i.e., transformation of underutilized places into new stores, restaurants, offices, housing)	13	2.6 %
Homelessness and/or panhandling	42	8.3 %
High quality jobs with adequate incomes/wages & benefits such as health care	23	4.5 %
Neighborhood change/displacement (i.e., gentrification)	4	0.8 %
Preservation of natural areas (i.e., preserving forest land, rivers, lakes)	28	5.5 %
Substance abuse/drug & alcohol use	8	1.6 %
Traffic congestion	20	3.9 %
Trash/litter	10	2.0 %
Other	1	0.2 %
<u>None chosen</u>	<u>46</u>	<u>9.1 %</u>
Total	507	100.0 %

Q18. Recreation and parks systems have the potential to help improve some of the difficult health, social, economic, and environmental challenges facing communities. Please select the top FIVE areas of concern that are MOST IMPORTANT to you and your household.

<u>Q18. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Affordable housing	20	3.9 %
Access to healthcare, doctors, & medicines	22	4.3 %
Access to healthy foods, such as fresh fruits, vegetables, & whole foods (i.e., healthy foods are too far away)	36	7.1 %
Access to transportation (i.e., sidewalks, greenways, trails, public transit)	27	5.3 %
Blight (i.e., dilapidated, unsafe, and/or unsightly conditions in your neighborhood and/or community)	26	5.1 %
Caregiving required for family members with special needs, aging parents, grandparent raising grandchildren	15	3.0 %
Community divisiveness/isolation/loneliness/anxiety & depression	19	3.7 %
Community safety/crime/violence	51	10.1 %
Cost of healthy foods, such as fresh fruits, vegetables, & whole foods	27	5.3 %
Economic development (i.e., transformation of underutilized places into new stores, restaurants, offices, housing)	28	5.5 %
Homelessness and/or panhandling	51	10.1 %
High quality jobs with adequate incomes/wages & benefits such as health care	22	4.3 %
Neighborhood change/displacement (i.e., gentrification)	9	1.8 %
Preservation of natural areas (i.e., preserving forest land, rivers, lakes)	43	8.5 %
Substance abuse/drug & alcohol use	8	1.6 %
Traffic congestion	29	5.7 %
Trash/litter	21	4.1 %
Other	2	0.4 %
<u>None chosen</u>	<u>51</u>	<u>10.1 %</u>
Total	507	100.0 %

Q18. Recreation and parks systems have the potential to help improve some of the difficult health, social, economic, and environmental challenges facing communities. Please select the top FIVE areas of concern that are MOST IMPORTANT to you and your household.

<u>Q18. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Affordable housing	11	2.2 %
Access to healthcare, doctors, & medicines	20	3.9 %
Access to healthy foods, such as fresh fruits, vegetables, & whole foods (i.e., healthy foods are too far away)	19	3.7 %
Access to transportation (i.e., sidewalks, greenways, trails, public transit)	29	5.7 %
Blight (i.e., dilapidated, unsafe, and/or unsightly conditions in your neighborhood and/or community)	16	3.2 %
Caregiving required for family members with special needs, aging parents, grandparent raising grandchildren	8	1.6 %
Community divisiveness/isolation/loneliness/anxiety & depression	18	3.6 %
Community safety/crime/violence	38	7.5 %
Cost of healthy foods, such as fresh fruits, vegetables, & whole foods	30	5.9 %
Economic development (i.e., transformation of underutilized places into new stores, restaurants, offices, housing)	28	5.5 %
Homelessness and/or panhandling	44	8.7 %
High quality jobs with adequate incomes/wages & benefits such as health care	33	6.5 %
Neighborhood change/displacement (i.e., gentrification)	10	2.0 %
Preservation of natural areas (i.e., preserving forest land, rivers, lakes)	52	10.3 %
Substance abuse/drug & alcohol use	15	3.0 %
Traffic congestion	31	6.1 %
Trash/litter	35	6.9 %
Other	1	0.2 %
<u>None chosen</u>	<u>69</u>	<u>13.6 %</u>
Total	507	100.0 %

Q18. Recreation and parks systems have the potential to help improve some of the difficult health, social, economic, and environmental challenges facing communities. Please select the top FIVE areas of concern that are MOST IMPORTANT to you and your household.

<u>Q18. 5th choice</u>	<u>Number</u>	<u>Percent</u>
Affordable housing	19	3.7 %
Access to healthcare, doctors, & medicines	18	3.6 %
Access to healthy foods, such as fresh fruits, vegetables, & whole foods (i.e., healthy foods are too far away)	14	2.8 %
Access to transportation (i.e., sidewalks, greenways, trails, public transit)	29	5.7 %
Blight (i.e., dilapidated, unsafe, and/or unsightly conditions in your neighborhood and/or community)	16	3.2 %
Caregiving required for family members with special needs, aging parents, grandparent raising grandchildren	6	1.2 %
Community divisiveness/isolation/loneliness/anxiety & depression	18	3.6 %
Community safety/crime/violence	19	3.7 %
Cost of healthy foods, such as fresh fruits, vegetables, & whole foods	17	3.4 %
Economic development (i.e., transformation of underutilized places into new stores, restaurants, offices, housing)	28	5.5 %
Homelessness and/or panhandling	32	6.3 %
High quality jobs with adequate incomes/wages & benefits such as health care	29	5.7 %
Neighborhood change/displacement (i.e., gentrification)	18	3.6 %
Preservation of natural areas (i.e., preserving forest land, rivers, lakes)	43	8.5 %
Substance abuse/drug & alcohol use	23	4.5 %
Traffic congestion	42	8.3 %
Trash/litter	33	6.5 %
Other	1	0.2 %
<u>None chosen</u>	<u>102</u>	<u>20.1 %</u>
Total	507	100.0 %

SUM OF TOP 5 CHOICES

Q18. Recreation and parks systems have the potential to help improve some of the difficult health, social, economic, and environmental challenges facing communities. Please select the top FIVE areas of concern that are MOST IMPORTANT to you and your household. (top 5)

Q18. Top choice	Number	Percent
Affordable housing	219	43.2 %
Access to healthcare, doctors, & medicines	152	30.0 %
Access to healthy foods, such as fresh fruits, vegetables, & whole foods (i.e., healthy foods are too far away)	136	26.8 %
Access to transportation (i.e., sidewalks, greenways, trails, public transit)	161	31.8 %
Blight (i.e., dilapidated, unsafe, and/or unsightly conditions in your neighborhood and/or community)	112	22.1 %
Caregiving required for family members with special needs, aging parents, grandparent raising grandchildren	46	9.1 %
Community divisiveness/isolation/loneliness/anxiety & depression	78	15.4 %
Community safety/crime/violence	199	39.3 %
Cost of healthy foods, such as fresh fruits, vegetables, & whole foods	111	21.9 %
Economic development (i.e., transformation of underutilized places into new stores, restaurants, offices, housing)	108	21.3 %
Homelessness and/or panhandling	210	41.4 %
High quality jobs with adequate incomes/wages & benefits such as health care	122	24.1 %
Neighborhood change/displacement (i.e., gentrification)	43	8.5 %
Preservation of natural areas (i.e., preserving forest land, rivers, lakes)	217	42.8 %
Substance abuse/drug & alcohol use	56	11.0 %
Traffic congestion	134	26.4 %
Trash/litter	113	22.3 %
Other	6	1.2 %
None chosen	44	8.7 %
Total	2267	

Q18-18. Other

- Need to finish the sidewalk between Pleasant Ridge School and Legacy Pointe Apartments.
- Need to help with ballparks such as Fountain City Ball Park you guys have helped with every other Ballpark we get little to no help
- Parking
- Sidewalks
- Two things concern me in my neighborhood:
I live off of Brice Street. People literally drive so fast, it is unbelievably dangerous. Some never even stop at the stop signs at Boxwood and Kenilworth. The trash that's thrown out of cars is ridiculous. It is not the people living on Brice that are trashing it up, it's the people who travel on Brice. I do try to pick up trash on the street pretty often. Sometimes it's just frustrating and I just leave it there. I am a senior citizen but I am very busy with my family and don't always have time to pick up other people's trash. There are surely many code violations on Brice and Greenfield but nothing is ever done about it. The entire area has lots of blighted yards and houses.
The other concern is Cecil Avenue. There's lots of road construction going on there and has been for a long time. I hope, when it's finished, the road gets paved again. It is unbelievable how rough it is. It's very hard to drive on Cecil. I'm sure people have had some damage to their cars. I feel like this part of the city is being left behind.
- Unsafe driving

Q19. How would you prioritize \$100 for Knoxville parks, recreation facilities, and programs? Please show how you would allocate the funds among the categories of funding listed below in specific dollar amounts.

	Mean
Repair existing parks & recreation facilities	29.38
Transform existing parks & recreation facilities	17.28
Increase maintenance of parks & recreation facilities	22.74
Increase programming in parks & recreation facilities	13.70
Create new parks & recreation facilities	16.90

Q20. Based on your perception of value, how would you want the City of Knoxville to fund future parks, recreation, trails and open space needs?

Q20. How would you want City to fund future parks, recreation, trails & open space needs

	Number	Percent
Increase funding	285	56.2 %
Maintain existing funding levels	109	21.5 %
Reduce funding	16	3.2 %
Not sure	97	19.1 %
Total	507	100.0 %

WITHOUT NOT SURE

Q20. Based on your perception of value, how would you want the City of Knoxville to fund future parks, recreation, trails and open space needs? (without "not sure")

Q20. How would you want City to fund future parks, recreation, trails & open space needs

	Number	Percent
Increase funding	285	69.5 %
Maintain existing funding levels	109	26.6 %
Reduce funding	16	3.9 %
Total	410	100.0 %

Q21. To help the City of Knoxville improve the overall quality of life through parks and recreation, what is the maximum amount of additional annual taxes would you be willing to pay to improve the local parks and recreation system?

Q21. Maximum amount of additional annual taxes you would be willing to pay to improve local parks & recreation system

	Number	Percent
\$10-\$25 per year	92	18.1 %
\$26-\$50 per year	70	13.8 %
\$51-\$75 per year	45	8.9 %
\$76-\$100 per year	84	16.6 %
\$101-200 per year	44	8.7 %
\$200+ per year	37	7.3 %
I'm not willing to pay additional taxes to improve local parks & recreation	106	20.9 %
Not provided	29	5.7 %
Total	507	100.0 %

WITHOUT NOT PROVIDED**Q21. To help the City of Knoxville improve the overall quality of life through parks and recreation, what is the maximum amount of additional annual taxes would you be willing to pay to improve the local parks and recreation system? (without "not provided")**

Q21. Maximum amount of additional annual taxes you would be willing to pay to improve local parks & recreation system

	Number	Percent
\$10-\$25 per year	92	19.2 %
\$26-\$50 per year	70	14.6 %
\$51-\$75 per year	45	9.4 %
\$76-\$100 per year	84	17.6 %
\$101-200 per year	44	9.2 %
\$200+ per year	37	7.7 %
I'm not willing to pay additional taxes to improve local parks & recreation	106	22.2 %
Total	478	100.0 %

Q22. Which of the following best describes your race?

Q22. Your race	Number	Percent
Asian or Asian Indian	12	2.4 %
Black or African American	80	15.8 %
American Indian or Alaska Native	3	0.6 %
White or Caucasian	369	72.8 %
Native Hawaiian or other Pacific Islander	1	0.2 %
Hispanic, Spanish, or Latino/a/x	38	7.5 %
Other	6	1.2 %
Total	509	

Q22-7. Self-describe your race:

Q22-7. Self-describe your race	Number	Percent
Multiple races	1	20.0 %
European	1	20.0 %
Native American Indian, Cherokee	1	20.0 %
Celt	1	20.0 %
Mixed	1	20.0 %
Total	5	100.0 %

Q23. What are the predominant languages spoken in your household?

Q23. Predominant languages spoken in your household	Number	Percent
English	486	95.9 %
Spanish	17	3.4 %
Arabic	1	0.2 %
Chinese	2	0.4 %
Vietnamese	2	0.4 %
French	1	0.2 %
Other	7	1.4 %
Total	516	

Q23-7. Other:

<u>Q23-7. Other</u>	<u>Number</u>	<u>Percent</u>
American Sign Language	2	28.6 %
Russian and German	1	14.3 %
Filipino	1	14.3 %
Portuguese	1	14.3 %
German	1	14.3 %
Hindi	1	14.3 %
Total	7	100.0 %

Q24. What is your age?

<u>Q24. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	100	19.7 %
35-44	106	20.9 %
45-54	92	18.1 %
55-64	97	19.1 %
65+	98	19.3 %
Not provided	14	2.8 %
Total	507	100.0 %

WITHOUT NOT PROVIDED**Q24. What is your age? (without "not provided")**

<u>Q24. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	100	20.3 %
35-44	106	21.5 %
45-54	92	18.7 %
55-64	97	19.7 %
65+	98	19.9 %
Total	493	100.0 %

Q25. Which of the following best describes the total annual income of everyone in your household combined?

<u>Q25. Total annual income of everyone in your household combined</u>	<u>Number</u>	<u>Percent</u>
Under \$35K	82	16.2 %
\$35K to \$74,999	148	29.2 %
\$75K to \$99,999	67	13.2 %
\$100K to \$149,999	45	8.9 %
\$150K to \$199,999	47	9.3 %
\$200K+	40	7.9 %
Prefer not to answer	78	15.4 %
Total	507	100.0 %

WITHOUT PREFER NOT TO ANSWER

Q25. Which of the following best describes the total annual income of everyone in your household combined? (without "prefer not to answer")

Q25. Total annual income of everyone in your household combined	Number	Percent
Under \$35K	82	19.1 %
\$35K to \$74,999	148	34.5 %
\$75K to \$99,999	67	15.6 %
\$100K to \$149,999	45	10.5 %
\$150K to \$199,999	47	11.0 %
\$200K+	40	9.3 %
Total	429	100.0 %



Survey Instrument



Dear City of Knoxville Resident:

Your response to the enclosed survey is extremely important....

The City of Knoxville is embarking on a Parks and Recreation Master Plan that will guide the future of parks and recreation services in our community over the next 10 years. Public input is crucial to the plan's development. In addition to public workshops, focus groups and interviews, the City of Knoxville is also conducting a survey to better understand our residents' priorities for parks, trails, facilities, programs and services within the community. Your household was selected at random. We hope that you will be able to participate.

We appreciate your time...

This survey will take approximately 10-15 minutes to complete, but each question is important. The time you invest in completing this survey will aid the City of Knoxville in making decisions that will enrich the future of our community and positively affect the lives of our residents.

Please complete and return your survey within the next two weeks...

We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the City of Knoxville. **Your responses will remain confidential.** Please return your completed survey in the enclosed, postage-paid envelope addressed to: ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you would prefer to take the survey online, please visit: knoxvillesurvey.org

The Community Interest and Opinion Survey is a tool that will benefit all residents. Please take this opportunity to let your voice be heard!

If you have any questions, please feel free to contact Aaron Browning, Deputy Director with the City of Knoxville Parks & Recreation Department at (865) 215-1719 or abrowning@knoxvilletn.gov

Sincerely,

Indya Kincannon
Mayor

Enclosure (Community Interest and Opinion Survey)



2025 Knoxville Parks and Recreation Needs Assessment

Let your voice be heard today! The City of Knoxville would like your input to help determine park and recreation priorities for our community. Parks and recreation facilities contribute significantly to your quality of life, and your opinions are very important to us. This survey will take 10-15 minutes to complete. We greatly appreciate your time. If you prefer to complete the survey on-line, please visit knoxvillesurvey.org.

1. Counting yourself, how many people in your household are...

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-74: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 75-84: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____ Ages 85+: ____

2. When you think about what makes a community a "great place to live," how important are each of the following things? Please rate the importance of each item in the list below using a scale of 1 to 7, where 7 means "Extremely Important" and 1 means "Not at All Important."

How important is...	Extremely Important				Somewhat Important			Not at All Important
01. Sense of community	7	6	5	4	3	2	1	
02. Job opportunities	7	6	5	4	3	2	1	
03. Public transportation	7	6	5	4	3	2	1	
04. Parks/Trails/Recreation	7	6	5	4	3	2	1	
05. Crime rates/safety	7	6	5	4	3	2	1	
06. Traffic congestion	7	6	5	4	3	2	1	
07. Arts/Culture/Nightlife	7	6	5	4	3	2	1	
08. Quality public schools	7	6	5	4	3	2	1	
09. Quality/Affordability of housing	7	6	5	4	3	2	1	
10. Shops and restaurants	7	6	5	4	3	2	1	

3. Think about any indoor and/or outdoor recreation that you and members of your household engage in. Please check all of the organizations you and members of your household use for indoor and/or outdoor recreation. [Check all that apply.]

____ (01) Knoxville parks/recreation facilities
 ____ (02) Public/Parochial/Private schools
 ____ (03) Churches/Mosques/Synagogues/Houses of worship
 ____ (04) Private sports leagues
 ____ (05) YMCA
 ____ (06) Parks/Facilities outside the City of Knoxville
 (Knox County, Farragut, etc.)
 ____ (07) Boys/Girls Club
 ____ (08) Homeowners association facilities
 ____ (09) Private health fitness clubs or classes
 ____ (10) Private country clubs
 ____ (11) College/University facilities
 ____ (12) Other: _____
 ____ (13) None of the above

4. How do you learn about the programs, activities, and special events that are offered by the City of Knoxville Parks and Recreation Department? [Check all that apply.]

____ (01) City of Knoxville website
 ____ (02) Newspapers
 ____ (03) Flyers
 ____ (04) Word of mouth (friends and neighbors)
 ____ (05) Signage at parks or recreation facilities
 ____ (06) Social media: Facebook
 ____ (07) Social media: Twitter/X
 ____ (08) Social media: Instagram
 ____ (09) From schools, churches, or other non-profit organizations in the community
 ____ (10) From health clubs, gyms or other private sector organizations in the community
 ____ (11) Email notifications
 ____ (12) By visiting/attending the park or recreation facility
 ____ (13) Other: _____

5. What are your THREE most preferred ways of learning about City of Knoxville Parks and Recreation Department programs, activities, and special events? [Write in your answers below using the numbers from the list in Question 4, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

6. Have you or other members of your household participated in any recreation programs provided by the City of Knoxville Parks and Recreation Department during the past year?

____(1) Yes [Answer Q6a-b.] ____ (2) No [Skip to Q9.]

6a. Overall, how would you rate the quality of the City Knoxville Parks and Recreation Department recreation programs that you and members of your household have participated in?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

6b. Please rate how satisfied you are with the following recreation programs that are offered by the City of Knoxville Parks and Recreation Department.

Recreation Programs	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Adult recreation programs	5	4	3	2	1	9
2. Aquatic programs	5	4	3	2	1	9
3. Arts programs	5	4	3	2	1	9
4. Dynamic recreation programs (adults with disabilities)	5	4	3	2	1	9
5. Special events	5	4	3	2	1	9
6. Youth recreation programs	5	4	3	2	1	9

7. Please circle the days of the week that members of your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Household Member	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Don't Know/NA
1. Child (under age 6)	7	6	5	4	3	2	1	9
2. Youth (ages 6-12)	7	6	5	4	3	2	1	9
3. Teen (ages 13-17)	7	6	5	4	3	2	1	9
4. Adult (ages 18-59)	7	6	5	4	3	2	1	9
5. Older Adult (ages 60+)	7	6	5	4	3	2	1	9
6. Family	7	6	5	4	3	2	1	9

8. Please circle the time of day that members of your household have participated in recreation programs offered by City of Knoxville Parks and Recreation Department during the past 12 months.

Household Member	Morning	Afternoon	Evening	Anytime	Don't Know/NA
1. Child (under age 6)	4	3	2	1	9
2. Youth (ages 6-12)	4	3	2	1	9
3. Teen (ages 13-17)	4	3	2	1	9
4. Adult (ages 18-59)	4	3	2	1	9
5. Older Adult (ages 60+)	4	3	2	1	9
6. Family	4	3	2	1	9

9. Please CHECK ALL of the following reasons that have prevented you or other members of your household from participating in programs, activities, classes or events offered by the City of Knoxville Parks and Recreation Department more often during the past 12 months.

- | | |
|--|---|
| ____(01) Desired program(s) are not offered | ____(07) I don't see people like me (e.g., my race/ethnicity, my sexual orientation) in parks, recreation centers, programs |
| ____(02) Facilities are in poor condition | ____(08) I use programs provided by other organizations |
| ____(03) Fees are too expensive | ____(09) It is difficult to register for programs |
| ____(04) Hours that programs are offered are not convenient | ____(10) Lack of transportation |
| ____(05) I do not know what programs are being offered | ____(11) Location of programs are not convenient |
| ____(06) I don't feel safe at the facilities where programs are offered (e.g., there is loitering, graffiti, perceived crime or vandalism) | ____(12) Program instructors are not qualified |
| | ____(13) Programs are full |
| | ____(14) Other: _____ |

10. Have you or members of your household visited any City of Knoxville parks within the past 12 months? (A list of parks can be found at knoxville.gov/parks.)

____(1) Yes ____ (2) No

11. Please rate your satisfaction with each of the following maintenance activities provided in Knoxville parks using a scale of 1 to 5, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01. Athletic court maintenance (basketball, pickleball, tennis)	5	4	3	2	1	9
02. Athletic field maintenance (rectangle and diamond fields)	5	4	3	2	1	9
03. Community/senior center maintenance	5	4	3	2	1	9
04. Dog park (off-leash) maintenance and care	5	4	3	2	1	9
05. Golf course maintenance	5	4	3	2	1	9
06. Graffiti removal/vandalism repair	5	4	3	2	1	9
07. Landscaping	5	4	3	2	1	9
08. Mowing	5	4	3	2	1	9
09. Paved greenway maintenance	5	4	3	2	1	9
10. Pavilion/picnic area maintenance	5	4	3	2	1	9
11. Playground safety and maintenance	5	4	3	2	1	9
12. Pool maintenance	5	4	3	2	1	9
13. Restroom maintenance	5	4	3	2	1	9
14. Tree care	5	4	3	2	1	9
15. Unpaved trail maintenance	5	4	3	2	1	9
16. Waste pickup	5	4	3	2	1	9
17. Water access maintenance (boat ramp, kayak launch)	5	4	3	2	1	9
18. Water play fountain maintenance	5	4	3	2	1	9
19. Waterways/rivers/streams	5	4	3	2	1	9

12. Which FOUR of the maintenance activities listed in Question 11 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 11, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

13. Please CHECK ALL the reasons that deter you or other members of your household from using City of Knoxville parks more often. [Check all that apply.]

- ____(01) Don't personally feel safe in the park or facilities
 ____ (02) Don't feel welcome in parks
 ____ (03) Lack of accessibility due to disabilities
 ____ (04) Lack of multi-sport fields (for soccer, baseball, softball, etc.) in one location
 ____ (05) Lack of adequate park security
 ____ (06) Lack of trail connectivity to the park
 ____ (07) Lack of public transit access to the park
 ____ (08) No parks near us
 ____ (09) No time or interest
 ____ (10) Not aware of what is available
 ____ (11) Operating hours of parks are not convenient
 ____ (12) Parks and park amenities are in poor condition
 ____ (13) Parks are not conveniently located
 ____ (14) Parks do not meet my/our needs
 ____ (15) Parking is inadequate
 ____ (16) Use parks/facilities outside of City of Knoxville
 ____ (17) Other: _____

- 14. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."**

Type of Facility/Amenity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Community/Senior center (multi-use space for events, programs, activities)	4	3	2	1	9
02. Diamond sports fields (baseball, softball)	4	3	2	1	9
03. Disc golf courses	4	3	2	1	9
04. Dog parks (off-leash)	4	3	2	1	9
05. Golf courses (course, clubhouse, driving range)	4	3	2	1	9
06. Greenways (multi-use paved)	4	3	2	1	9
07. Indoor fitness center	4	3	2	1	9
08. Indoor gyms (basketball, volleyball, pickleball)	4	3	2	1	9
09. Indoor pools	4	3	2	1	9
10. Outdoor courts (basketball, volleyball)	4	3	2	1	9
11. Outdoor exercise/fitness areas	4	3	2	1	9
12. Outdoor pools	4	3	2	1	9
13. Outdoor racquet sports (tennis, pickleball)	4	3	2	1	9
14. Outdoor restrooms (permanent, portable)	4	3	2	1	9
15. Open space conservation and forested areas	4	3	2	1	9
16. Pavilions and picnic areas (shelter, tables, grill)	4	3	2	1	9
17. Playgrounds	4	3	2	1	9
18. Public art	4	3	2	1	9
19. Rectangle sports fields (soccer, football, rugby)	4	3	2	1	9
20. Trails (multi-use unpaved)	4	3	2	1	9
21. Water fountains/bottle filling stations	4	3	2	1	9
22. Water play fountains	4	3	2	1	9
23. Other: _____	4	3	2	1	9

- 15. Which FOUR facilities/amenities from the list in Question 14 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 14, or circle "NONE."]**

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

- 16. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."**

Type of Program/Activity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Adult athletics/sports leagues	4	3	2	1	9
02. Adult fitness/wellness programs	4	3	2	1	9
03. Adult/Senior art, dance programs	4	3	2	1	9
04. Adult/Senior swim programs	4	3	2	1	9
05. Adult/Senior volunteer programs (Greenway Ambassadors, Adopt a Park, Clean Ups)	4	3	2	1	9
06. Conservation, environmental, and wildlife programs	4	3	2	1	9
07. Dynamic recreation programs (adults with disabilities)	4	3	2	1	9
08. Family programs	4	3	2	1	9
09. Preschool programs	4	3	2	1	9
10. Senior recreation programs	4	3	2	1	9
11. Special events/festivals (Market Square, World's Fair Park)	4	3	2	1	9
12. Support services (family, youth, adult)	4	3	2	1	9
13. Teen programs (summer camp, etc.)	4	3	2	1	9
14. Teen/Young adult (at-risk) programs	4	3	2	1	9
15. Teen/Young adult workforce development programs	4	3	2	1	9
16. Youth after school programs	4	3	2	1	9
17. Youth art, dance programs	4	3	2	1	9
18. Youth athletics/sports leagues	4	3	2	1	9
19. Youth bike/pedestrian/traffic/fire safety (Safety City)	4	3	2	1	9
20. Youth recreation programs	4	3	2	1	9
21. Youth summer camp	4	3	2	1	9
22. Youth swim/aquatics programs (Learn to Swim)	4	3	2	1	9
23. Other: _____	4	3	2	1	9

- 17. Which FOUR programs/activities from the list in Question 16 are MOST IMPORTANT to your household?** *[Write in your answers below using the numbers from the list in Question 16, or circle "NONE."]*

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

- 18. Recreation and parks systems have the potential to help improve some of the difficult health, social, economic, and environmental challenges facing communities. Please select the top FIVE areas of concern that are MOST IMPORTANT to you and your household.**

- (01) Affordable housing
- (02) Access to healthcare, doctors, and medicines
- (03) Access to healthy foods, such as fresh fruits, vegetables, and whole foods (i.e., healthy foods are too far away)
- (04) Access to transportation (i.e., sidewalks, greenways, trails, public transit)
- (05) Blight (i.e., dilapidated, unsafe, and/or unsightly conditions in your neighborhood and/or community)
- (06) Caregiving required for family members with special needs, aging parents, grandparent raising grandchildren
- (07) Community divisiveness/isolation/loneliness/anxiety and depression
- (08) Community safety/crime/violence
- (09) Cost of healthy foods, such as fresh fruits, vegetables, and whole foods
- (10) Economic development (i.e., transformation of underutilized places into new stores, restaurants, offices, housing)
- (11) Homelessness and/or panhandling
- (12) High quality jobs with adequate incomes/wages and benefits such as health care
- (13) Neighborhood change/displacement (i.e., gentrification)
- (14) Preservation of natural areas (i.e., preserving forest land, rivers, lakes)
- (15) Substance abuse/drug and alcohol use
- (16) Traffic congestion
- (17) Trash/Litter
- (18) Other: _____

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ 5th: _____

- 19. How would you prioritize \$100 for Knoxville parks, recreation facilities, and programs? Please show how you would allocate the funds among the categories of funding listed below in specific dollar amounts. [Please be sure your total adds up to \$100.]**

\$ _____ Repair existing parks and recreation facilities
 \$ _____ Transform existing parks and recreation facilities
 \$ _____ Increase maintenance of parks and recreation facilities
 \$ _____ Increase programming in parks and recreation facilities
 \$ _____ Create new parks and recreation facilities

\$100 TOTAL

- 20. Based on your perception of value, how would you want the City of Knoxville to fund future parks, recreation, trails and open space needs?**

____(1) Increase funding ____ (2) Maintain existing funding levels ____ (3) Reduce funding ____ (9) Not sure

- 21. To help the City of Knoxville improve the overall quality of life through parks and recreation, what is the maximum amount of additional annual taxes would you be willing to pay to improve the local parks and recreation system?**

____ (1) \$10-\$25 per year ____ (5) \$101-200 per year
 ____ (2) \$26-\$50 per year ____ (6) Over \$200 per year
 ____ (3) \$51-\$75 per year ____ (7) I'm not willing to pay additional taxes to improve the local parks and recreation
 ____ (4) \$76-\$100 per year

The following demographic information is being requested to validate the survey; all responses will remain confidential.

- 22. Which of the following best describes your race? [Check all that apply.]**

____ (01) Asian or Asian Indian ____ (05) Native Hawaiian or other Pacific Islander
 ____ (02) Black or African American ____ (06) Hispanic, Spanish, or Latino/a/x
 ____ (03) American Indian or Alaska Native ____ (99) Other: _____
 ____ (04) White or Caucasian

- 23. What are the predominant languages spoken in your household? [Check all that apply.]**

____ (1) English ____ (3) Arabic ____ (5) Vietnamese ____ (7) Other: _____
 ____ (2) Spanish ____ (4) Chinese ____ (6) French

- 24. What is your age? _____ years**

- 25. Which of the following best describes the total annual income of everyone in your household combined?**

____ (1) Under \$35,000 ____ (4) \$100,000 to \$149,999 ____ (7) Prefer not to answer
 ____ (2) \$35,000 to \$74,999 ____ (5) \$150,000 to \$199,999
 ____ (3) \$75,000 to \$99,999 ____ (6) \$200,000 or more

- 26. Would you be willing to participate in future surveys sponsored by the City of Knoxville?**

____ (1) Yes [Answer Q26a.] ____ (2) No

- 26a. Please provide your contact information.**

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you!